



STARTUPEXHIBIT WORKSHOP 1

1st June 2021, 10.00 AM – 4.00 PM



Karnataka Innovation & Technology Society

Department of Electronics, IT & Bt,
Government of Karnataka

Workshop 1

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Workshop Brief:

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| Workshop Name: | StartupExhibit Demo Day – Workshop 1 |
| Stakeholders: | <ol style="list-style-type: none"> 1. Department of Youth Empowerment and Sports, Government of Karnataka 2. Skill Development Entrepreneurship and Livelihood Department, Government of Karnataka |
| Date: | 1 st June 2021 |
| Venue: | Virtual Platform |
| Duration of Event: | 10.00 AM – 4.00 PM |
| No. of Participants: | 20 Startups |

Workshop Agenda:

The StartupExhibit Demo Day Workshop was designed and implemented with the soul objective of connecting Startups with Government Departments and providing them with an opportunity to showcase their innovations. The detailed agenda for the Workshop is shown below:-

| TIME | TOPIC | SPEAKER / PRESENTER |
|--|--------------------|---|
| Morning Session (10:00 AM – 12:30 PM) | | |
| 10:00 AM – 10:15 AM | Welcome Address | Dr. E.V. Ramana Reddy, IAS, Additional Chief Secretary, Department of Electronics, IT, Bt & ST, Government of Karnataka |
| 10:20 AM – 10:30 AM | Pitch Presentation | Gamelore India Pvt. Ltd. |
| 10:30 AM – 10:40 AM | Pitch Presentation | Seehow Pvt. Ltd. |
| 10:40 AM – 10:50 AM | Pitch Presentation | Quick Logi Technologies Pvt. Ltd. |
| 10:50 AM – 11:00 AM | Pitch Presentation | Str8bat Sport Tech Solutions Pvt Ltd |
| 11:00 AM – 11:10 AM | Pitch Presentation | Gamatics India Pvt Ltd |
| 11:10 AM – 11:20 AM | Break | |
| 11:20 AM – 11:30 AM | Pitch Presentation | Genio Solutions LLP |
| 11:30 AM – 11:40 AM | Pitch Presentation | The Integrated Penguin |

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|--|--------------------|---|
| 11:40 AM – 11:50 AM | Pitch Presentation | AptEner Mechatronics Pvt Ltd |
| 11:50 AM – 12:00 Noon | Pitch Presentation | Dipitr Technologies Pvt Ltd |
| 12:00 Noon – 12:10 PM | Pitch Presentation | Contes de Flore International Private Ltd |
| Afternoon Session (2:00 PM – 4:30 PM) | | |
| 2:00 PM – 2:15 PM | Pitch Presentation | KOTUMB Digital Empowerment and Careers Pvt Ltd |
| 2:20 PM – 2:30 PM | Pitch Presentation | Ethnus Technologies Pvt. Ltd. |
| 2:30 PM – 2:40 PM | Pitch Presentation | Ntalents Technologies Pvt. Ltd. |
| 2:40 PM – 2:50 PM | Pitch Presentation | GoDhiyo Solutions (Dhiyo) Pvt Ltd |
| 2:50 PM – 3:00 PM | Pitch Presentation | Cheermap Foods |
| 3:00 PM – 3:10 PM | Break | |
| 3:10 PM – 3:20 PM | Pitch Presentation | MountBlue Technologies Private Limited |
| 3:20 PM – 3:30 PM | Pitch Presentation | Consights Tech Pvt Ltd |
| 3:30 PM – 3:40 PM | Pitch Presentation | ElectReps Pvt Ltd |
| 3:40 PM – 3:50 PM | Pitch Presentation | Touchless ID Private Limited |
| 3:50 PM – 4:00 PM | Pitch Presentation | Kornerstone Analytics Pvt Ltd |
| 4:00 PM – 4:10 PM | Vote of Thanks | Smt. Meena Nagaraj C.N., IAS, Director, Department of Electronics, IT, Bt and Managing Director, KITS |

Workshop Overview:

Objective:

The Department of Electronics, IT & Bt, Government of Karnataka, being the nodal Department for Startups in the State, conducted a series of StartupExhibit Demo Day Workshops for home grown Startups to showcase their innovations to State Government Department stakeholders. The objective of this workshop was to create a bridge connecting s Startups with other State

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Government Departments and showcase their innovations for getting pilot / market access opportunities. The Demo Day would provide a platform to Startups to exhibit their innovations and showcase the benefits they're offering. The Demo Day would also allow the Startups to show how to handle at least one particular use case in a realistic way. Finally, the Demo Day offers an opportunity to the Startup to sell their story to Government stakeholders.

Welcome Address:

The workshop began with the welcome address by Dr. E.V. Ramana Reddy, IAS, Additional Chief Secretary, Department of IT, BT & ST, Government of Karnataka, who is also the Nodal officer for Startups in the State. Dr. E.V. Ramana Reddy apprised the audience on how the state of Karnataka has always cherished its leadership position, both on the domestic as well as on the global map of Entrepreneurship and Innovation and is taking several initiatives to continue to be a leader. India's landlocked southern city of Bengaluru has emerged as the country's technology capital. Dr. E.V. Ramana Reddy also provided a brief synopsis of the support provided by Karnataka for strengthening the Startup ecosystem. Dr. E.V. Ramana Reddy encouraged the participants to make the most out of the workshop by understanding the role of Startups and their contribution in building a self-reliant India.

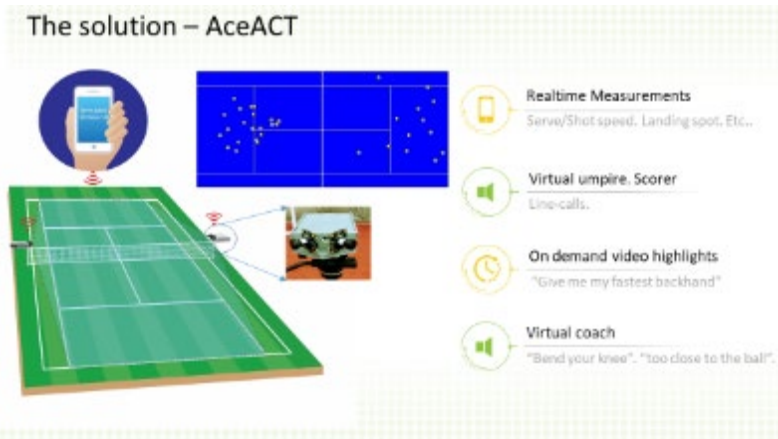
Pitching by Startups:

1. Gamelore India Pvt. Ltd. –

Website / URL – <https://www.dailymotion.com/video/x5y1qfg>

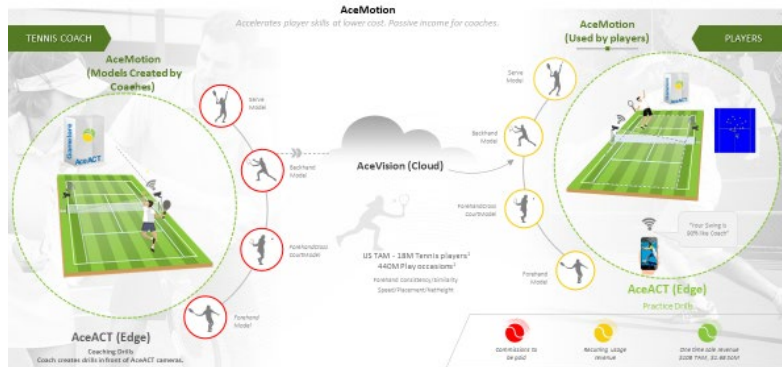
Innovation Overview –

Gamelore has developed two products named AceACT and AceMotion. Their innovation can act as a virtual umpire, statistician, scorer and coach for the game of Tennis and the players involved in it.

Innovation Snapshot –

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AceMotion – A market place for tennis coaching & practice



2. Seehow Pvt. Ltd. –

Website / URL – <https://seehow.io/> & <https://youtu.be/nQMfzODfJZY>

Innovation Overview –

SeeHow is building a sports operating system that includes custom sensor hardware that can be embedded inside sports equipment to provide real-time analytics. They employ proprietary sensor fusion algorithms using motion and vision data, and modular machine learning models that can be customized to the appropriate sports. The sports operating system is fully integrated with smart sports devices (ball, bat, stumps), user apps (player, coach) and backend data algorithms multimodal information into a data-rich platform that would extend just beyond players and coaches to fans, broadcaster, umpires, and scout, etc.

Innovation Snapshot –

Smart Cricket Ball

The product page for the Smart Cricket Ball features a central image of a red cricket ball with the 'seehow' logo and a smartphone displaying a cricket analytics app. The app shows a score of 125 and 109.34, with a 'Last delivery' of 109.21 (109.21 kmph) with a 'Spin amount' of 45 deg. The page lists several key features:

- Weight:** Weighs, feels and plays like a regular cricket ball.
- No External Setup:** No external sensor or additional setup required.
- Bat ready:** Can be used with a batsman batting against it.
- Real-Time:** Get your bowling speed, spin, seam and length in real-time.
- Profile History:** Create your cricketing timeline.
- Improve:** Compare with the best in the world and improve.

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3. Quick Logi Technologies Pvt. Ltd. –

Website / URL – <https://www.stancebeam.com/> & <https://www.youtube.com/watch?v=u33jQ0SPTXk>

Innovation Overview –

QuickLogi has built a motion intelligence technology platform that can revolutionize the sports training and coaching industry. Their flagship product “StanceBeam”, offers personal coaching and real-time performance benchmarking system for batsmen. With StanceBeam, everyone can now afford to get access to state-of-the-art professional cricket coaching, anytime, anywhere.

Innovation Snapshot –



4. Str8bat Sport Tech Solutions Pvt. Ltd. –

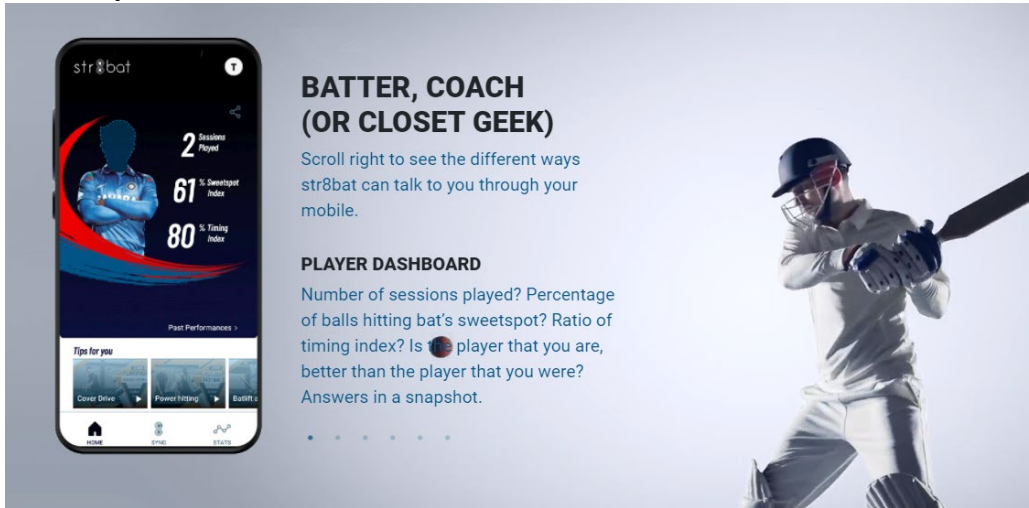
Website / URL – <https://str8bat.com/> & <https://www.youtube.com/watch?v=r18LOZh7Mbm>

Innovation Overview –

Str8bat’s innovation can provide instant, visual and actionable insights into one's game. They are using 9DoF (Degree of Freedom) motion sensors, time synchronization between sensor modules and their proprietary algorithms, that understand the physics behind sports and provides the insights that naked eye cannot capture. All these insights are provided without using any cameras. They also track performance and helps players know the improvement they have been able to make in the course of time.

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Innovation Snapshot –



5. Gamatics India Pvt. Ltd. –

Website / URL – <https://www.gamatics.in/>

Innovation Overview –

Gamatics has created a technology platform that supports grassroot level sports talents. The platform allows to create one's sports profile, compare one's performances, connect with people and conquer the opportunities. It is a simple app for people to showcase their performances, share/access the contents, stay connected and seek the support.

Innovation Snapshot –



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6. Genio Solutions LLP –

Website / URL – <https://genio.co.in/> & <https://youtu.be/ISXD3PXtQ6Y>

Innovation Overview –

Genio is an IoT startup focusing on technology innovation in sports and fitness. Their smart devices and mobile enabled products provide data and analytics that can be used to personalize training methods for each individual. They enable coaches with data and analytics that can be used to personalize their training methods for every individual.

Innovation Snapshot –

7. The Integrated Penguin –

Website / URL – <https://www.tip.agency/>

Innovation Overview –

The Integrated Penguin is creating a unity-based game that addresses the issue of gender sensitization in youth. The goal of this game is to start building sensitivity towards gender issues from a young age, in order to build a new generation that will hopefully form a more egalitarian society in the future.

Innovation Snapshot –

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8. AptEner Mechatronics Pvt. Ltd. –

Website / URL – <https://thebluarmor.com/>

Innovation Overview –

BluArmor (AptEner's first product) is the one of the first motorcycle helmets that offers cooling. The two key things included in this product are a) BluZone - a wearable cooling technology that cools the localized air by 6-15 degree Celsius, depending on ambient conditions, and b) BluConnect - low-power, long-range connectivity with sub-1GHz band for data and voice communication and is particularly useful in mobile dark spots. BluConnect also integrates an intelligent voice assistant for hands-free operation.

Innovation Snapshot –

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9. Dipitr Technologies Pvt. Ltd. –

Website / URL – www.getstrack.in

Innovation Overview –

Dipitr is developing innovative and delightful tech products that benefit the health, wellness and lives of its customers. Dipitr is built a wearable Posture Corrector and Posture Trainer - Strack. It takes care of posture correction, training, tracking and posture management functions to make people’s back happy and healthy.

Innovation Snapshot –



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10. Contes de Flore International Pvt. Ltd. –

Website / URL – <https://in.linkedin.com/in/preeti-bedi-7848879>

Innovation Overview –

This Startup is building products that helps in curing hair loss issues, helps in relieving pain, reduces dark spots, helps in cleaning air particles, reduces pain in joints, etc.

Innovation Snapshot –

11. Kotumb –

Website / URL – <https://kotumb.com/>

Innovation Overview –

Kotumb has built a professional networking app which enables youth to meet and interact with like-minded youth and professionals, seek support and guidance from mentors/ experts, be digitally noticeable to the hiring world. Kotumb is a multi-utility professional networking app that is helping the user to connect with people of different interest. At Kotumb they aspire to provide information about opportunities and contacts.

Innovation Snapshot –



12. Ethnus Technologies Pvt. Ltd. –

Website / URL – <https://ethnus.com/>

Innovation Overview –

Ethnus has developed an on-demand mock interview platform which connects students from rural places with Industry experts real time, using AI and deep Machine learning and help the candidates in getting placed.

Innovation Snapshot –

- Aptitude topics practice | 60 topics
- Explanatory answers and analytics
- Recruiter based tests

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13. Ntalents Technology Pvt. Ltd. –

Website / URL – <https://www.ntalents.ai/>

Innovation Overview –

This Startup is using AI to build an accurate soft skills evaluation tool. It is a pioneering innovation being done in collaboration with some of the best IO psychologists. They are using subjective multi-media data like video, audio and text to extract soft skills scores like communication, teamwork, leadership etc. It is super-engaging for the candidate and at the same time AI enabled engine for job recommendation based on this accurate soft skill and behavioral data works brilliantly for both recruitment and training gap analysis.

Innovation Snapshot –

14. GoDhiyo Solutions (Dhiyo) Pvt. Ltd. –

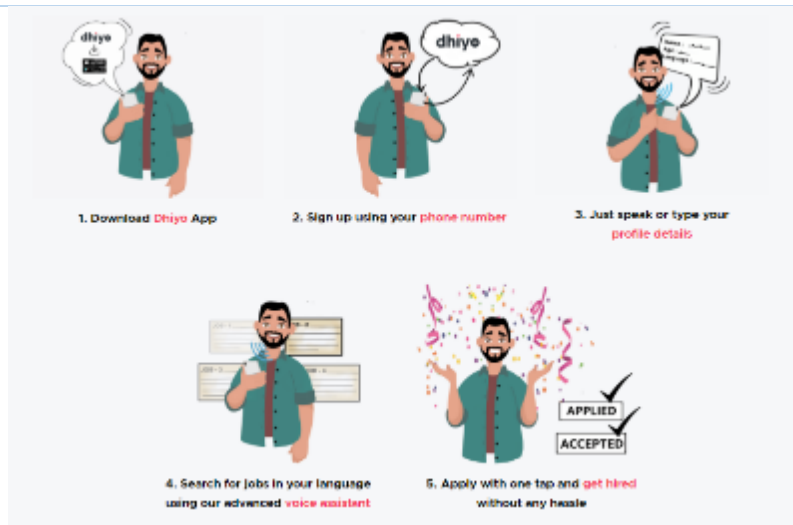
Website / URL – <https://www.dhiyo.ai/en/>

Innovation Overview –

GoDhiyo's solution improves employability by enabling, empowering and engaging users in "Bharath" by helping them build their digital profile (resume) quickly and discover gainful jobs in a simple-intuitive way without any dependency on middle-men - all powered by Vernacular Voice.

Innovation Snapshot –

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15. Puresh Daily –

Website / URL – <https://pureshmilk.com/>

Innovation Overview –

This Startup is working towards home delivery of chemical free milk and other daily needs - direct from their own farms & own brand, using technology (APP, CRM, IOT) with disruption in logistics, nutrition value and scalable in multiple cities through a franchise model.

Innovation Snapshot –



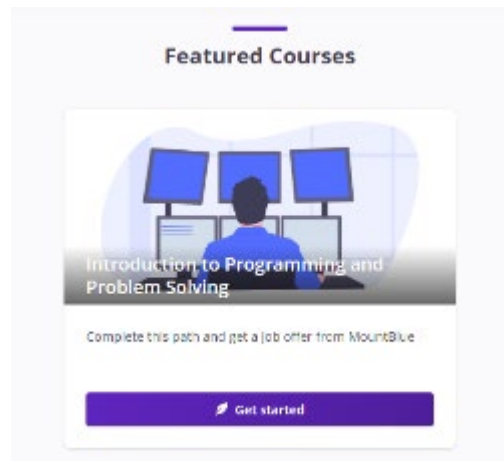
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16. MountBlue Technologies Pvt. Ltd. –

Website / URL – <https://www.mountblue.io/>

Innovation Overview –

MountBlue has created a code school that prepares employable techies. They work closely with high growth ventures to solve their entry level tech hiring.

Innovation Snapshot –

17. Consights Tech Pvt. Ltd. –

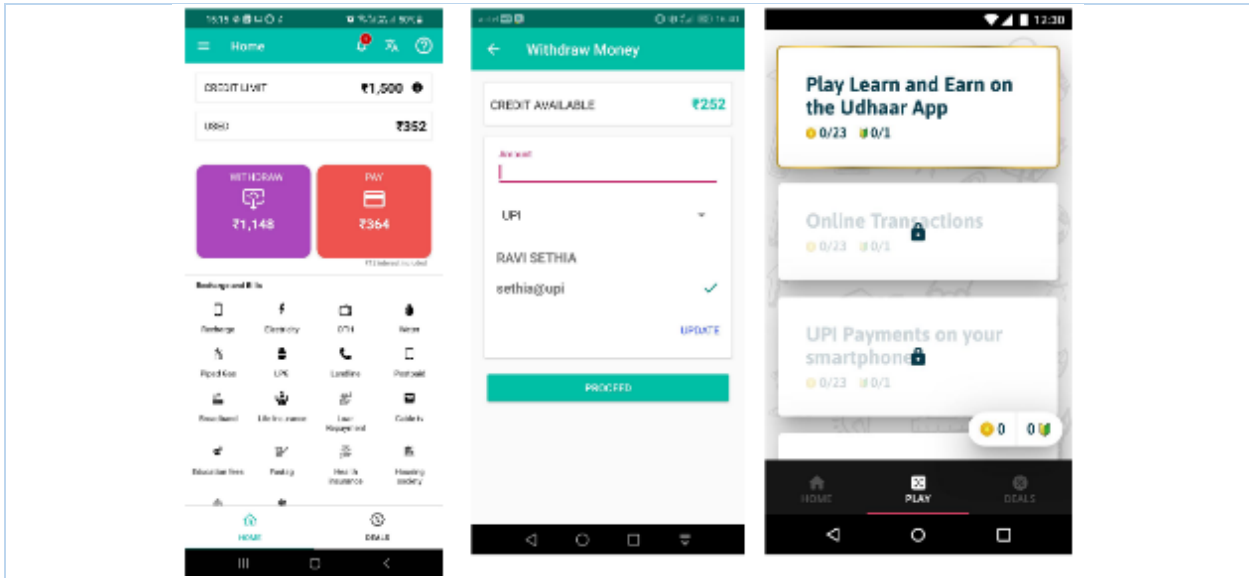
Website / URL – <https://www.udhaar.co/>

Innovation Overview –

Consights innovation named Udhaar is a new age financial services platform with a mission to unlock financial access for Bharat. It works as a technology layer between financial institutions and consumers with a focus on efficient and cost-effective customer acquisition and service delivery. Udhaar enables Banks and NBFCs to leverage rich and deep consumer insights to personalize their offerings and serve customers digitally.

Innovation Snapshot –

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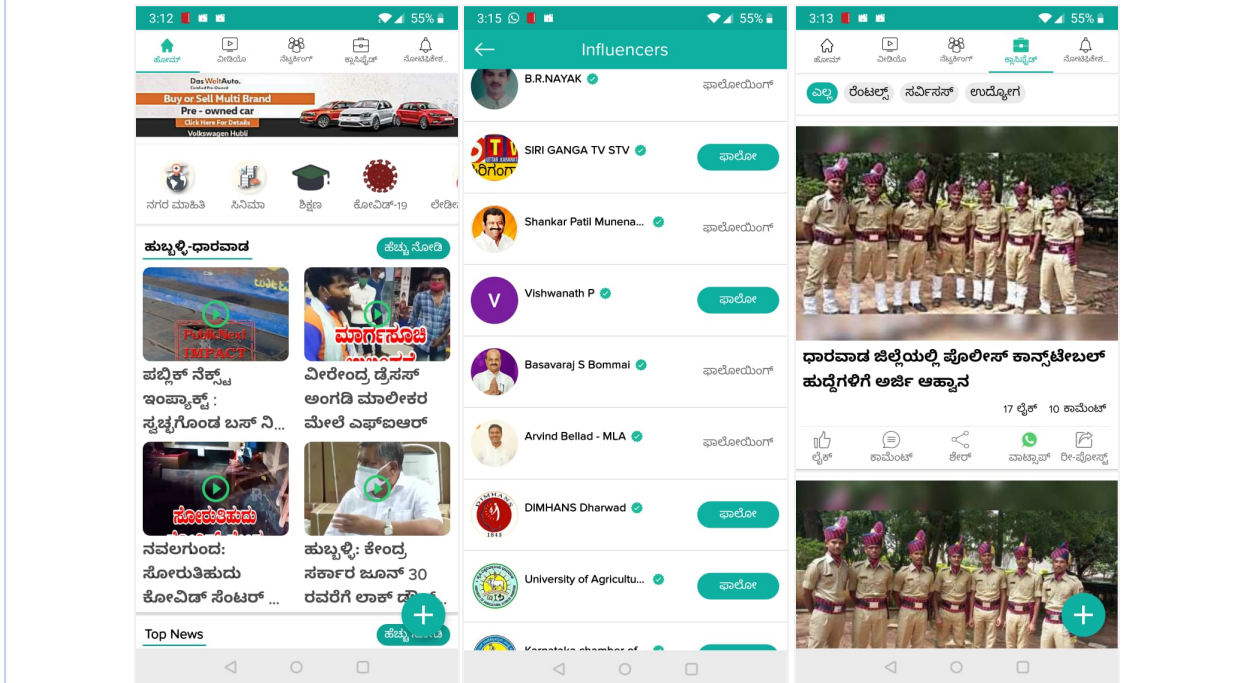
18. ElectReps Pvt. Ltd. –

Website / URL – <https://publicnext.com/>

Innovation Overview –

This Startup through its innovation PublicNext, a digital platform, connects people in the neighborhood through local news, local twitter and local commerce all in local language.

Innovation Snapshot –



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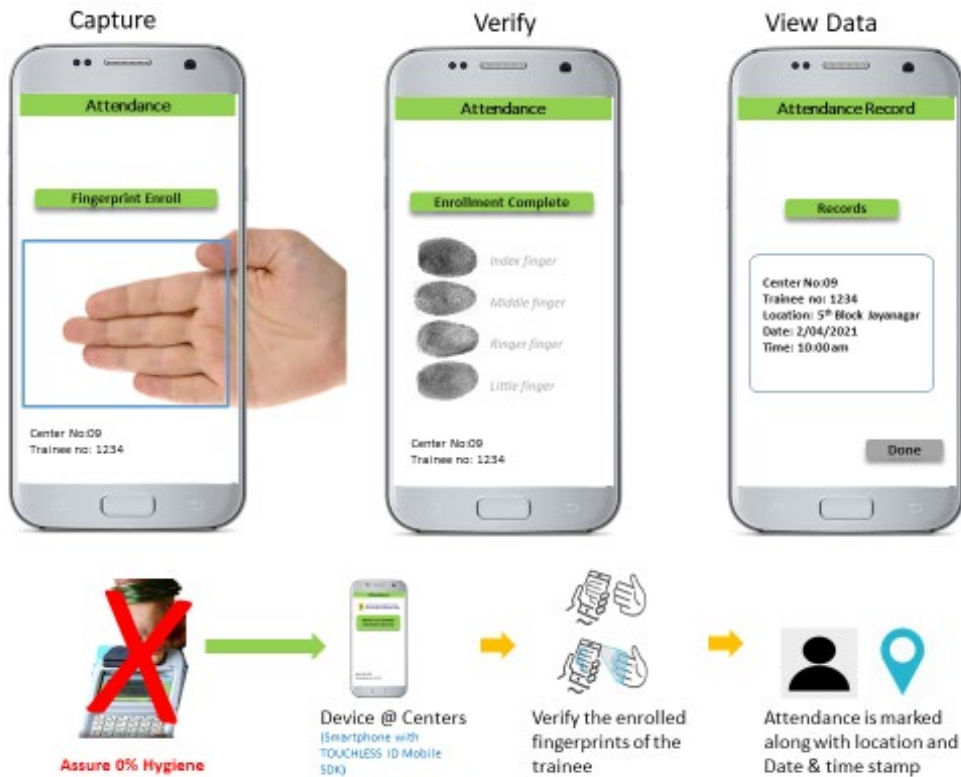
19. Touchless ID Pvt. Ltd. –

Website / URL – <https://identity.io>

Innovation Overview –

Touchless ID offer multi factor authentication from any mobile device with a camera, and based on touchless biometrics, which means they extract the user identity through a picture of a user’s fingers. The Startup delivers mobile software SDK that can be integrated into any mobile application. Their technology is based on AI and Deep learning and replaces the touch based HW scanners.

Innovation Snapshot –



20. Kornerstone Analytics Pvt. Ltd. –

Website / URL – <https://korerstoneanalytics.com>

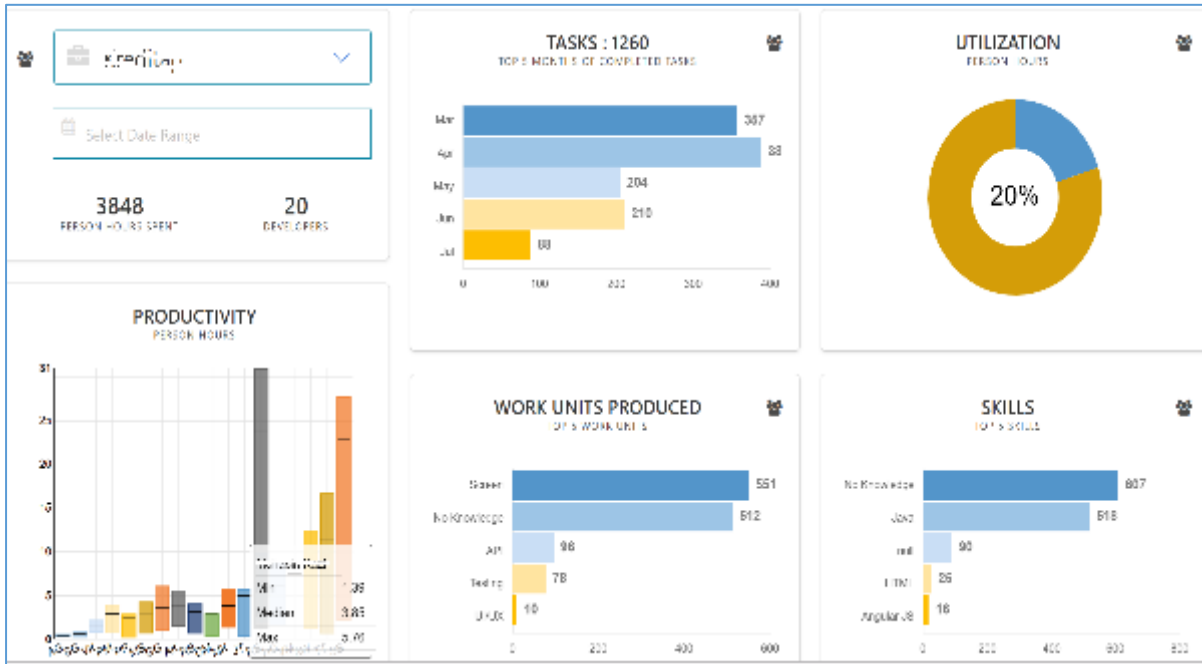
Innovation Overview –

Kornerstone has developed USEP, a data driven engineering platform providing estimation solutions to IT teams. Integrations are available with popular issue management tools such as Jira & Zoho. Built on analytics, USEP platform has the ability to break User Stories into tasks

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with the help of natural language processing. Estimation solutions are provided at all phases of the life cycle.

Innovation Snapshot –



Vote of Thanks:

The workshop concluded with the Vote of Thanks presented by Smt. Meena Nagaraj C.N., IAS, Director, Department of Electronics, IT, Bt and Managing Director, KITS. The participating Departments were enthralled by the level of innovation brought in by the home-grown Startups. They were eager on collaborating with some of them and also enable pilot opportunities to few of the deserving ones.

Workshop Outcome:

The StartupExhibit Demo Day Workshop provided the home-grown Startups a platform to showcase and get validation of their innovation from various State Government Departments. Some of the key takeaways from the workshop are listed below:-

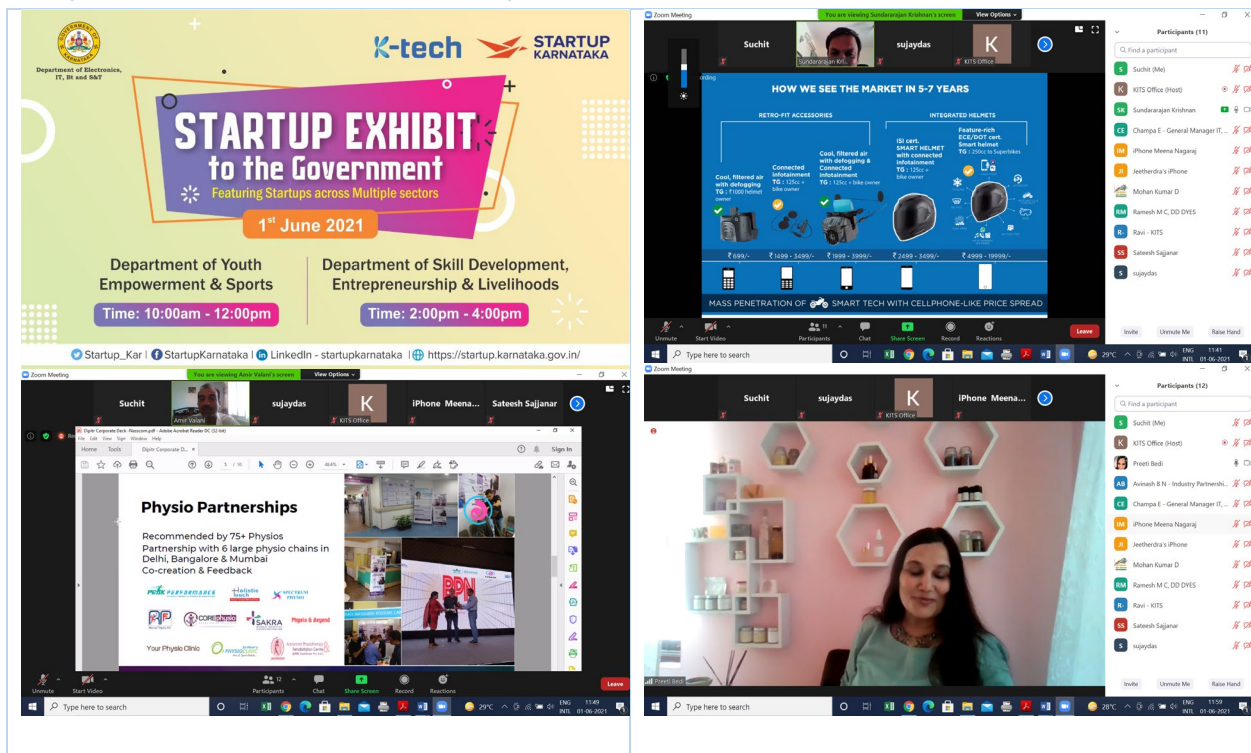
- The Startups were able to pitch their innovation and correlate with the requirements or problem statements addressed by concerned State Government Departments.
- The Startups were able to validate their innovations, as well as received valuable expert advice in some cases from the senior officials of State Government Departments.
- Few of the Startups were approached on collaborating and working with some of the Departments.

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Role of Startup Karnataka:

Department of Electronics, IT, Bt being the Nodal Department for Startups in the State have played a key role in designing, coordinating, implementing, and hosting the StartupExhibit Demo Day workshop.

Snapshots from the Workshop:



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