



Ghousia College of Engineering, Ramanagaram 562159

EDP / Bootcamp Name:	E- Step Bootcamp by a successful Startup Evangelist who does an Ideation Workshop, which includes Ideation, Product Development, Marketing Strategies, Validation and pitch deck Creation etc.
Date:	22 nd of May 2021
Venue:	Ghousia College of Engineering, Ramanagaram [Online]
Duration of Event:	01 day (9.00 am to 5.00 pm)
No. of Participants:	More than 100

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Activities Performed:

1. Introduction by Dr. E V Ramana Reddy, IAS, ACS Dept. of KITS, GoK
2. Startup Ecosystem in Karnataka & State Startup Policy was highlighted to the gathering.
3. Startup India Session Policy, Initiatives and Schemes were also highlighted to the gathering
4. Startup Evangelist Mr. Vishnu Nagarj, Briefed Up the students, How to work with Ideation Canvas, Product Design and Marketing, Product Development, Business Model, and how to Create Pitch Deck etc.
5. A Successful Entrepreneur Mr. Sameera Simha TP, Briefed Up the Students, How to create an Idea, and how to present the Idea before the Investors and how to convince the Jury with their Idea, He brain storm the students with his Startup Journey.
6. The Programme ended with Vote of Thanks by Ms. Meena Nagarj, MD, KITS, GoK

Programme Outcome::

1. Students are benefitted with the Startup Ecosystem in Karnataka & State Startup Policy
2. Students are benefitted with the Startup India Policy, Initiatives and its Schemes.
3. Students are able to create the Idea, different marketing strategies to follow and how to develop the The Product and how to create the business model after redesigning the idea etc.
3. Students benefitted with the role of entrepreneur and startup to generate employment through enterprise by setting up the companies after listening the mentor talk.

Photograph 1

Photograph 2