



GOVT OF KARNATAKA  
Department of Electronics, IT, Bt and S&T



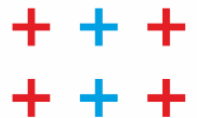
# BTS2021

## BENGALURU TECH SUMMIT

17-19 • November 2021

# event REPORT

**DRIVING THE NEXT**



**INNOVATE  
KARNATAKA**

**k-tech**

Co-Host  
**STPI**

Event Partner  
**MM ACTIV**  
Sci-Tech Communications  
Media | Events | Partnering | Advisory

# CONTENTS

Overview	3
Inauguration	4
The Virtual Platform	5
International Conference	9
GIA Highlights	14
Bengaluru Next Conclave	15
Special Programmes	17
PitStop	19
Awards & Quiz	20
Expo Highlights	23
Posters	25
Valedictory	25
BTS 2021 Highlights	26
Beyond Bengaluru	27
Promotional Events	29
Media Promotions	30
Campaign Creative	32
Media Coverage	40
Venue Infrastructure & Branding	43
Notes	47
Acknowledgement	48

## OVERVIEW

Department of Electronics, Information Technology, Biotechnology and Science & Technology, Government of Karnataka organized **24th edition of Bengaluru Tech Summit** between **17th to 19th November 2021**. Bengaluru Tech Summit, is a unified platform for India's two pioneering events; Bengaluru ITE.Biz and Bengaluru India Bio. Despite the challenges of pandemic, the world is facing, it did not stop us. In fact, it made us believe that the future is advancing at a lightning speed transforming the way we live, play, learn, work and do business. The role of technology is now even more significant giving us new tools, new options and new ways to go further, faster than ever before as we enter a radically different world.

The theme of this year's Summit, '**Driving the Next**', has furthered the success of our event from the previous editions. Accelerating the growth of technology and global businesses, despite the challenges of the pandemic, BTS 2021 successfully kindled the spirit of innovation and the need for disruptive tech solutions.

The event fostered international engagements and discussions across domains including FinTech, EdTech, Semiconductors, and Biotechnology, among others, in the country. This year, it was a great privilege to have the presence of Hon'ble Vice President of India, **Shri. Venkaiah Naidu** inaugurated the Summit. The Vice President's presence and inspiring words encouraged us to deliver nothing but the best during the three days. Further, we were honoured by the virtual presence of **Shri. Scott Morrison, Hon'ble Prime Minister of Australia and Shri. Naftali Bennett, Hon'ble Prime Minister of Israel**.

The three-day event was packed with 75 sessions with 343 speakers, attended by 26,863 registered business delegates. The new features added this year included India USA Tech Conclave, India Innovation Alliance, Bengaluru Next Conclave with Leadership Conclave and Startup conclave and showcase of Science Gallery.

Around 50,000 people viewed the Inaugural, Plenary, Conference, Awards, and Quizzes as well as to view the exhibition and on-demand sessions. This was truly an international event that saw participation from 48 countries with 1253 international delegates and 3 Minister level international delegations. The virtual exhibition had 340 booths which witnessed more than 11,000 interactions with the visitors. 211 start-ups from across various sectors showcased their products/services at the expo.

We had the Leadership Conclave that was attended by more than 115 CEOs to discuss the role of the IT industry to achieve India's 5 trillion-dollar economy. The start-ups that became Unicorns in the year 2020-21 were felicitated during the Innovator's conclave and also had a very interesting panel discussion with the leaders from the industry.

## INAUGURATION

A Hybrid inauguration was organized with a combination of Physical event at The Taj West End and Virtual event through platform

### Inaugurated By



**Shri. M. Venkaiah Naidu**  
Hon'ble Vice President of India



**H.E. Scott Morrison**  
Hon'ble Prime Minister of Australia



**H.E. Naftali Bennett**  
Hon'ble Prime Minister of Israel



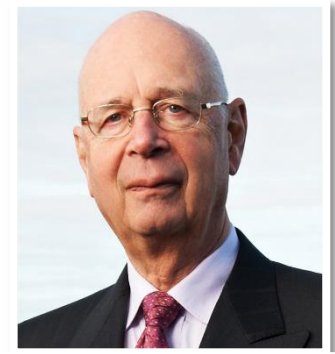
**Shri. Thaawarchand Gehlot**  
Hon'ble Governor of Karnataka



**Shri. Basavaraj Bommai**  
Hon'ble Chief Minister of Karnataka



**Shri Martin Schroeter**  
Chairman & CEO, Kyndryl



**Prof. Klaus Schwab**  
Founder & Chairman, World Economic Forum



**Dr. C. N. Ashwath Narayan**  
Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, Government of Karnataka



**Shri. Murugesh Nirani**  
Hon'ble Minister of Large and Medium Industries, Government of Karnataka



**Shri Pawan Goenka,**  
Chairman, IN-SPACE

### Other Dignitaries

- **Dr. Kiran Mazumdar Shaw**, Chairperson, Vision Group of BT, Govt. of Karnataka
- **Shri Kris Gopalakrishnan**, Chairman, Vision Group of IT, Govt. of Karnataka
- **Shri Prashanth Prakash**, Chairman, Vision Group on Startups, Govt. of Karnataka
- **Shri Shailendra Tyagi**, Director, STPI-Bengaluru
- **Dr. E.V. Ramana Reddy**, IAS, Additional Chief Secretary, Dept. of Electronics, IT, Bt and S&T and Dept. of Commerce & Industries, Govt. of Karnataka
- **Shri Meena Nagaraj C.N**, IAS, Director, Dept. of Electronics, IT & Bt and MD, KITS, Govt. of Karnataka



LANDING PAGE

GOVERNMENT OF KARNATAKA

75  
Azadi Ka  
Amrit Mahotsav

**BTS2021**  
BENGALURU TECH SUMMIT  
17 - 19 • November 2021

Hearty Welcome to  
**Chief Guest**  
**Shri M Venkaiah Naidu**  
Hon'ble Vice President of India

LOBBY

MEETINGS

CONFERENCE

POSTER

EXHIBITION

CAFE

INFORMATION DESK

Home Auditorium Poster Expo Meeting Speaker Contacts

**THE VIRTUAL PLATFORM**

**CONFERENCE AT A GLANCE**

**AGENDA**

Session 0

No Live Sessions

**INAUGURAL & PLENARY** | IT | STARTUP | BIO-TECH | GIA

- Day 1 17 Nov**
  - 10:00 AM to 11:30 AM: INAUGURATION (Asia/Kolkata)
- Day 2 18 Nov**
  - 11:50 AM to 01:00 PM: Plenary Talk by Martin Schroeter and Nobel Laureate Dr. Venki Ramakrishnan (Asia/Kolkata) [WATCH NOW]
- Day 4 20 Nov**
  - 12:00 PM to 08:00 PM: PITSTOP (Asia/Kolkata)
- Day 5 26 Nov**
  - Panel Discussion: Re-igniting Innovation in Indian Life Sciences;

Navigation: Home, Auditorium, Poster, Expo, Meeting, Speaker, Contacts, Agenda

**PLENARY TRACK**



**IT TRACK**



**STARTUP TRACK**



**BIOTECH TRACK**





**THE VIRTUAL PLATFORM**

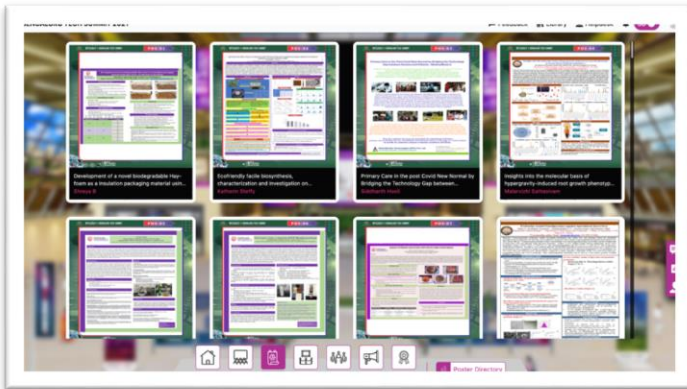
**GIA TRACK**



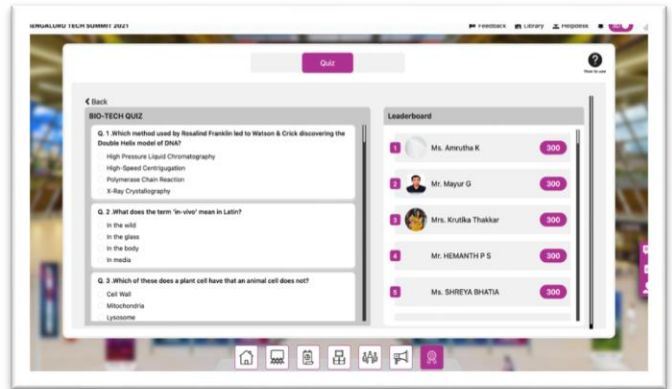
**EXPO HALL**



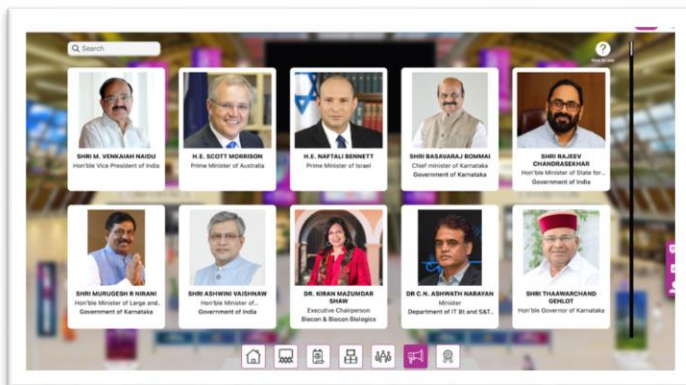
**POSTER SESSION**



**CONTEST HALL**



**SPEAKER LOUNGE**



**MEETING HALL**



## VIRTUAL PLATFORM FEATURES

- Platform was available in toggle mode (3D render and 2D informative view) based on device bandwidth
- Main Lobby had Walkthrough Guide for users to be able to navigate
- Lobby was fully loaded with all Navigation links for users to experience the platform
- Agenda could show all track-wise sessions for 3 days from where the attendees can join and view the ongoing sessions
- Exhibition had pavilion-wise expo halls with auto rotation and 100% DIY (Do It Yourself) to create customized booth without any lead time
- Dynamic booth selection out of category-wise library for different categories of exhibitors
- Poster enrolment and presentations with 100% DIY to upload posters without any lead time
- Provision for Meeting tables for video meetings between 04 participants
- Boardroom lounges for external breakout meetings and press rooms also available
- Interactive profile and chat function with business card dropping function
- Quiz contest with leader board for audience engagement
- Event resource library with documents and video
- Event helpdesk with integrated chat bot
- Real Time Analytics of participants across the Virtual Platform
- Videos are re-rendered with BTS branding and uploaded to the virtual platform for on-demand access till 24th Dec.





**INTERNATIONAL  
CONFERENCE**

BTS 2021 International Conference witnessed the virtual participation of 8507 Business Delegates addressed by 357 Star-speakers in 93 Conference Sessions spanning over 4 tracks focusing on IT, Biotechnology, GIA and Startups. The Conference focused on the most disruptive technologies and innovations across the globe.

The three-day event was packed with 75 sessions with 343 speakers, attended by 26,863 registered business delegates. 4 tracks focusing on IT, Start-up, Biotechnology and GIA. The Conference focused on the most disruptive technologies and innovations across the globe. Some of the key focus areas of the summit were: Cyber Security, ESG, GCC, AI, ESDM, Electronics & Semi-Conductor, Fintech, EdTech, Social Entrepreneurs, Oncology, Agri Tech, Healthcare, MedTech, Industrial Bio Reimagining Digital Health, COVID-19, and Pandemic Preparedness among others.

The new features added this year included India USA Tech Conclave, India Innovation Alliance, Bengaluru Next Conclave with Leadership Conclave. The Conference Programme was curated with the able leadership of Vision Group Chairs and IT, Start-up & BT Conference Committees. Conference was attended by Industry Captains, Policy Makers, R&D Heads, Academia Experts, Tech Entrepreneurs, Unicorns, and Investors etc.

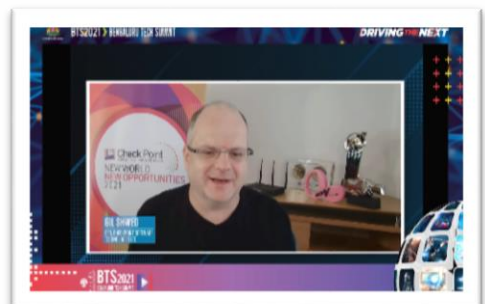
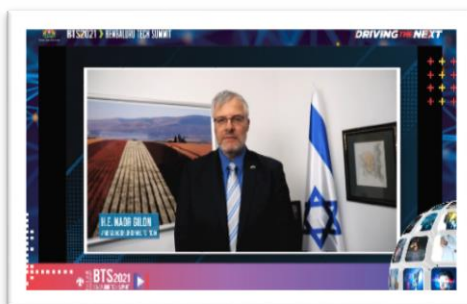
PLENARY SPEAKERS

This year at BTS 2021 there was a good representation of global leader, Industry & Tech experts and global thought leaders delivering Keynote address across Information Technology, Biotechnology, and Innovation & Health.





FIRE SIDE, KEYNOTE & SPECIAL ADDRESS SPEAKERS



## PROGRAMME AT A GLANCE

The conference was spread across 5 halls namely, Plenary, IT, Startup, Biotech & Country Sessions (GIA). The sessions were grouped together to enable delegates to pick and choose their topic of interest and consume it conveniently.

PROGRAM AT A GLANCE - BENGALURU TECH SUMMIT 2021				
DAY 1   WEDNESDAY   17TH NOVEMBER, 2021				
10.00 AM - 11.30 AM	INAUGURATION			
	Plenary talk by <b>Martin Schroeter, Chairman and CEO, Kyndryl</b>			
11.30 AM - 01.00 PM	Plenary talk by <b>Dr. Venki Ramakrishnan, Nobel Laureate, Group Leader, MRC Laboratory of Molecular Biology Past President, The Royal Society</b>			
TIME	HALL 1 - IT	HALL 2 - STARTUP	HALL 3 - BIOTECH	HALL 4 - GIA
01.00 PM - 01.50 PM	Harnessing the Global Innovation through Capability Center Model	Women Entrepreneurship – Challenges and Action needed - do we need a special and separate approach ?	Re-Igniting Innovation in Indian Life Sciences	“Semiconductor Roadmap for India” An Israel & Industry Perspective GIA Partner - Israel
02.00 PM - 02.50 PM	Hybrid Multi Cloud World	Future of Fintech - Unlocking the power of 1.3 billion people and realising India's ambitious economic goals.	Moderna & mRNA Technologies in Conceiving Vaccines	India and Japan: Co-creating Solutions for the Digital World GIA Partner - Japan
03.00 PM - 03.50 PM	Why ESG Commitments are here to Stay, Unlocking Tomorrow's ESG Opportunities	Beyond Venture Capital - How to fund, sustain and grow your business - Other capital avenues and Eventual Monetization	Investing Nextgen Medtech & Diagnostics	Pioneer the Possible with Sweden – Co-creating a sustainable future GIA Partner - Sweden
04.00 PM - 04.50 PM	Gaining an Edge With 5G	The EdTech Boom: Hype or Reality?	Creating Transformative Gene-based Medicines for Serious Diseases using CRISPR	UK and India - Partners in innovation GIA Partner - UK
05.00 PM - 05.50 PM			Gene-Editing on Centrestage in Crop Regeneration, Therapeutics, Precision Bioscience & Environment Protection	Accelerating Technology and Innovation GIA Partner - Canada
05.00 PM - 07.00 PM	BENGALURU NEXT Leadership Conclave, STPI IT Export Awards			
08:30 PM - 10:00 PM	India US Tech Conclave			
DAY 2   THURSDAY   18TH NOVEMBER, 2021				
09.00 AM - 10.00 AM	Plenary talk by <b>Dr. Siddhartha Mukherjee, Associate Professor of Medicine, Columbia University Irving Medical Center</b>			
	Plenary talk by <b>Priya Balasubramaniam, Vice President of Product Operations, Apple</b>			
TIME	HALL 1 - IT	HALL 2 - STARTUP	HALL 3 - BIOTECH	HALL 4 - GIA
10.00 AM - 10.50 AM	Disruption in the Global ESDM Supply Chain - The India Opportunity	Women Entrepreneurship Resources – What avenues and support is available?	The Beacon of Innovation in Cancer Treatment	Deepening India - Australia ties in 'tech & innovation'  GIA Partner: Australia
11.00 AM - 11.50 AM	AI for Growth, Evolution and Transformation of India	IPO opportunity and Challenges for Startups	Oncology: Innovative Treatments and Biomarkers Create Paradigm Shift	Healthcare & Medical Technology: Leading the Future  GIA Partner: Germany
12.00 PM - 12.50 PM	Assuring Digital Trust : Cybersecurity Imperatives in the New Normal	Responding to the Crisis: Helping Businesses Survive	Vaccine Equity	Driving Next with Artificial Intelligence and Machine Learning. NRW
01.00 PM - 01.50 PM	Leapfrogging Digital Transformation using Automation	Raising money from family offices	Making of Moderna	Cyber Security and Related Research Applications  GIA Partner: Taiwan
02.00 PM - 02.50 PM	Changing consumer sentiments and impact on omnichannel retailing	Emerging Tech / Frontier Tech: Aerospace, Defence, Climate, Life sciences	Showcasing India's Vaccine Leadership	Transforming Learning- Denmark's Perspective GIA Partner: Denmark
03.00 PM - 03.50 PM	AVGC Roadmap 2022-27 – Vision of Karnataka	Govt: Funding, Grants and schemes for entrepreneurs	<b>BIO QUIZ</b>	Soft landing for Indian start-ups to The Hague GIA Partner: Netherlands
04.00 PM - 04.50 PM	TCS Rural IT Quiz	India Innovation Alliance		Exploring Startup Softlanding in EU
05.00 PM - 07.00 PM	BENGALURU NEXT Innovators Conclave, Smart Bio Awards & Startup Felicitation			
08:30 PM - 10:00 PM	India US Tech Conclave			





**DAY 3 | FRIDAY | 19TH NOVEMBER, 2021**

9.00 AM - 10.00 AM	Plenary talk by <b>Anant Maheshwari, President, Microsoft India</b>			
	Plenary talk by <b>Prof. Klaus Schwab, Founder and Chairman, World Economic Forum</b>			
	Plenary talk by <b>Chetan Bhagat, Indian Author &amp; Columnist</b>			
TIME	HALL 1 - IT	HALL 2 - STARTUP	HALL 3 - BIOTECH	HALL 4 - GIA
10.00 AM - 10.50 AM	Democracies and Global Technology Governance	Successful Women Founders: Insights from their company-building journeys	Global health imperatives and the Cellular Immunotherapies	Co-create in Lithuania - thriving startup ecosystem in Europe GIA Partner: Lithuania
11.00 AM - 11.50 AM	Opportunities for India in the Global Semiconductor Manufacturing Supply Chain	Inspiring Moonshots in Healthcare	Latest Innovations in Cell Therapy	Digital Trust in a Post Pandemic World GIA Partner: Switzerland
12.00 PM - 12.50 PM	Contested Space: Collaborating in the New Golden Age of Space	Electric Vehicles and Ecosystem – Opportunities for Entrepreneurs	Industrial Bio Finding Biological Solutions to Bettering Lives	Connecting Vietnam's startup and innovation ecosystem with India and the world GIA Partner: Vietnam
01.00 PM - 01.50 PM	The promise of Open Finance through AA	Empowerment & Inclusion through Social Entrepreneurship -Current state and opportunities	Agri Bio Graduating/Moving from Primary to Secondary Agriculture	Are you ready for Industry 4.0? GIA Partner: France
02.00 PM - 02.50 PM	<b>Beyond Bengaluru</b>	AgriTech: How start-ups can change the face of Indian Agriculture	Highlights of Latest regulatory trends in food Safety, health, biotechnology sectors	Digital Health in Finland: Developing AI and VR tools to support the growth of health technology businesses GIA Partner: Finland
03.00 PM - 04.00 PM	<b>Valedictory</b>			

## HIGHLIGHTS

1. Virtual remarks at the inaugural were provided by Shri. Scott Morrison- Hon'ble Prime Minister of Australia and Shri. Naftali Bennett, Hon'ble Prime Minister of Israel.
2. Virtual remarks at the valedictory were provided by Shri. Timo Harakka, Minister of Transport and Communications, Finland
3. The summit witnessed:
  - a) Delegates from 48+ countries
  - b) 16 GIA sessions by international partners - Israel, Japan, Sweden, UK, Canada, Australia, Germany, Taiwan, Denmark, Netherlands, EU, Lithuania, Switzerland, Vietnam, France and Finland,
  - c) We had leading innovators, scientists and tech evangelists participating from all across the globe
4. The Summit observed industry experts giving astute remarks on their idea of technology and innovation and what the future of tech looks like.

Some of the renowned speakers were:

- **Mr. Joseph Abraham**, Consul for Trade and Economic Affairs -Consulate General of Israel to south India, Bengaluru
- **Dr. Tsuyoshi "Ted" Abe**, Senior Vice President & General Manager of Marketing Headquarters, CMO Yokogawa Electric Corporation
- **Dr. Per-Arne Wikström**, Counsellor, Innovation and Science, Office of Science and Innovation Embassy of Sweden
- **Ms. Yuna Natsumi**, Director, Japan- India Startup Hub-JETRO Bengaluru
- **Ms. Anna Liberg**, Ex-Trade & Invest Commissioner, Sweden to India and Program Manager, Smart Energy and Transportation Ecosystem Business Sweden
- **Mr. Andrew Smith**, Minister (Commercial), High Commission of Canada, New Delhi
- **Mr. Scott Mcleod**, Trade Commissioner, Canadian Technology Accelerator, The High Commission of Canada in India
- **Hon Stuart Ayers**, NSW Minister, Department of Jobs, Investment, Tourism and Western Sydney
- **Mr. Achim Burkart**, Consul General, Consulate General of the Federal Republic of Germany
- **Prof. Dr. Andreas Pinkwart**, Minister of Economic Affairs, Innovation, Digitalization and Energy, State of North Rhine, Westphalia
- **H.E ASTUTO Ugo**, Ambassador to EU, Delegation to India and Bhutan-European Union
- **Ms. Inga Langaite**, CEO, Unicorns LT
- **Mr. Mika Luimula**, Research Group Leader of and Head of Laboratory, Turku University of Applied Sciences

**Bengaluru Next****LEADERSHIP CONCLAVE**

**Bengaluru Next Leadership Conclave**, one of the major highlights of Bengaluru Tech Summit 2021 was held on 17th November at the Taj West End in the presence of the **Dr. C. N. Ashwath Narayan**, Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, GoK.

The conclave was of 90 minutes duration where **Shri Kris Gopalakrishnan Chairman**, Axilor Ventures and Chairman of Vision Group on IT, GoK; moderated the session to discuss the role of the IT industry to achieve India's 5 trillion dollar economy. A select gathering of more than 90 of the most eminent Indian CEOs attended the event. Bureaucrats and Leaders from Associations like NASSCOM, IESA, ABAI, ELCIA, ABLE among others also participated at the event.

It was an insightful session where the CEO's from Electronics, IT, AVGC, Biotech Industry participated. **Mr. Dattatri Salagame**, MD Robert Bosch made the opening remarks and set the context for the evening. Post the panel discussion, **Mr. Lingraju Sawkar**, President, Kyndryl India captured the essence of the talks and presented the distilled ideas from the discussion. This was followed by the 30-minute STPI IT Export Awards.





Bengaluru Next  
INNOVATORS CONCLAVE

Innovator’s Conclave, a programme with focus on Start-up ecosystem was held on 18th November 2021. The evening commenced with the introduction to Smart Bio Awards followed by the presentation of Awards by **Mr. G.S. Krishna**, President ABLE.

The conclave had a very interesting panel discussion that was moderated by **Mr. Chetan Bhagat**, Author and Columnist. The panellists included **Shri. Prashanth Prakash**, Partner, Accel and Chairman, Vision Group on Startups, GoK; **Mr. Harshil Mathur**, Founder, Razorpay, **Mr. Lingraju Sawkar**, President, Kyndryl India; **Mr. Sujeet Kumar**, Co-Founder, Udaan; and **Dr. C. N. Ashwath Narayan**, Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, GoK too actively engaged in the discussion and shared his perspectives regarding GoK’s initiatives for start-ups.

The highlight of the evening was the felicitation of start-ups that became Unicorns from Karnataka in 2020-21. The awardees shared their journey and also thanked the Govt. for all the support they have been extending.





## SPECIAL PROGRAMMES

**INDIA US TECH CONCLAVE**

The 24th edition of the Bengaluru Tech Summit launched the India USA Tech Conclave for the first time in collaboration with the US India Business Council (USIBC). The mandate of USIBC is to facilitate Ease of Doing Business between the United States and India. USIBC connects the two largest democracies in the world and inspire sustainable solutions for business challenges – both local and global. This maiden Tech Conclave focuses on the USA and Karnataka digital opportunities, covering IT services, new media markets, geospatial, digital health technologies, and more.

**Day 1 - India US Tech Conclave Focus on India's Digital Journey**

The India US Tech Conclave Day 1 session was greeted by Nisha Biswal, President, USIBC. In her opening speech, she emphasized the aim of this session that drives the conversation about deepening India - US technology relationship and hoped to enable future innovation and create a lasting and impactful partnership. The session also dug into the origin of Synergies and future opportunities of the India - US digital System.

During the Keynote, Dr. C.N. Ashwath Narayan, Hon'ble Minister for Electronics, IT, Bt and S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, GoK, mentioned that India - US digital ecosystem is truly unique. It is a Broad-based, yet synergistic. It is fast-growing, attracting billions in bilateral investments and creating thousands of jobs annually. He trusted that the India-US digital journey will continue at an accelerated pace and that Bengaluru and Karnataka would remain at the center of this partnership. Ultimately, he expressed his gratitude to Dr. Kiran Mazumdar Shaw, Executive Chairperson, Biocon Limited, and Chairperson, VGBT, GoK as she was instrumental in this collaboration with the India-US Business council.

The Conference was specially addressed by Judith Ravin, Consul General, Chennai, U.S. Department of State. In her oration, she spoke about a bilateral trade collaboration and emphasized that when it comes to business, there is no stronger partner to India than the United States. She also emphasized that India's economic strength is not just in India's interest but the interest of the United States, the region and the world.

The Session had a 90-minute Panel Discussion titled 'India's Digital Journey: From Outsourcing Hub to Innovation Central' which was Moderated by Jitendra Chaddah, Country Manager, Global Supply Chain, Intel India, and remarkable panelists - Day Veerlapati, President and CEO, S2Tech, from BPOs to R&D Design; Biju Baby, VP, Integration, Development, Equinix India and Arya Barirani from Innovative IT services; CMO GlobalLogic + Method, Biplab Adhya, Managing Partner, Wipro Ventures and Jubal Harpster, Vice President, Geospatial – Cyient from Innovative IT services; Medha Jaishankar, Senior Producer, JetSynthesys and Vijay Sundaram, Chief Strategy Office, Zoho from Branded products, content and gaming.

This discussion provided insights into India's digital journey - a transition that will propel the global digital community; an ecosystem with unique U.S - India synergies ranging from STEM education to venture capital; a commercial community bound by long-standing relationships, increased investment, and new market and segments. Thus, the India - US digital journey continues apace with no end in sight except for the ability to re-imagine a digital future. Jay Gullish, USIBC thanked all the Panelists and experts in his closing remarks.

The symposium yielded a huge range of ideas and suggestions for future opportunities, Aero innovations, Technology, Creation, and delivery. It captured India's journey - from Y2K debugging that was based on the ability to offer cost-effective technical resources at scale to her transformation into a hub of innovations and creativity.

### **Day 2 - India US Tech Conclave Focus on Life Science**

The second day of the India US Tech Conclave was addressed by Nisha Biswal, President, USIBC. The discussion on life science was to underscore an equally dramatic change from cost-efficiency around generics, to the focus on advanced Pharmaceuticals, Robotics, Vaccine research, and other innovative technologies.

Dr. Shekhar C. Mande, Secretary, DSIR and Director General, CSIR delivered the Keynote address. He provided an overview of the current situation and how both the US and India have achieved a large number of innovations during the pandemic. He also highlighted that the government of India has launched the National Digital Health Mission which aims to integrate tests, diagnosis, and treatments.

The conference had a 105-minute Panel Discussion titled 'Accelerating Innovation and R&D development in the U.S - India economic corridor and Developments in Health towards a Safer World'. This panel discussion featured Dr. Trevor Mundel, President Global Health, Bill & Melinda Gates Foundation, Dr. Carl June, Director of the Parker Institute for Cancer Immunotherapy at the University of Pennsylvania, MD, and Preetha Rajaraman, Health Attaché, U.S. Embassy. It was moderated by Dr. Kiran Mazumdar Shaw, Executive Chairperson, Biocon. They discussed the current state of healthcare innovation and areas for collaboration between the United States and India. The discussion explored what was needed from both the public and private sectors to enable deeper collaboration, and fortify the world against future pandemics and public health emergencies.

The second part of the panel discussion was on 'Startup: Health Innovations' and had panelists like Dr. Debojyoti Dhar, Co-Founder, Director, Leucine Rich Bio Pvt Ltd, Tarun Gupta, Founder and CEO, SicureMi, Ajay Lavakare, Director, Tinkertech Labs, and was moderated by Sharad Goswami, Co-Chair USIBC Life Sciences Committee and Senior Director, Pfizer. In this discussion, they talked about their journey, problems faced in the area of healthcare, and the distance between a successful product in the lab and a successful product in the marketplace. This discussion provided several ideas and suggestions for future innovations in healthcare.

In addition, the conference had a TED-style talk on "Robotics in Surgery" by Dr. Bill Peine, Senior Director Systems Architecture – Surgical Robotics, Medtronic. In his presentation, he spoke about how robots help with surgery, the evolution of surgery driven by transformational technology, the evolution of surgical robotics, the HUGO system, Four vectors for the future of surgical robotics, Robotic systems and instruments, User interface & Human-centered design and the future of surgery.



In the closing remarks, Dr. E.V. Ramana Reddy, Additional Chief Secretary to Government, Department of Electronics, IT, Biotechnology and S&T, GoK, acknowledged USIBC for the fantastic discussions under the first India- US tech conclave in Bengaluru Tech Summit 2021 and extended his thanks to Dr. Kiran Mazumdar shaw, Executive Chairperson, Biocon Limited and Chairperson, VGBT, GoK, and Nivruthi Rai, Country Head, Intel India, for bringing this collaboration. He appreciated the the two-day session that held important dialogue amongst American and Indian business leaders and policy experts.

Ultimately, this year’s BTS focused on ‘Driving the Next’ wave of innovation in the Digital and Life science sectors that will help us to meet the challenges of the future. Appropriately, one of the main themes of the discussion in the conclave was the need to nurture the next wave of global talent. Both countries have a keen mutual interest in fostering and expanding the next generation of talent. The US-India conclave highlighted a common approach and cultural market access so that both nations can employ their strategic positions to advance shared initiatives in international trade negotiations and provide a strong example of global cooperation between a developed and emerging economy. The deliberation from the Policymakers and scientists from the United States and India conveyed their interest to forge a strong collaboration with R&D institutions and industries of both countries and help nurture startup ecosystem forge more meaningful ties building upon each other’s strengths

## INDIA INNOVATION ALLIANCE ZONE (IIA)

India Innovation Alliance was an initiative to connect various innovation clusters across different states of India and bring them on one platform of BTS to engage with the World. Under IIA. This year the India Innovation Alliance session was held for the first time with an objective to connect India's Innovation clusters like Pune, Bhubaneswar, Kanpur, Delhi, Mumbai with Karnataka.



## SYDNEY DIALOGUE: Australia

### Cooperation between Bengaluru Tech Summit and The Sydney Dialogue

Bengaluru Tech Summit, India's flagship event on IT, Deeptech and Biotech organised by Government of Karnataka and The Sydney Dialogue organised Australian Strategic Policy Institute were both held between 17<sup>th</sup> and 19<sup>th</sup> November 2021 virtually. While Mr Scott Morrison, Prime minister of Australia was the Chief Guest at the 24<sup>th</sup> edition of BTS, Prime Minister of India **Shri Narendra Modi** addressed The Sydney Dialogue on 18<sup>th</sup> November 2021.

Australia has been the Global innovation alliance partner at BTS and has participated enthusiastically across Conference, exhibition and held b2B meetings. To further deepen the engagement between Karnataka and Australia it was decided that the two sessions each of BTS and TSD would be streamed on each other's virtual conference platform during the three days of the event.

This immensely helped us in widening the reach of BTS across the participants at TSD from Australia as well as overseas. Similarly the streaming of TSD at BTS attracted more visibility to the summit. All in all it was a mutually rewarding cooperation. The sessions held were as under

### The Sydney Dialogue sessions streamed at Bengaluru Tech Summit 2021

#### SESSION 1 : Democracies and Global Technology Governance

##### Speakers:

- The Right Honourable Sir Nick Clegg, VP for Global Affairs and Communications, Facebook
- Hon'ble Shri Subrahmanyam Jaishankar, Minister of External Affairs, Government of India
- Senator the Hon Marise Payne, Minister for Foreign Affairs, Government of Australia

#### SESSION 2 : Contested Space: Collaborating in the New Golden Age of Space

##### Speakers

- Colonel Pam Melroy (US Air Force, Retired), Deputy Administrator, NASA
- Enrico Palermo, Head of Agency, Australian Space Agency
- Dr K Sivan, Chairman ISRO, Secretary, Department of Space
- Carley Scott OAM, Chief Executive Officer, Equatorial Launch Australia



Bengaluru Tech Summit 2021 sessions streamed at The Sydney Dialogue

SESSION 1 : Moderna & mRNA Technologies in Conceiving Vaccines

Speakers

- Dr. Kiran Mazumdar Shaw, Executive Chairperson, Biocon & Biocon Biologics
- Dr. Robert Langer, Institute Professor, Massachusetts Institute of Technology (MIT)

SESSION 2 : Keynote Talks

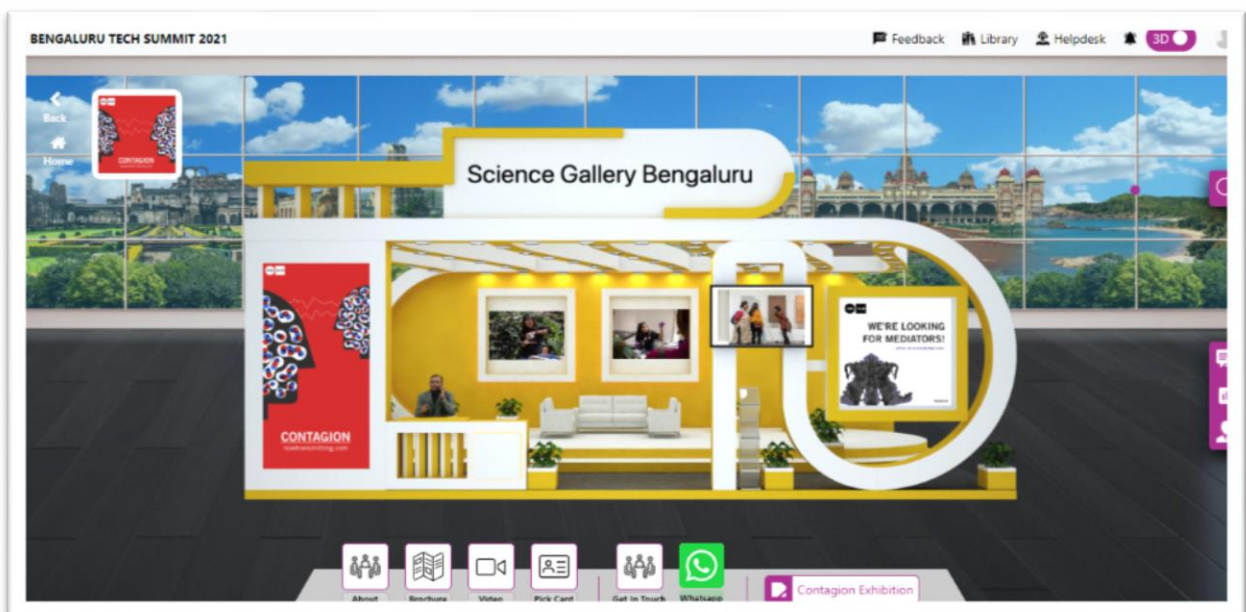
Speakers

- Dr. Siddhartha Mukherjee American Physician, Scientist and Writer
- Martin Schroeter, Chairman; CEO of Kyndril and
- Anant Maheshwari, President of Microsoft India



**SCIENCE GALLERY BENGALURU**

This year Science Gallery Bengaluru (SGB) exhibited first time in the 24th edition of Bengaluru Tech Summit 2021 with an objective to engaging young adults at the interface between the natural and human sciences and the arts during the three days summit.



# BTS PITSTOP

Refueling Ideasz

Pitstop - This was one of the major highlights of BTS2021 and was introduced for the first time as a live interaction between the MC and the Industry Captains, Policy Makers, Founders and the Government representatives. In continuation with the theme Driving the Next, Pitstop was the place to take a break and have a candid interaction. This was very well received by the audience and the viewership was one of the highest for the live streaming of this programme at BTS2021.





**AWARDS & QUIZ**

STPI IT Export Awards for year 2020-2021 were given to several companies under various categories. IT Ratna of Karnataka was awarded to Infosys. Some of the other award's categories include IT Pride of Karnataka, High Growth in IT/ITES Exports- Karnataka, Best Performers in Tier II & Tier III Region, Electronic Hardware, Exports per Employee and Employment. For the selection of the Award, an Eminent Jury had been constituted comprising of Members from Industry, Academia, Media and Government. Total 30 number of Awards were given to the winners.

**STPI IT EXPORT AWARDS**



**SMART BIO AWARDS**

The Smart Bio Awards have been instituted with the purpose of recognizing biotechnology firms that have shown dynamic leadership, exciting technologies and stand-out contribution in their chosen fields of biotech activities.

SECTOR	ORGANISATION
Biotech Startup of the year	HealthCube
Innovator of the Year Award	Axio Biosolutions Pvt. Ltd.
Best Social Enterprise/ Institute	Biocon Academy
Woman Entrepreneur of the Year	Dr. Janani Venkataraman, Promoter, Biomoneta
Best Startup Against COVID-19	NeoDx Biotech Labs Pvt. Ltd.

An eminent jury chaired by ABLE President selected the Award winners. These chosen organisations have shown dynamic leadership, stand-out contribution characterized by breakthrough innovation, top-class execution and fast paced-growth.

Individual Investors and Mentors who have made significant contribution supporting exiting technologies, nurturing innovative ideas and product development were recognized by conferring SmartBio Awards.



The felicitation of start-ups that became Unicorns from Karnataka in 2020-21. The awardees shared their journey and also thanked the Government for all the support they have been extending. The list of Unicorns who were felicitated are:



Company	Representative
Apna	Karthik Manivannan
Big Basket	Sujoy Jana
Black Buck	Mr. Manish
Coinswitch	Ashish Singhal
CRED	Swami Seetharaman
CureFit	Shamik Sharma
Daily Hunt	Virendra Gupta
Groww	Lalit Keshre
Meesho	Sanjeev Barnwal
MPL	Sai Srinivas Kiran G
Phonepe	Rahul Chari
Razorpay	Harshil Mathur
Udaan	Sujeet Kumar
Zerodha	Nithin Kamath
Zetwork	Srinath Ramakrushnan





# RURAL IT QUIZ

The **22nd** edition of the **TCS Rural IT Quiz** program was organized by Tata Consultancy Services witnessed a thrilling National Final. The National winners received a glittering trophy & TCS educational scholarship of Rs. 1,00,000/- and the Runners-up received Rs 50,000/-.



STATE	PARTICIPANTS	INSTITUTE	RESULT
Chhattisgarh	Ayush Chauhan	BSP Senior Secondary School, Durg	Winner
Gujarat	Priyanshu Sinha	KDAV School, Jamnagar	Runner-Up

# BioQuiz

The **14<sup>th</sup>** Edition of the annual **State Bio Quiz** witnessed a keen contest among all the finalists. Preliminaries' were conducted across Karnataka where-in 590+ contestants participated. After an enthralling quiz competition, all the teams were rewarded with exciting cash prizes as mentioned below:



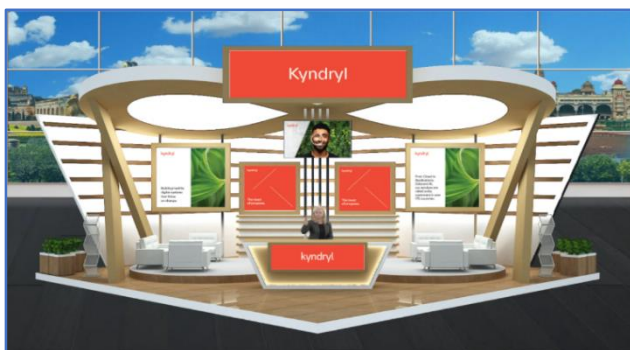
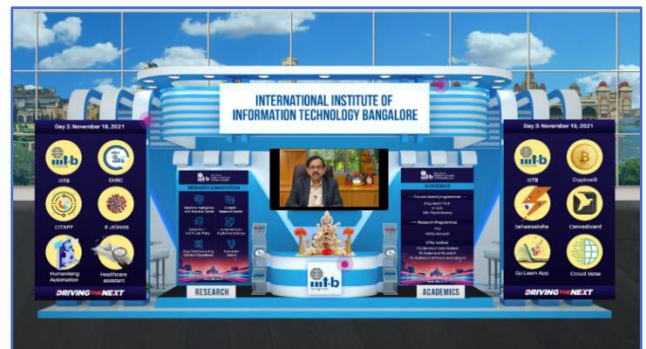
CASH PRIZE	PARTICIPANTS	INSTITUTE
1 <sup>st</sup>	Rs. 50,000	Mr. Amrut Bhat Basaveshwara Engineering College, Bagalkot
2 <sup>nd</sup>	Rs. 25,000	Mr. Skanda Athreya Dutt Kristu Jayanti College, Bangalore
3 <sup>rd</sup>	Rs. 10,000	Ms. Maria Sona Jerome Manipal School of Life Sciences, Udupi
4 <sup>th</sup>	Rs. 5,000	Ms. B. Vijetha PES University, Ballari
	Rs. 5,000	Ms. Sindhu Bali Siddaganga Institute of Technology, Tumkur
5 <sup>th</sup>	Rs. 5,000	Mr. Manojshekar C.R. Sevabharathi First Grade College, Chamarajanagara

EXPO HIGHLIGHTS

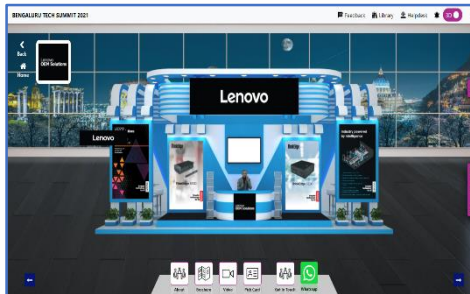
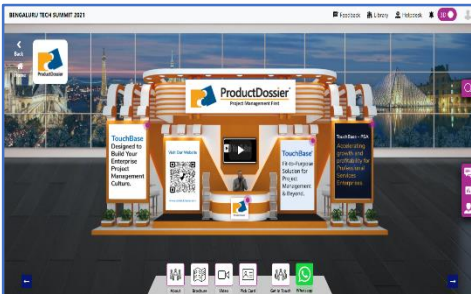
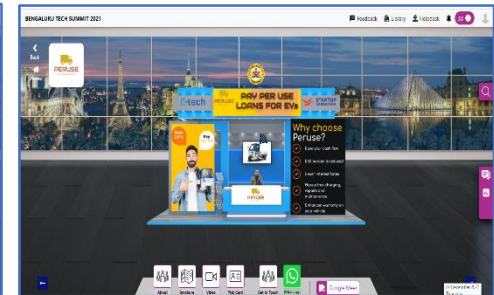
# international exhibition

Bengaluru Tech Summit 2021 Exhibition showcased 248 organizations. The participation included large MNCs, Indian Corporates, R&D Labs, Govt Corporations & Departments, Academia, SMEs & Startups showcasing Innovations in emerging technologies across IT, Electronics, IoT, Healthcare, Medtech, Agritech, Fintech, Edutech, Mobility Sectors etc.

Elevate 100 Winners and some of the Leading Brands at Exhibition include Kyndryl, Intel, Robert Bosch, Razorpay, Telstra, Biocon, Laurus Bio, Norwitch Clinical, IISc, NRW, Australia, C-Camp, Sequoia, ELCIA etc. Also, there were Pavilions from STPI, Startup, ELCIA, GoK Dept. & CoE etc.









POSTERS

Brilliant Young Brigade was given an opportunity to present their new ideas which will have long lasting impact. **112** entries were received.



A Poster Document consisting of all the Poster Abstracts was also published for the benefit of all the Delegates & Visitors. There were 5 special Posters were recognized with cash prizes Rs. 10,000/- each.

	PRIZE	PRESENTER & INSSTITUTE	TITLE OF PAPER
1st	Rs.10,000	Prashant Kumar Modi Yenepoya University, Karnataka	Yashtimadhu (Glycyrrhiza glabra) mediated neuroprotection in Parkinson's disease model: A metabolite landscape highlighting involvement of MTORC1-AMPK-autophagy axis
2nd	Rs.10,000	Sejal N. Chawda University of Gulbarga, Karnataka	Bioremediation of dye, an environmental pollutant - Malachite green by Halotolerant bacteria - Kocuria marina
3rd	Rs.10000	Makari Hanumanthappa K I.D.S.G. Government College, Chikkamagaluru, Karnataka	Isolation and utility of lytic bacteriophages against phytopathogenic Ralstonia solanacearum: A novel alternative to antibiotics
4th	Rs.10,000	Saroja Narsing Rao University of Agricultural Sciences Raichur, Karnataka.	Validation of Lon gene disruption using Linear DNA cassette by Crelox mechanism in E.coli strain : To achieve better solubility of recombinant proteins
5th	Rs.10000	Narasimhamurthy K Bangalore University, Karnataka.	Ameliorated antibacterial and antioxidant properties by Trichoderma harzianum mediated green synthesis of silver nanopartic

VALEDICTORY

An Inspiring and Visionary Keynote Valedictory Address was delivered by **Dr. C. N. Ashwath Narayan**, Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, GoK announced 25th edition of Bengaluru Tech Summit 2022 between 16th to 18th November. Valedictory function also included Special address by **Mr. Timo Harakka**, Minister of Transport and Communications of Finland, Closing Remarks & Vote of Thanks presented by **Mr. Kris Gopalakrishnan**, Chairman, Axilor Ventures and Chairman of Vision Group on IT, GoK; and **Dr. E.V. Ramana Reddy**, IAS, Additional Chief Secretary, Dept. of Electronics, IT, Bt and S&T and Dept. of C&I, GoK.



## BTS 2021 HIGHLIGHTS

BTS Inaugural Programme was streamed live on various Electronic, Digital and Social Media platforms including

- Doordarshan
- ANI
- Public TV
- TV9
- News 18 Kannada
- Dighvijay News
- BTV
- Facebook and YourStory which watched by lakhs of viewers

### Conference Participation

#### Overall Participation

Total registered delegates	:	26,863
Total attendees for the Keynote, Conference, awards, Quiz competition	:	49,935

#### Conference

• Plenary	:	7
• Sessions (4 tracks)	:	75
• Sessions (On demand)	:	18
• Speakers	:	343

#### GIA Participation

- 48 Countries  
plus EU 27 countries + 54 CWECC
- 1253 Delegates
- 3 ministers level delegations

#### B2B Meetings on 2 Platforms (InterlinX & Virtual Platform)

• Meeting Mails Exchanged	:	2130
• Meetings Conducted	:	688

#### Expo Participation

- 340 Expo participants/booths
- GIA Expo participants from Australia, Pennsylvania, UK, USA, Toronto- Canada, NRW-Germany
- 211 Startups showcasing innovation in IT, Electronics, IoT, Healthcare, Medtech, Agritech, Fintech, Edutech, Mobility Sectors etc.
- Corporates: Kyndryl, Robert Bosch, Telstra, Infosys, Biocon, Intel, Sequoia, ACT, Norwich Clinical, Laurus Bio, etc.
- Lab to Market participants: C-DAC, DRDO (12 Labs), BIRAC, IIIT-B, IISc, MSME CoE (IISc), Indian Institute of Astrophysics, National Atlas Thematic Mapping etc.
- Expo Visitors (Delegate) : 24, 511
- Expo Meetings - Interactions with Booths : 11,408

# BEYOND Bengaluru

In India, 30% of the overall GDP is driven by the digital economy. The Beyond Bengaluru program of Karnataka Digital Economy Mission (KDEM) is spearheading the objective of proliferating the growth of digital economy in clusters beyond Bangalore. This initiative of the Beyond Bengaluru mission of KDEM, will focus on hosting 5000 IT companies and start-ups by 2026 in the Mysuru, Hubballi and Mangaluru clusters and creating employment opportunities for 10,00,000 (direct and indirect) candidates by 2026.

With the aim to attract at least 100 GCCs by 2025, KDEM under Beyond Bengaluru initiative launched a series of investor connect & facilitation events Pre-BTS, in the month of October 2021.

- Impact & Innovation @ Hubballi
- The Big Tech Show @ Mysuru
- Mangaluru Technovanza

The program was aimed at enhancing growth in the IT /ITeS, Business Processing Outsourcing (BPO), Electronic System Design Manufacturing (ESDM), and Telecom sector industries located in emerging technology clusters in Tier II & III cities across the State.

These three events were planned as a day-long interactive session, organized in the format of keynote addresses and panel discussions by industry leaders and Who's-Who from the Government as well as Industry associations. While Hon'ble Chief Minister of Karnataka Sh. Basavraj Bommai graced the inaugural event in the first event of this series, i.e. Impact & Innovation @ Hubballi; Minister of State for Skill Development and Entrepreneurship and Electronics and Information Technology of India Sh. Rajeev Chandrasekhar gave his inaugural address at The Big Tech Show @ Mysuru.

In addition to these dignitaries, the events were replete with impactful keynote addresses from Sh. Aravind Melligeri, Chairman & CEO Aequs; Sh. Rajeev Khushu, Chairman of the board of Directors IESA; Ms. Debjani Ghosh, President NASSCOM; Sh. Alok Kshirsagar, Senior Partner, McKinsey & Company; Sh. Mohandas Pai, Chairman Manipal Global Education; and SH. Kris Gopalakrishnan, Chairman Axilor Ventures.

Some of the interactive panel discussions cutting across the three events were:

- **Spoke-shore: the new GCC strategy**, wherein KDEM launched the new strategy called as '**Spoke-Shore**' initiative was addressed by Mr. Lalit Ahuja, CEO ANSR with key panelists such as Mr. KS Viswanathan, Vice President, NASSCOM, Mr. Anil Kumar, Vice President, Concentrix, Ms. Lalitha Indrakanti, Head of Global Operations, IKEA and Mr. Shailendra Tyagi, Director, STPI Bengaluru.
- **Pace of Technological Changes** that discussed the new normal and the need for introducing and embracing changes in technology was addressed by Professor G Ramesh, Indian Institute of Management, Bangalore with panelists such as Dr. Dharma Prasad, CEO and Chief Scientist, Prosetta Bioconformatics Pvt Ltd and Director, Bherunda Innovation and Entrepreneurship Foundation along with Mr. Badari Narayan, Managing Director, S3V Vascular Technologies Pvt Ltd and Dr. Anil Dutt Semwal, Director and Scientist 'G', Defence Food Research Laboratory



- **Mangaluru as “The FinTech Hub”** was addressed by Mr. Harshil Mathur, CEO, RazorPay with key panelists such as Mr. Miten Sampath, Founder, Cred; Mr. Anup Pai, CEO, e-Samudaay; Mahabaleshwar Bhat, MD & CEO, Karnataka Bank; Mr Joseph Joshy, CFO, IFSCA, GOI; and Timmana Gouda, Founder, Managing Director, Whatsloan. The panel was moderated by Mr. Ananth Pandit, Director at Gana Yantrika Enterprises Pvt Ltd.
- **Remote, Return or Reinvent: Defining the Next Hybrid Engagement Models** was addressed by Mr. Rohith Bhat, CEO & Founder, Robosoft with panelists such as Mr Parminder, Head of Policy, Wipro; Mr. Prashant Mishra, IAS, Managing Director, MESCOM; Mr Jose Jacob Kalayil, Chairman, Indo American Chamber of Commerce, Karnataka; and Ms Shuchika Sahay, Chief HR Officer, Firstsource. The panel was moderated by Mr. Praveen Kumar Kalbhavi Co-Founder, Managing Director, Novigo Solutions Private Limited
- **Reskilling or Upskilling workforce - Role of Technology in Education exploring the role of Digital Education in creating a Future-Ready Workforce** was addressed by K S Viswanathan, Vice President, NASSCOM. The panelists included Mr Rupesh Tripathi, Partner and Head of People at KPMG Global Services; Mr. Venkatesh, Vice Chancellor, Manipal Academy of Higher Education; Mr. Abhimanyu Saxena, Founder Scaler Academy; Mr. Anilesh Seth, Co-founder and CEO, GigVistas; and Mr. Vinesh Menon, CEO, Ampersand Group. The panel was moderated by Mr. Johnson Tellis, CEO Technical Career Education.
- **Startups – Son of Soil / Entrepreneurship Development @ Mangaluru/Mysuru & Hubballi** was closest to home that celebrated and spoke about the successful start-ups that Mangaluru has offered to the state and the industry. The panelists included Mr. Rohith Bhat, CEO, 99Games; Mr. Subodh Shetty, CEO, Prasanna Technologies; Mr. Suyog Shetty, CEO Niveus Solutions; Mr. Dikshith Rai, CEO CodeCraft Technologies; and Mr. Venkatesh P V, Director, Brevera Technologies. The session was moderated by Mr. Iqbal Mohammad, Founder MD Semnox Solutions.

Each of these three events saw a great positive response from the industry associations like IESA, NASSCOM, ASSOCHAM, TiE chapters, CII, and so on. There have been multiple impactful MoUs signed by the KDEM during these events, such as MoU with Sahyadri College of Engineering and Management, MGR Group (Thrishul), GigVistas, CEOL, IFSCA, and Sapientury private limited, FUEL, Infosys, TiE Hubli, Bherunda Foundation, VMWare & ISAC.

These three investor-connect events were conducted as a prelude to the annual Bengaluru Tech Summit, with an outcome of setting the foundation for building and nurturing next generation of entrepreneurs and startups in the emerging clusters of Karnataka, promoting student startups and women entrepreneurship by launching industry-specific designed curriculum and commensurate skills, and facilitating all start-ups in their growth journey.



**BTS 2021 CURTAIN RAISER - PRESS MEET**

TUESDAY 9TH, NOVEMBER, 2021 (HYBRID)

Curtain Raiser was the Hybrid Event which was attended by **Dr. C. N. Ashwath Narayan**, Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood, GoK; **Shri Kris Gopalakrishnan** Chairman, Axilor Ventures and Chairman of Vision Group on IT, GoK; **Dr. Kiran Mazumdar Shaw**, Executive Chairperson & MD, Biocon and Chairperson, Vision Group on Bt, GoK; **Shri B.V Naidu**, Chairman, Karnataka Digital Economy Mission; **Shri Jitendra Chaddah**, Sr. Director, Intel, Chairperson, IT Conference Committee, BTS 2021; **Dr. Vijay Chandru**, Executive Chairman, Strand Life Sciences & Chairperson, Bt Conference Committee, BTS 2021; **Shri Ganesh Krishnan**, Partner, GrowthStory.in & Co-Chair, Startup Conference Committee, BTS 2021; **Shri K. Krishna Moorthy**, CEO & President, IESA; **Shri Rajeev Khushu**, Chairperson, IESA; **Dr. E.V. Ramana Reddy**, IAS, Additional Chief Secretary, Dept. of Electronics, IT, Bt and S&T and Dept. of C&I, GoK and **Smt. Meena Nagaraj C.N.**, IAS, Director, Dept. of Electronics, IT & Bt and Managing Director, KITS, GoK and print & electronic Media.



**GIA - PRESS MEET**

Friday, 12th November, 2021 (HYBRID)

This meet was organized to promote International Partnerships at BTS 2021 and Special Remarks by **Dr. C. N. Ashwath Narayan**, Hon'ble Minister for Electronics, IT & Bt, S&T, Higher Education, Skill development, Entrepreneurship and Livelihood, GoK; in the august presence of **Ms. Sarah Kirlaw**, Consul General for South India, **Australia** in Bengaluru; **Mr. Eske Bo Rosenberg**, Consul General-Head of Trade and Innovation **Denmark** in Bengaluru; **Mr. Jukka Holappa**, Country Director, India-Business Finland, **Finland** in Bengaluru; **Mr. Thierry Berthelot**, Consul General, **France** in Bengaluru; **Mr. Achim Burkart**, Consul General, **Germany** in Bengaluru; **Mr. Jonathan Zadka**, Consul General to South India, **Israel** in Bengaluru; **Ms. Akiko Sugita**, Consul General, **Japan** in Bengaluru; **Mr. Zymantas Mozuraitis**, Deputy Head of Mission, Embassy of Lithuania, **Lithuania** in Bengaluru; **Mr. Gautam Bhattacharyya**, Minister Counsellor & Deputy Head of Mission, **Sweden** in Bengaluru; **Mr. Jonas Brunschwig**, Consul General, **Switzerland** in Bengaluru; **Ms. Tania Friederichs**, Counsellor -Head of Research & Innovation Sector, **European Union** in Bengaluru, **Shri. Prashanth Prakash**, Partner, Accel and Chairman, Vision Group on Startups, GoK; **Dr. E.V. Ramana Reddy**, IAS, Additional Chief Secretary, Dept. of Electronics, IT, Bt and S&T and Dept. of C&I, GoK; **Smt. Meena Nagaraj C.N.**, IAS, Director, Dept. of Electronics, IT & Bt and Managing Director, KITS, GoK also addressed the media about brief on MoU/Intent to collaborate announced during BTS 2020 and Closing Remarks by **Mr. Shailendra Kumar Tyagi**, Director, STPI, Bengaluru. It was well attended by print & electronic Media.



## PRINT MEDIA- RUN-UP TO BTS 2021 ADVERTISEMENTS

Print Media has always been a strong media vehicle for BTS Publicity and this year was no exception to it. There was extensive campaign across Mainline, Business & Kannada Newspapers as run-up to the event. This magnificent campaign of 9896 sqcm ensured Reach & provided Impact that was required for the event of BTS stature. This Campaign had good mix of All India, South India and Karnataka focused advertisements that garnered good publicity for the event.

Leading newspapers used across the campaigns were:

Mainline, Business & Kannada Newspaper- Run-Up to BTS 2021 Advts			
Sr. No	Date	Publication	Advt Size in Sqcm
1	Tue, Sep 7 <sup>th</sup>	Deccan Herald- Karnataka Edition	240
2	Tue, Sep 14 <sup>th</sup>	Vijayvani- Karnataka Edition	240
3	Wed, Sep 15 <sup>th</sup>	Times of India- Karnataka Edition	216
4	Thu, Oct 21 <sup>st</sup>	Times of India- Karnataka Edition	600
5	Fri, Oct 22 <sup>nd</sup>	The Hindu- Karnataka Edition	600
6	Mon, Oct 25 <sup>th</sup>	Times of India- Karnataka Edition	600
7	Tue, Oct 26 <sup>th</sup>	Hindu Business Line- All India Edition	600
8	Wed, Oct 27 <sup>th</sup>	Economic Times- All India Edition	600
9	Fri, Oct 29 <sup>th</sup>	Prajavani- Karnataka Edition	400
10	Mon, Nov 8 <sup>th</sup>	Deccan Herald- Karnataka Edition	400
11	Tue, Nov 9 <sup>th</sup>	Times of India- Karnataka Edition	400
12	Wed, Nov 10 <sup>th</sup>	Times of India- All India Edition	400
13		Vijayvani- Karnataka Edition	400
14	Mon, Nov 15 <sup>th</sup>	Times of India- Karnataka Edition	200
15		Hosadigantha- Karnataka Edition	400
16	Tue, Nov 16 <sup>th</sup>	The New Indian Express- Karnataka Edition	600
17		Economic Times- Karnataka Edition	600
18		Kannada Prabha- Karnataka Edition	400
19		Udayvani- Karnataka Edition	400
20		Samyukta Karnataka- Karnataka Edition	400
21		Vishwawani- Karnataka	400
22		Thu, Nov 18 <sup>th</sup>	Samyukta Karnataka- Karnataka Edition
23	Fri, Nov 19 <sup>th</sup>	Udaykala- Bengaluru Edition	400



## PRINT MEDIA- INAUGURATION ADVERTISEMENTS

BTS 2021 Inauguration dignitaries had powerful personalities of various stature, overall conduct of the event was complete virtual, there were certain programmes which were openly available to large audience, hence there was a need of massive Inauguration advertisement schedule. Therefore, BTS 2021 had quite an exhaustive list for Inauguration Advertisements. For the consecutive second time, there was TOI All India and several Delhi editions release for Inauguration. Total 12,000 sqcm of advertisements were released on this day.

Newspapers used for Inauguration Advertisements were:

Inaugural Advts. Released on Wed, Nov 17 <sup>th</sup>		
Sr. No	Publication	Advt Size in Sqcm
1	Times of India- All Edition	600
2	Dainik Bhaskar- Delhi Edition	600
3	Dainik Jagran- Delhi Edition	600
4	Hindustan Times- Delhi Edition	600
5	Delhi Varte- Delhi Edition	600
6	Hindu- Karnataka Edition	600
7	Deccan Herald- Karnataka Edition	600
8	Business Standard- Karnataka Edition	600
9	Financial Express- Karnataka Edition	600
10	The New Indian Express- Karnataka Edition	600
11	Vijay Karnataka- Karnataka Edition	600
12	Vijayvani- Karnataka Edition	600
13	Prajavani- Karnataka Edition	600
14	Vartha Bharathi- Karnataka Edition	600
15	Kannada Prabha- Karnataka Edition	600
16	Vishwavani- Karnataka Edition	600
17	Udayvani- Karnataka Edition	600
18	Sanjevani- Karnataka Edition	600
19	Ee Sanje- Karnataka Edition	600
20	Hosadigantha- Karnataka Edition	600

# DRIVING THE NEXT

SOME OF THE CREATIVES USED FOR THE CAMPAIGN

**GET READY FOR ASIA'S LARGEST TECH SUMMIT**

GOVERNMENT OF KARNATAKA  
Department of Electronics, IT, BT and SAT

**BTS2021**  
BENGALURU TECH SUMMIT  
17th-19th November 2021

**DRIVING THE NEXT**

During the uncertain times of pandemic, Bengaluru emerged as the next Headquarter to the global tech, driving their business across continents. Hence, we have organized 'Driving the Next' as the central theme of the 24th edition of Bengaluru Tech Summit that brings together Global Leaders, Indian Corporate, R&D and Start-ups from Electronics, IT, DeepTech and Biotech.

So, fast-track your future by engaging with best minds, showcasing the next-gen technologies and forging partnerships. **Register Now and be a part of this exciting ride.**

**BTS 2021 - EVENT SPECTRUM**

- Multi-Track Conference
- India's Tech Conclave
- STPII Export Awards
- Smart ITI Quiz and Bio Quiz
- International Exhibition
- India (L&M) to Market
- Startup Unicorn Felicitation
- Science Gallery
- Global Innovation Alliance
- India Innovation Alliance
- Smart Bio Awards & Bio Poster
- B2B Meetings

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+ VIRTUAL EVENT**

COUNTRIES SESSIONS SPEAKERS EXHIBITORS START-UP ATTENDEES BUSINESS ATTENDEES AUDIENCE

Be a Delegate for Knowledge & Network  
Mr. Bhargya +91 97392 11804

Book Your Booth and Build Your Business  
Mr. Anilika +91 95359 99435

Share as a Startup to Fast-Track Your Growth  
Mr. Chandrashekar +91 95641 95859

For more details: [enquiry@bengaluru-techsummit.com](mailto:enquiry@bengaluru-techsummit.com) | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**GET READY FOR ASIA'S LARGEST TECH SUMMIT**

GOVERNMENT OF KARNATAKA  
Department of Electronics, IT, BT and SAT

**BTS2021**  
BENGALURU TECH SUMMIT  
17th-19th November 2021

**HYBRID EVENT**

Dr. C.N. Ashwath Narayan, Hon'ble Minister for Electronics, IT, BT and SAT, Higher Education, Skill Development, Entrepreneurship & Livelihoods, Government of Karnataka during the event Address to Anant Maheshwari Innovation and Entrepreneurship in Karnataka.

24th edition of Bengaluru Tech Summit that brings together Global Leaders, Indian Corporate, R&D and Start-ups from Electronics, IT, DeepTech and Biotech, driving the next wave of innovation. Fast-track your future, register now and be a part of this exciting ride.

**BTS 2021 - EVENT SPECTRUM**

- Multi-Track Conference
- India's Tech Conclave
- STPII Export Awards
- Smart ITI Quiz and Bio Quiz
- International Exhibition
- India (L&M) to Market
- Startup Unicorn-Felicitation
- Science Gallery
- Global Innovation Alliance
- India Innovation Alliance
- Smart Bio Awards & Bio Poster
- B2B Meetings

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+**

COUNTRIES SESSIONS SPEAKERS EXHIBITORS START-UP ATTENDEES BUSINESS ATTENDEES AUDIENCE

Be a Delegate for Knowledge & Network  
Mr. Bhargya +91 97392 11804

Book Your Booth and Build Your Business  
Mr. Anilika +91 95359 99435

Share as a Startup to Fast-Track Your Growth  
Mr. Chandrashekar +91 95641 95859

For more details: [enquiry@bengaluru-techsummit.com](mailto:enquiry@bengaluru-techsummit.com) | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್‌ಗೆ ಸಿದ್ಧರಾಗಿ**

ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆಯಲ್ಲಿ 17-19 ನವೆಂಬರ್ 2021

**BTS2021**  
ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮ್ಮಿಟ್  
17-19 ನವೆಂಬರ್ 2021

**HYBRID EVENT**

24ನೆಂದು ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್ ನಡೆಯುತ್ತಿದೆ. ಈ ಸಮ್ಮಿಟ್‌ನಲ್ಲಿ ಜಾಗತಿಕ ನಾಯಕರು, ಭಾರತೀಯ ಕಾರ್ಪೊರೇಟ್, R&D ಮತ್ತು ಸ್ಟಾರ್ಟ್-ಅಪ್‌ಗಳಿಂದ ಭಾಗವಹಿಸುವವರು, ಟೆಕ್ನಾಲಜಿಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಪ್ರಗತಿಯನ್ನು ಪ್ರದರ್ಶಿಸುವುದರ ಜೊತೆಗೆ, ಒಬ್ಬರೊಂದಿಗೊಬ್ಬರು ಸಂಪರ್ಕಿಸುವುದು ಮತ್ತು ಸಂಭವಿಸುವುದು. ಸ್ಟಾರ್ಟ್-ಅಪ್‌ಗಳಿಗೆ ಉತ್ತಮ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಒದಗಿಸುವುದು.

**DRIVING THE NEXT**

**ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್‌ಗೆ ಸಿದ್ಧರಾಗಿ**

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+**

ಕೌನ್ಟ್ರೀಸ್ ಸೆಷನ್ಸ್ ಸ್ಪೀಕರ್ಸ್ ಏಜಿಬಿಟರ್ಸ್ ಸ್ಟಾರ್ಟ್-ಅಪ್ ಆಟೆಂಡೀಸ್ ಬಿಸಿನೆಸ್ ಆಟೆಂಡೀಸ್ ಆಡಿಯೆನ್ಸ್

Be a Delegate for Knowledge & Network  
Mr. Bhargya +91 97392 11804

Book Your Booth and Build Your Business  
Mr. Anilika +91 95359 99435

Share as a Startup to Fast-Track Your Growth  
Mr. Chandrashekar +91 95641 95859

For more details: [enquiry@bengaluru-techsummit.com](mailto:enquiry@bengaluru-techsummit.com) | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್‌ಗೆ ಸಿದ್ಧರಾಗಿ**

ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆಯಲ್ಲಿ 17-19 ನವೆಂಬರ್ 2021

**BTS2021**  
BENGALURU TECH SUMMIT  
17-19 ನವೆಂಬರ್ 2021

**DRIVING THE NEXT**

ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್‌ಗೆ ಸಿದ್ಧರಾಗಿ. 24ನೆಂದು ಬಜ್ಜಾದ ಅತಿ ದೊಡ್ಡ ಟೆಕ್ ಸಮ್ಮಿಟ್ ನಡೆಯುತ್ತಿದೆ. ಈ ಸಮ್ಮಿಟ್‌ನಲ್ಲಿ ಜಾಗತಿಕ ನಾಯಕರು, ಭಾರತೀಯ ಕಾರ್ಪೊರೇಟ್, R&D ಮತ್ತು ಸ್ಟಾರ್ಟ್-ಅಪ್‌ಗಳಿಂದ ಭಾಗವಹಿಸುವವರು, ಟೆಕ್ನಾಲಜಿಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಪ್ರಗತಿಯನ್ನು ಪ್ರದರ್ಶಿಸುವುದರ ಜೊತೆಗೆ, ಒಬ್ಬರೊಂದಿಗೊಬ್ಬರು ಸಂಪರ್ಕಿಸುವುದು ಮತ್ತು ಸಂಭವಿಸುವುದು. ಸ್ಟಾರ್ಟ್-ಅಪ್‌ಗಳಿಗೆ ಉತ್ತಮ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಒದಗಿಸುವುದು.

**DRIVING THE NEXT**

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+**

ಕೌನ್ಟ್ರೀಸ್ ಸೆಷನ್ಸ್ ಸ್ಪೀಕರ್ಸ್ ಏಜಿಬಿಟರ್ಸ್ ಸ್ಟಾರ್ಟ್-ಅಪ್ ಆಟೆಂಡೀಸ್ ಬಿಸಿನೆಸ್ ಆಟೆಂಡೀಸ್ ಆಡಿಯೆನ್ಸ್

Be a Delegate for Knowledge & Network  
Mr. Bhargya +91 97392 11804

Book Your Booth and Build Your Business  
Mr. Anilika +91 95359 99435

Share as a Startup to Fast-Track Your Growth  
Mr. Chandrashekar +91 95641 95859

For more details: [enquiry@bengaluru-techsummit.com](mailto:enquiry@bengaluru-techsummit.com) | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**Get Set for India's largest State Level Bio Quiz 2021**

Department of Electronics, Information Technology, Biotechnology and Science & Technology is organizing 24th edition of India's Flagship event Bengaluru Tech Summit 2021 to be held between 17th-19th November with the theme - **DRIVING THE NEXT**.

Bio Quiz will be conducted in 3 Rounds. The finals of BioQuiz will be streamed during the 3 days of Bengaluru Tech Summit for the world to see the exciting competition and the talent of bright students of Karnataka.

All undergraduate students can participate in this competition and aim to be the Bio Quiz Champ!

**BTS2021**  
BENGALURU TECH SUMMIT  
17th-19th November 2021

**REGISTRATION FREE**

**ROUNDS OF THE QUIZ**

- Pre-test - Round - 1: Online test will be conducted.
- Zonal - Round - 2: Semi-Finals will be conducted region wise amongst qualified students from Round-1
- Final - Round - 3: Finals will be conducted amongst 6 winners from all regions.

The top three winners will be rewarded with prize money & certificate. All the state finalists and regional-finalists will get a certificate of appreciation.

Registration Deadline: Round 1 (Pre-test) 21st Oct 2021; Round 2 (Zonal Finals) 25th, 26th & 27th Oct 2021; Round 3 (State Finals) 29th Oct 2021

Last Date for Registrations: 17th October 2021

For region wise details, eligibility and to register, please visit: <https://events.skillablers.com/bioquiz2021> | <https://www.bengaluru-techsummit.com>

**CALL FOR APPLICATIONS/NOMINATIONS SMART BIO AWARDS**

The Dept. of Electronics, IT, BT and SAT, Government of Karnataka is organizing 24th edition of Asia's largest IT, DeepTech & Biotech event Bengaluru Tech Summit from 17th-19th November, 2021 with the theme, 'Driving the Next'. The event will be organized virtually in view of the prevailing Covid-19 pandemic.

The Smart Bio Awards have been instituted by the Department with the purpose of recognizing biotechnology firms that have shown dynamic leadership, exciting technologies and stand-out contribution in their chosen fields of biotech during this pandemic.

Association of Biotechnology Lead Enterprises (ABLE) has been entrusted with the selection process. An eminent jury will select the award winners.

**EVENT SPECTRUM**

- Multi-Track Conference
- India Innovation Alliance
- STPII Export Awards
- Rural ITI Quiz and Bio Quiz
- International Exhibition
- India's Tech Conclave
- Bangaluru Impact Awards
- Poster- Walkway of Discovery
- Global Innovation Alliance
- R&D (L&M) to Market
- Smart Bio Awards
- B2B Meetings

**AWARD CATEGORIES**

- STARTUP OF THE YEAR
- INNOVATOR OF THE YEAR
- WOMAN ENTREPRENEUR OF THE YEAR
- BEST SOCIAL ENTERPRISE/INSTITUTE
- BEST STARTUP AGAINST COVID-19

**HOW TO SUBMIT (Applications)**

To submit the applications / nominations, scan the QR Code

**DEADLINE**

Applications / Nominations for the Awards have to be submitted on or before 30th September, 2021

For more information, write to us at: [able@bengaluru-techsummit.com](mailto:able@bengaluru-techsummit.com) or [enquiry@bengaluru-techsummit.com](mailto:enquiry@bengaluru-techsummit.com)

The virtual award ceremony will be held on 18th November during Bengaluru Tech Summit 2021. For further details visit [www.able.in](http://www.able.in) | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**2 DAYS TO GO FOR ASIA'S LARGEST TECH SUMMIT**

**BTS2021**  
BENGALURU TECH SUMMIT  
17th-19th November 2021

**DRIVING THE NEXT**

Meet World Class Speakers addressing latest in IT, Biotech, DeepTech and lot more...

24th edition of Bengaluru Tech Summit brings together Global Leaders, Indian Corporate, R&D and Start-ups from Electronics, IT, DeepTech and Biotech, driving the next wave of innovation. Fast-track your future, register now and be a part of this exciting ride.

**HYBRID EVENT**

**BTS 2021 - EVENT SPECTRUM**

- Multi-Track Conference
- India's Tech Conclave
- STPII Export Awards
- Smart ITI Quiz and Bio Quiz
- International Exhibition
- India (L&M) to Market
- Startup Unicorn-Felicitation
- Science Gallery
- Global Innovation Alliance
- India Innovation Alliance
- Smart Bio Awards & Bio Poster
- B2B Meetings

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+**

COUNTRIES SESSIONS SPEAKERS EXHIBITORS START-UP ATTENDEES BUSINESS ATTENDEES AUDIENCE

Call: +91 97392 11804 / +91 95359 99435 | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)

**1 DAY TO GO FOR ASIA'S LARGEST TECH SUMMIT**

**BTS2021**  
BENGALURU TECH SUMMIT  
17th-19th November 2021

**DRIVING THE NEXT**

Meet World Class Speakers addressing latest in IT, Biotech, DeepTech and lot more...

24th edition of Bengaluru Tech Summit brings together Global Leaders, Indian Corporate, R&D and Start-ups from Electronics, IT, DeepTech and Biotech, driving the next wave of innovation. Fast-track your future, register now and be a part of this exciting ride.

**HYBRID EVENT**

**BTS 2021 - EVENT SPECTRUM**

- Multi-Track Conference
- India's Tech Conclave
- STPII Export Awards
- Smart ITI Quiz and Bio Quiz
- International Exhibition
- India (L&M) to Market
- Startup Unicorn-Felicitation
- Science Gallery
- Global Innovation Alliance
- India Innovation Alliance
- Smart Bio Awards & Bio Poster
- B2B Meetings

**30+ 75+ 300+ 300+ 5000+ 20000+ 50000+**

COUNTRIES SESSIONS SPEAKERS EXHIBITORS START-UP ATTENDEES BUSINESS ATTENDEES AUDIENCE

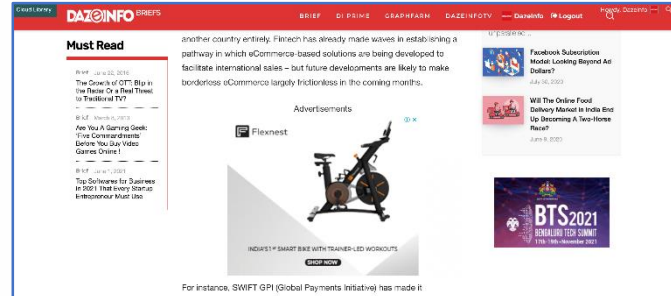
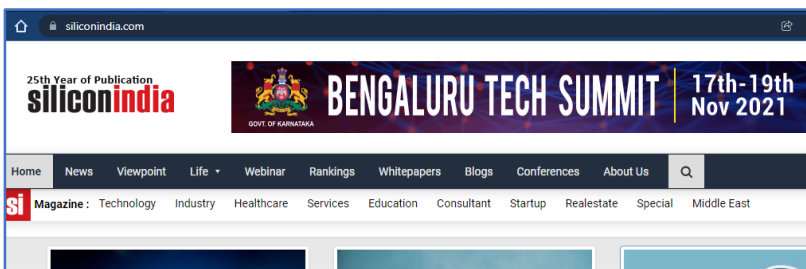
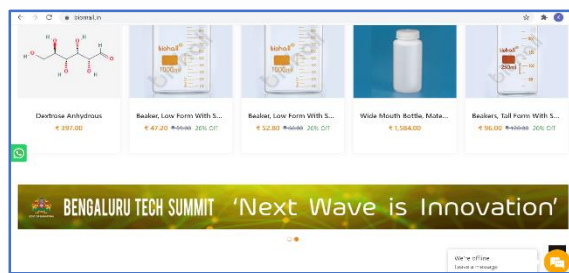
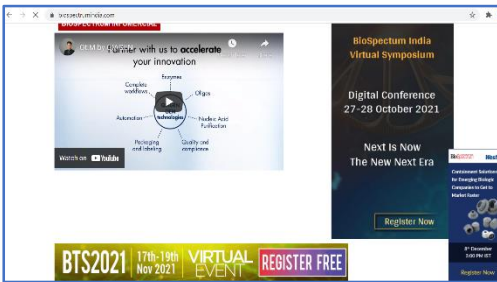
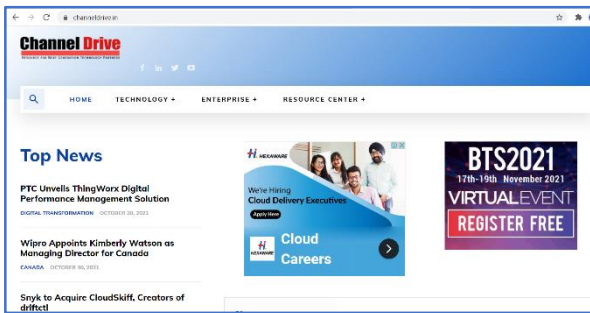
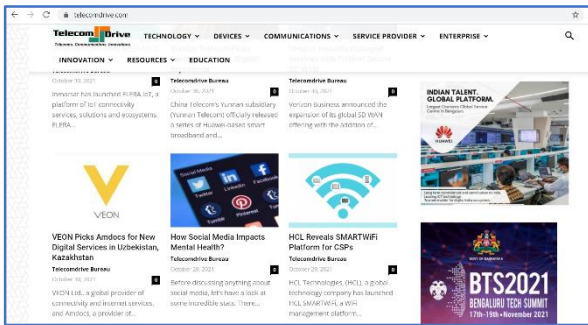
Call: +91 97392 11804 / +91 95359 99435 | [www.bengaluru-techsummit.com](http://www.bengaluru-techsummit.com)





TRADE MEDIA

In order to reach out to the various stakeholders from IT & Bt fraternity, online advertisement campaign was done with some of the leading tech media portals. Print Advertisements were also done with BioSpectrum India & Asia. **IT Trade Media:** Bangalorean, Channel Drive, Dazeinfo, India Tech Online, Silicon India, Telecom Drive, NFA Post, Small Enterprise India & **Biotech Trade Media:** BioMall, BioSpectrum Asia & India.





OUTDOOR

Outdoor campaign was done to create more awareness about the event. It included **30 BMTC Buses** with back panel branding which ran across various depots in and around Bengaluru, 2 Mobile Vans which were put on a strategic route catering to IT, Biotech parks and some other important most attended places, **Standeers** at 11 BMRCL Metro Stations, names of the stations are: Mysore Road, Vijayanagar, Kempegowda, MG Road, Halasuru, Indiranagar, Byappanahalli, Sandal Soap Factory, Rajainagar, Lalbagh and campaign at **Kempegowda International Airport**.



## RADIO

Radio Campaign played a crucial role in creating the buzz about the event. It was mainly targeted to popularize Expo Visits as well as Delegate Registrations. 2 Jingles were produced, both in English & Kannada and they were used across the campaign.

Leading Stations used were:

1. Big FM 92.7 (Kannada)
2. Radio City 91.1 FM (Kannada)
3. Fever 104 FM (Hindi)

Total of 8324 second ages FCT campaign was done between Nov 11<sup>th</sup> to Nov 19<sup>th</sup> across these stations.

## TV CHANNELS

TVC Campaign was carried out in Times Now & ET Now closer to the event. There was 40sec spot/promo created for this campaign. 1500 seconds on TIMES NOW & 1500 seconds on ET NOW were used as FCT through this TVC.

## KANNADA TV CHANNELS

BTS 2021 also witnessed campaign through some of the leading Kannada TV Channels to promote the event. Following channels were used for the campaign:

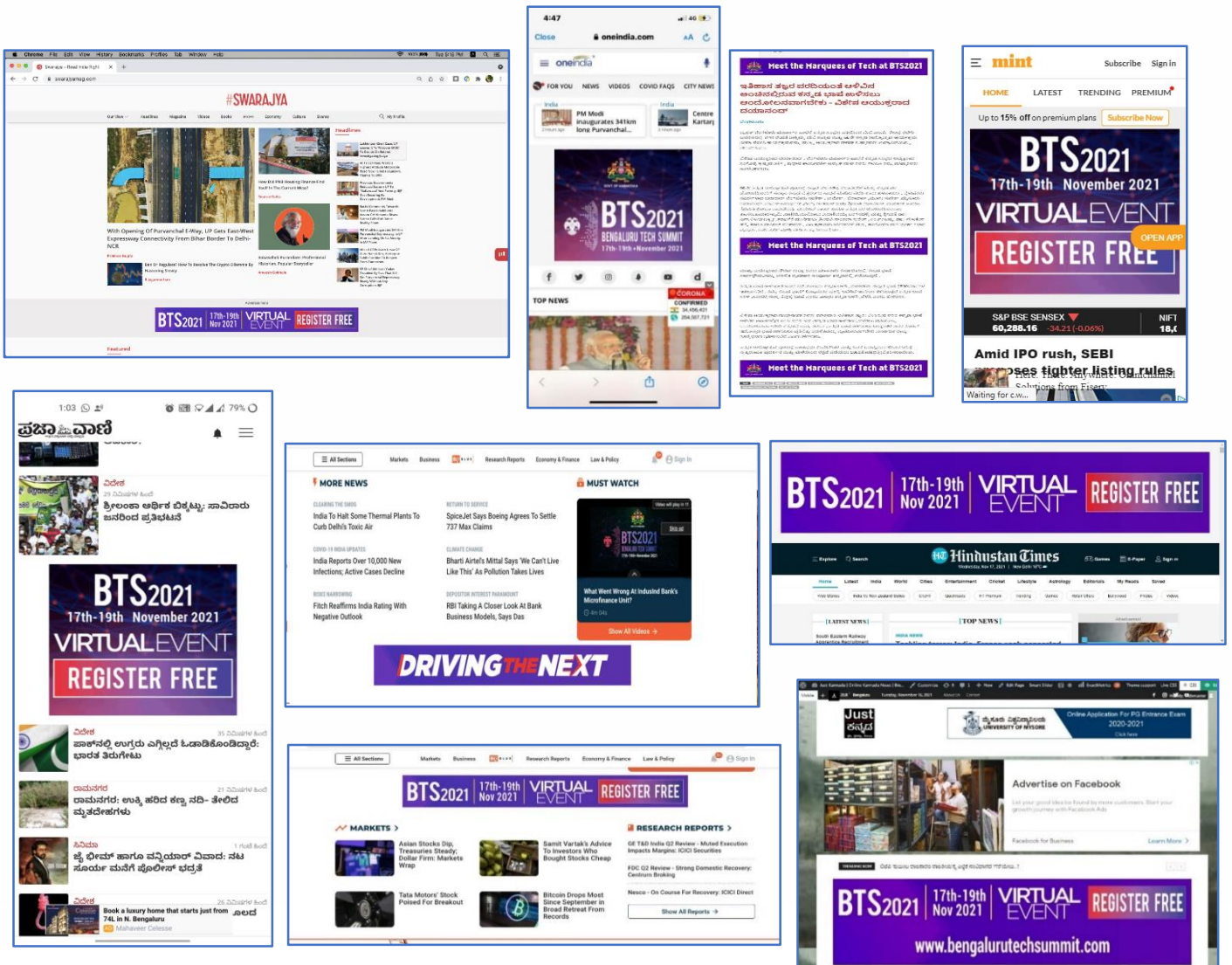
1. Public TV
2. Dighvijay TV
3. News First
4. Suvarna TV
5. Power TV
6. Raj TV



**DIGITAL MEDIA**

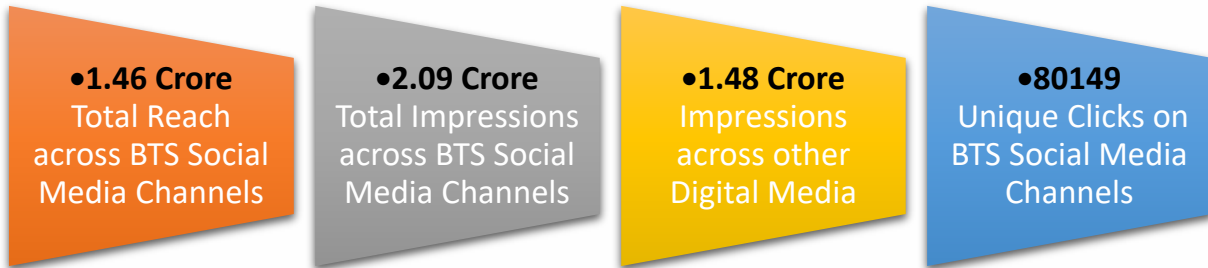
There were several online portals used to carry out digital campaign of BTS 2021. This was mix of either banner advt. impressions or articles.

Sr. No	Media	Activity
1	Bloomberg Quint	6 lakh impressions
2	Swarajya	2 Million Impressions to banner
3	OneIndia	2 Million Impressions to banner
4	JustKannada.in	5 day campaign
5	Prajavani	1.5 Million Impressions to banner
6	TheBengaluruLive.com	3 Day campaign
7	HT.com & Mint.com	2 Million impressions



## SOCIAL MEDIA

The event was well-promoted with social media platforms using Facebook, Twitter, LinkedIn & Instagram. The campaign saw daily informative posts, sector news, contests, and updates about event. PPC (Pay per Click) Campaign was widely executed on Facebook & LinkedIn to reach out to the prospect participants.



## Twitter Campaign

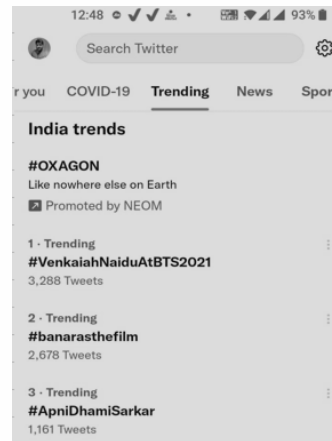
### Pre-Decided Trends Activity

Pre-decided hashtag trending activity was carried on Twitter. On Nov 16<sup>th</sup> evening, #BTS2021SwagathaVPNaidu & on Nov 17<sup>th</sup> morning #VenkaihNaiduAtBTS2021 were the hashtags that were used for setting the trend. Both these hashtags were top5 trending hashtags on these days.

Nov 16<sup>th</sup> evening



Nov 17<sup>th</sup>





**India's best-known technology & policy influencers and journalists tweeted about BTS 2021**

**Rajeev Mantri** @RMMantri

Investing in Nextgen Medtech & Diagnostics will have Ranjith Menon, Executive Director, Chiratae Ventures, & Dr Anand Sivaraman, CEO & Director, Remidio Innovative Solutions as speakers. @kris\_sg @blrtechsummit #BTS2021 #DrivingTheNext #VenkaiahNaiduAtBTS2021

10:33 AM · Nov 17, 2021 · Twitter for iPhone

**Ashu** @nugalkar\_

Venkaiah Naidu will inaugurate 24th edition of #BTS2021 in Bengaluru. The summit is organised by Department of Electronics, IT, BT & S&T Govt of Karnataka jointly with Software Technology Parks of India-Bengaluru. #BTS2021SwagathaVPNaidu #DrivingTheNext bit.ly/3Qqhxks



4:13 PM · Nov 16, 2021 · Twitter Web App

**Rajiv Makhe** @rajivmakhe

#BTS2021 calls for coming together of global tech leaders, corporates & startups from Electronics, IT, & DeepTech & Biotech companies that are disrupting future while showcasing disruptive technologies. #VenkaiahNaiduAtBTS2021 #DrivingTheNext @blrtechsummit bit.ly/3Qqhxks



10:22 AM · Nov 16, 2021 · Twitter for Android

**Sourya Malavi** @suryamalavi

The Ministers of various countries and technology experts from different industries would also speak during the #BTS2021 summit. #BTS2021SwagathaVPNaidu #DrivingTheNext @kris\_sg @blrtechsummit Register here - bit.ly/3Qqhxks



4:09 PM · Nov 16, 2021 · Twitter for iPhone

**Singh Vani** @singhvani

#BTS2021 will provide focused pavilions on various industry verticals & ideal ground for bringing together products & services from diverse industries 2 common market place, creating avenues for fruitful collaborations & international trade. #DrivingTheNext #BTS2021SwagathaVPNaidu



3:58 PM · Nov 16, 2021 · Twitter for iPhone

**Shree Ramesh** @shreeramesh

Start-up Pavilion at #BTS2021 provides perfect opportunity to partnership with investors, industry participants, mentors, accelerators, Policy Makers media & analysts & win chance to showcase innovative ideas to global audience. #BTS2021SwagathaVPNaidu @pravinanrip #DrivingTheNext



4:17 PM · Nov 16, 2021 · Twitter for iPhone

**Rajasekar** @rajasekar

Compelling panel discussions, thought-provoking conversations, presentations from tech-experts, & networking opportunities with innovators; #BTS2021 event will have something for everyone. #DrivingTheNext #VenkaiahNaiduAtBTS2021 bit.ly/3Qqhxks



10:20 AM · Nov 17, 2021 · Twitter Web App


**Hon'ble Electronics, IT, Bt and S&T Minister tweets got strong traction**

**Dr. Ashwathnarayan C. N.** @drashwathn

Scripting India's tech journey!

I take pride Karnataka has been top-performing State for the 2nd consecutive year as per DPIIT's States' Startup Ranking. We are also the 'Most Innovative State' in India Innovation Index 2020 by Niti Aayog for 2nd consecutive year.

#BTS2021



1:59 PM · Nov 17, 2021 · Twitter Web App

124 Retweets 251 Likes

**Dr. Ashwathnarayan C. N.** @drashwathn

ಮುಂದಿನ ಮೂರು ದಿನಗಳ ಕಾಲ ನಡೆಯಲಿರುವ #BTS2021 ರ 24ನೇ ವರ್ಷದ ಸಮಾವೇಶಕ್ಕೆ ಚಾಲನೆ ನೀಡಿದ ಮಾನ್ಯ ಉಪರಾಷ್ಟ್ರಪತಿಗಳಾದ ಶ್ರೀ @MVenkaiahNaidu, ಮಾನ್ಯ ರಾಜ್ಯಪಾಲರಾದ ಶ್ರೀ @TCGEHLot, ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿಗಳಾದ ಶ್ರೀ @BSBommai, ಸಚಿವರಾದ ಶ್ರೀ @NiraniMuruges, ಉಪಸ್ಥಿತರಿದ್ದ ಎಲ್ಲ ಗಣ್ಯರಿಗೂ ಹೃದಯ ಪೂರ್ವಕ ಧನ್ಯವಾದಗಳು.



4:01 PM · Nov 17, 2021 · Twitter for Android

107 Retweets 225 Likes

**Dr. Ashwathnarayan C. N.** @drashwathn

I am confident that BTS will bring in several investors this year.

Karnataka aims to be the leading contributor to India's goal of becoming a 5 trillion-dollar economy by 2025. Let us join hands to make it happen.

#BengaluruTechSummit #VenkaiahNaiduAtBTS2021



3:27 PM · Nov 17, 2021 · Twitter for Android

107 Retweets 120 Likes

**Dr. Ashwathnarayan C. N.** @drashwathn

Sustainability is at the heart of our endeavours. Mementos given to dignitaries at the #BengaluruTechSummit are a testimony to it. We have brought the world to Karnataka by carving different locations of state on wood that is sourced from 23 locations of the world.

#BSBommai



4:42 AM · Nov 18, 2021 · Twitter for Android

102 Retweets 1 Quora Tweet 385 Likes



# DRIVING THE NEXT

## MEDIA COVERAGE-PRESS MEETS

### B'loru Tech Summit to be Held between Nov 17 and 19

Karnataka on Tuesday announced that it will host the 24th edition of its flagship annual Bengaluru Tech Summit between November 17-19, which it said will see participation from 30 countries, 5,000 startups, 20,000 business delegates and 500,000 technology enthusiasts from across the world.

### Bengaluru Tech Summit to be Held Next Week

The 24th edition of the Bengaluru Tech Summit (BTS-2021) will be held from November 17 to 19. As the world and nation prepare to move forward in a post-pandemic scenario, technology will play an even more critical and all pervasive role in the successful functioning of businesses and industries across sectors and governments, said C.M. Ashwath Narayan, Minister for IT, and S&T and Higher Education.

### Bengaluru Tech Summit from November 17-19

It will highlight innovations which supported growth in a post-pandemic world

**SPECIAL CORRESPONDENT BENGALURU**

The 24th edition of the Bengaluru Tech Summit (BTS-2021) will be held from November 17 to 19. As the world and nation prepare to move forward in a post-pandemic scenario, technology will play an even more critical and all pervasive role in the successful functioning of businesses and industries across sectors and governments, said C.M. Ashwath Narayan, Minister for IT, and S&T and Higher Education.

### B'lore tech summit to focus on digital future

The theme for the 24th edition of the event is 'Driving the Next', highlighting the role of digital and technological innovations which drove and supported growth of multiple sectors in the post-pandemic world.

### TECH SUMMIT TO TURN FOCUS ON BEYOND BENGALURU IT CLUSTERS

Event from November 17-19 to have separate sections for Mysuru, Mangaluru and Hubballi

**PRABU NARAYAN**

IT firms from beyond Bengaluru clusters - Mysuru, Mangaluru and Hubballi - will be invited to participate in the Bengaluru Tech Summit (BTS-2021), which will be held in Bengaluru from November 17-19. The event will have separate sections for Mysuru, Mangaluru and Hubballi.

### V-P to inaugurate 24th edition of Bengaluru Tech Summit

The Karnataka government said the theme for the edition is 'Driving the next', and will highlight the role of digital and technological innovations which drove and supported growth of multiple sectors in a post-pandemic world.

### K'taka plans PLI schemes for GCCs: IT minister

'Chip Design To Get Incentives Too; Initiative To Take Industries Beyond Capital Will Pay Off'

**DESAI**

The Karnataka government has announced plans to provide incentives to companies that set up their R&D centres in Bengaluru. The incentives will be provided to companies that set up their R&D centres in Bengaluru.

### A grand show: B'loru gears up for BTS-2021

The Bengaluru Tech Summit (BTS-2021) is set to be a grand show, with multiple sections and activities.

### 30ಕ್ಕೂ ಹೆಚ್ಚು ದೇಶಗಳ ಭಾಗ: ಸವಿವ ಹಾ.ಸಿ.ಎನ್. ಆಶ್ರಯ ನಾರಾಯಣ 17ರಿಂದ ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್

30 ದೇಶಗಳು; 300 ಸ್ಟಾರ್ಟ್ ಗಳು • 300 ಪ್ರದರ್ಶಕರು • 10 ಸಾವಿರ ಪ್ರತಿನಿಧಿಗಳ ಭಾಗ

### 17ರಿಂದ ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್

30 ದೇಶಗಳು; 300 ಸ್ಟಾರ್ಟ್ ಗಳು • 300 ಪ್ರದರ್ಶಕರು • 10 ಸಾವಿರ ಪ್ರತಿನಿಧಿಗಳ ಭಾಗ

### 17ರಿಂದ ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್

30 ದೇಶಗಳು; 300 ಸ್ಟಾರ್ಟ್ ಗಳು • 300 ಪ್ರದರ್ಶಕರು • 10 ಸಾವಿರ ಪ್ರತಿನಿಧಿಗಳ ಭಾಗ

### ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್

30 ದೇಶಗಳು; 300 ಸ್ಟಾರ್ಟ್ ಗಳು • 300 ಪ್ರದರ್ಶಕರು • 10 ಸಾವಿರ ಪ್ರತಿನಿಧಿಗಳ ಭಾಗ

### Israel, Oz PMs to address tech summit

Event to have crossover sessions with Aus tech summit; SA, Vietnam, UAE new participants

**EXPRESS NEWS SERVICE BENGALURU**

Australian Prime Minister Scott Morrison and Israeli Prime Minister Naftali Bennett will virtually address the inaugural session at the Bengaluru Tech Summit (BTS-2021) that will be held from November 17 to 19.

### Israel, Oz PMs to address tech summit

Event to have crossover sessions with Aus tech summit; SA, Vietnam, UAE new participants

### Israel, Oz PMs to address tech summit

Event to have crossover sessions with Aus tech summit; SA, Vietnam, UAE new participants

### Focus is on ensuring growth of tech companies beyond Bengaluru

Firms encouraged to spread operations to other cities

**EXPRESS NEWS SERVICE BENGALURU**

The Bengaluru Tech Summit (BTS-2021) is set to be a grand show, with multiple sections and activities.





MEDIA COVERAGE-PRESS MEETS

Innovate to Create Happiness, Naidu Tells Founders and Govt

Bengaluru Tech Summit 2021
Our Bureau
Bengaluru: Vice President M Venkaiah Naidu...

ಭವಿಷ್ಯ ಮುನ್ನಡೆಸುವ ಬೆಂಗಳೂರು ಟೆಕ್ ಶೃಂಗ ಅದ್ಧೂರಿ ಶುಭಾರಂಭ

ಡೈವಿಂಗ್ ದಿ ನೆಟ್ ಘೋಷವಾಕ್ಯದ 3 ದಿನಗಳ ತಂತ್ರಜ್ಞಾನ ಸಮಾವೇಶಕ್ಕೆ ಚಾಲನೆ
ಬೆಂಗಳೂರು: ಭಾರತದ ಅಧ್ಯಕ್ಷರಾದ ದ್ರಾವಿಡ ಮುನ್ನಡೆಸುವ ಬೆಂಗಳೂರು ಟೆಕ್ ಶೃಂಗ ಅದ್ಧೂರಿ...

BENGALURU TECH SUMMIT
Israeli Prime Minister Naftali Bennett speaks virtually at inauguration of the 24th edition of Bengaluru Tech Summit...

24ನೇ ಬೆಂಗಳೂರು ತಂತ್ರಜ್ಞಾನ ಶೃಂಗದ ಉದ್ಘಾಟನೆ 'ಮೇಧಾಶಕ್ತಿ'ಗೆ ಮಣ: ಬೊಮ್ಮಾಯಿ

ಬೆಂಗಳೂರು: 24ನೇ ಬೆಂಗಳೂರು ತಂತ್ರಜ್ಞಾನ ಶೃಂಗದ ಉದ್ಘಾಟನೆ 'ಮೇಧಾಶಕ್ತಿ'ಗೆ ಮಣ: ಬೊಮ್ಮಾಯಿ
ಬೆಂಗಳೂರು: 24ನೇ ಬೆಂಗಳೂರು ತಂತ್ರಜ್ಞಾನ ಶೃಂಗದ ಉದ್ಘಾಟನೆ...

NAIDU CALLS FOR TECH FOCUS ON FARM SECTOR

Adopt colleges, fill gaps in skilling kits
With consulate in B'uru, people needn't visit Chennai for Oz visa

EXPANDING HORIZONS

Australia PM Scott Morrison mulls establishing Consulate-General in B'uru
A red carpet for global leaders

Now, R&D to begin at school level

State plans new policy; fintech gets push at tech summit
TECH TAKEAWAYS
New R&D policy to make it part of schools, colleges...

ಜಾಗತಿಕ ಮಟ್ಟದಲ್ಲಿ ಕರ್ನಾಟಕ ಮುಂಚೂಣಿ

ಜೀವ ವಿಜ್ಞಾನ ಉದ್ದೇಶವು ರಾಜ್ಯದಲ್ಲಿ ಎಲ್.ಎಸ್.ಎಸ್.ಆರ್.ನಿರೀಕ್ಷಿಸಿ
ನೀವು ಆಸಕ್ತರಾದರೆ ಈ ಕೆಲಸ: ಆನ್‌ಲೈನ್‌ನಲ್ಲಿ ಪ್ರಶ್ನೆ ಪತ್ರ
ಆನ್‌ಲೈನ್‌ನಲ್ಲಿ ಪ್ರಶ್ನೆ ಪತ್ರ

ಬಿಜಿಎಸ್ ಉದ್ಘಾಟಿಸಿ ಉಪರಾಜ್ಯಪತಿ ಅಭಿಮತ ಕೃಷಿವರ್ಧನ ಐಟಿ

ಬಿಜಿಎಸ್ ಉದ್ಘಾಟಿಸಿ ಉಪರಾಜ್ಯಪತಿ ಅಭಿಮತ
ಕೃಷಿವರ್ಧನ ಐಟಿ
ಬಿಜಿಎಸ್ ಉದ್ಘಾಟಿಸಿ ಉಪರಾಜ್ಯಪತಿ ಅಭಿಮತ...

Kyndryl Looks to Build on \$350b India IT Opportunity: Schroeter

Firm to set renewable electricity and greenhouse gas emission targets, says CEO of IBM spin-off
Mumbai: IBM spin-off Kyndryl is looking to build on the \$350 billion IT opportunity in India...

Oz consulate in city

Australian Prime Minister Scott Morrison announced the setting up of a new Consulate-General in Bengaluru...

ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್‌ಗೆ ಅದ್ಧೂರಿ ತೆರೆ

ಬೆಂಗಳೂರಿನಾಟಕೀಯ ಸ್ವಾಕೀ ಆಪ್ತಗಗಗೆ ಉದ್ದೇಶವು | 'ಯುಎಂಎಂ' ಸ್ವಾಕೀ ಆಪ್ತಗಗಗೆ ಉದ್ದೇಶವು
ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್‌ಗೆ ಅದ್ಧೂರಿ ತೆರೆ
ಬೆಂಗಳೂರು ಟೆಕ್ ಸಮಿಟ್‌ಗೆ ಅದ್ಧೂರಿ ತೆರೆ...

ಸಂಕೋಲೆಗೆ ನೀಡಿ ಕಿಶ್ಕೆ ಆರಿ: ಸಿಎಂ

ಸಂಕೋಲೆಗೆ ನೀಡಿ ಕಿಶ್ಕೆ ಆರಿ: ಸಿಎಂ
ಸಂಕೋಲೆಗೆ ನೀಡಿ ಕಿಶ್ಕೆ ಆರಿ: ಸಿಎಂ...

ಇನ್ನಿಗೆ ಕರ್ನಾಟಕ ಐಟಿ ರತ್ನ ಪ್ರಶಸ್ತಿ

ಇನ್ನಿಗೆ ಕರ್ನಾಟಕ ಐಟಿ ರತ್ನ ಪ್ರಶಸ್ತಿ
ಇನ್ನಿಗೆ ಕರ್ನಾಟಕ ಐಟಿ ರತ್ನ ಪ್ರಶಸ್ತಿ...



# When female entrepreneurs walked the talk

## Women running the show discuss highs and lows of their journey at the Bengaluru Tech Summit, 2021

**Handlin S**  
@handlins

A panel discussion on successful women entrepreneurs and their stories on Friday's tech summit saw an exchange of ideas and diverse viewpoints from some of the leading women entrepreneurs in the country.

Breaking the glass ceiling in India is easier than other advanced nations due to a family support system," said Venkiah Naidu, vice president and co-founder of Success Hub Women Founders: Insights from their company-building journey. Naidu said India lags between the US and China in terms of women representation in running businesses.

Shivani Poddar, co-founder of Karmaka, a women-led brand, said women entrepreneurs certainly face harder challenges due to their status on Friday's tech summit. "We are not getting the same level of acceptance, but being an entrepreneur gives you a lot of financial flexibility and satisfaction partly because of the commitment women have towards their families."

Irena Mehta, co-founder of financial platform Lissom, said that there is a divide between the 1 and the 2 cities even in accepting entrepreneurship in the women's world.

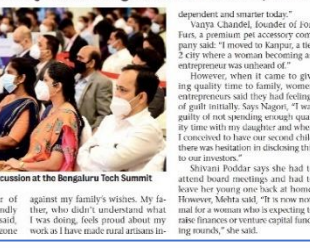
Panelists on the family support system and the situation that one is in, as women we need constant encouragement and cheerleaders at home," she said.

Ianashree Jain, founder of Noshaura, a brand of eco-friendly products based in Rajasthan, said she stepped out of her comfort zone and started a business.

Vanya Chandel, founder of Iora, a premium pet accessory company, said, "I moved to Kanpur, a Tier 2 city where you have a better entrepreneurship ecosystem."

However, when it came to giving quality time to family, women entrepreneurs said they had feelings of guilt initially. Says Naidu, "I was guilty of not spending enough quality time with my daughter and when I conceived to have our second child there was hesitation in deciding this to our loved ones."

Shivani Poddar says she had to attend board meetings and had to leave her young one back at home. However, Mehta said, "I'm now proud for a woman who is expecting to raise finances or venture capital funding rounds," she said.



Delegates listen to a panel discussion at the Bengaluru Tech Summit.

# India's GCC model, innovation, tech expertise attractions for global markets

**Special Correspondent**

The ITES reflects the tech prowess of Karnataka and it has been a key to its success in building a robust infrastructure for the entire country.

Sachin's GCC currently has over 8,000 employees across Bengaluru and Hyderabad. "We represent one of the best of breed tech hubs with well-established track records across the globe as well as business acumen," he said.

He is speaking at the Karnataka Digital Economy Mission (KDEM), a special entry with a mandate to take enterprises beyond the state capital, Bengaluru. KDEM is a key part of the Bengaluru Startup Grid, which aims to facilitate access to capital, market access, mentorship, and support services.

"We are working to build a robust ecosystem for startups, and we are looking to build a strong network of startups, and we are looking to build a strong network of startups," he said.

He is speaking at the Karnataka Digital Economy Mission (KDEM), a special entry with a mandate to take enterprises beyond the state capital, Bengaluru. KDEM is a key part of the Bengaluru Startup Grid, which aims to facilitate access to capital, market access, mentorship, and support services.

# Beyond Bengaluru Startup Grid launched

**Special Correspondent**

Karnataka Digital Economy Mission (KDEM), a special entry with a mandate to take enterprises beyond the state capital, Bengaluru. KDEM is a key part of the Bengaluru Startup Grid, which aims to facilitate access to capital, market access, mentorship, and support services.

Through Beyond Bengaluru, KDEM is a key part of the Bengaluru Startup Grid, which aims to facilitate access to capital, market access, mentorship, and support services.

He is speaking at the Karnataka Digital Economy Mission (KDEM), a special entry with a mandate to take enterprises beyond the state capital, Bengaluru. KDEM is a key part of the Bengaluru Startup Grid, which aims to facilitate access to capital, market access, mentorship, and support services.

# Venkiah Naidu says tech must focus on agriculture

## At Bengaluru Tech Summit, Leaders Talk Of Technology Impacting Lives Of Indians

**Times News Network**

**Bengaluru:** Vice President Venkiah Naidu said the Bengaluru Tech Summit should focus on technology that can be implemented in agriculture, which continues to be the source of livelihood for millions of Indians.

"The sector is facing turbulence," he said, while speaking at the opening ceremony of the 3-day event. "There are challenges and a lot of changes are happening because of climate change." "The degree of change in temperature is likely to decrease crop production by about 15 tonnes per hectare in India zones and 0.6 tonnes per hectare in coastal regions. Agriculture in the country is largely dependent on the four monsoon seasons. The necessary variability in precipitation has resulted in prolonged dry spells followed by heavy downpours, resulting in flooding."

Naidu said the Prime Minister is focused on transforming the entire system using technology. "Our country is going through the digital India programme. We have made remarkable progress in Aadhaar, transportation, and DDU (Digital India), and the availability of various government services in the country. We must take advantage of tech advancement to accelerate digital transformation that will affect real-time reform, and transform."

The chief of the Karnataka Sarva Shiksha Mission, Sarva Shiksha Mission, said the focus of technology has to be on impacting lives. "We all know about artificial intelligence, but here can farmers benefit from this through improved crop yield predictions. We have to look at the benefits of AI, ML, and data science in space and drone technology; but our AI market cap has been created. It's the time, Karnataka's time and Bengaluru's time."

Biocon chief Atira Mehta said, "The world is witnessing the fourth industrial revolution, accessibility of internet services, and its speed will play a major role in it."



Vice President Venkiah Naidu speaking at the Bengaluru Tech Summit.

# ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು

**ಬೆಂಗಳೂರು:** ವಿ.ಪಿ. ನಾಯ್ಡು ಅವರು ಬೆಂಗಳೂರು ತಾಂತ್ರಿಕ ಶೃಂಗಾರದಲ್ಲಿ ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು ನೀಡುವುದು ಅವಶ್ಯಕ ಎಂದು ಹೇಳಿದರು. ಕೃಷಿ ಮತ್ತು ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು ನೀಡುವುದು ಅವಶ್ಯಕ ಎಂದು ಹೇಳಿದರು. ಕೃಷಿ ಮತ್ತು ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು ನೀಡುವುದು ಅವಶ್ಯಕ ಎಂದು ಹೇಳಿದರು.

ನಾಯ್ಡು ಅವರು ಬೆಂಗಳೂರು ತಾಂತ್ರಿಕ ಶೃಂಗಾರದಲ್ಲಿ ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು ನೀಡುವುದು ಅವಶ್ಯಕ ಎಂದು ಹೇಳಿದರು. ಕೃಷಿ ಮತ್ತು ತಾಂತ್ರಿಕ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಕೃಷಿಗೆ ಒತ್ತು ನೀಡುವುದು ಅವಶ್ಯಕ ಎಂದು ಹೇಳಿದರು.



Vice President Venkiah Naidu speaking at the Bengaluru Tech Summit.

# ವಿದ್ಯುತ್ ವಾಹನಗಳತ್ತ ಒಲವು

**ಬೆಂಗಳೂರು:** ಭಾರತದಲ್ಲಿ ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ.

ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ವಿದ್ಯುತ್ ವಾಹನಗಳ ಬಳಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ.

# ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ

**ಬೆಂಗಳೂರು:** ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ.

ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ. ತಂತ್ರಜ್ಞಾನ ಕೈಲಾಸವತ್ತರಕ್ಕೆ ಕರ್ನಾಟಕ.

# ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ

**ಬೆಂಗಳೂರು:** ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ. ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ. ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ.

ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ. ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ. ಆಹಾರ, ಆರೋಗ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಶೋಧನೆಯಾಗಲಿ.

# ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು

**ಬೆಂಗಳೂರು:** ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು. ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು. ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು.

ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು. ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು. ಇಂದು ವಿವಿಧ ಗೋಷ್ಠಿ, ಸಂವಾದಗಳು.

# Karnataka sets up task group for fintech growth

**Times News Network**

**Bengaluru:** The Karnataka Digital Economy Mission (KDEM) in partnership with India's top financial technology companies has launched a fintech task group under the leadership of RazorPay founder and CEO Harshil Mathur. The task group will work towards creating a growth roadmap for the growth of the industry, identifying the opportunities and challenges faced by the fintech ecosystem, and leveraging the partnership institutions and government to solve for them.

**B'LRU TECH SUMMIT**

B N Naidu, chairman, KDEM said, "India has emerged as one of the world's fastest-growing tech innovation hubs in the world, with fintech leading the charge as the industry has raised close to \$10 billion in investment. India's financial inclusion and digitalisation success story has been made possible by the combined efforts of the government as well as tech innovators, fundamentally disrupting the way masses access financial services. Taking a cue from this, KDEM launched the first Karnataka Fintech Task Group, bringing together its representation in running businesses."

Shivani Poddar, co-founder of Karmaka, a women-led brand, said women entrepreneurs certainly face harder challenges due to their status on Friday's tech summit. "We are not getting the same level of acceptance, but being an entrepreneur gives you a lot of financial flexibility and satisfaction partly because of the commitment women have towards their families."

Irena Mehta, co-founder of financial platform Lissom, said that there is a divide between the 1 and the 2 cities even in accepting entrepreneurship in the women's world.

Panelists on the family support system and the situation that one is in, as women we need constant encouragement and cheerleaders at home," she said.

Ianashree Jain, founder of Noshaura, a brand of eco-friendly products based in Rajasthan, said she stepped out of her comfort zone and started a business.

Vanya Chandel, founder of Iora, a premium pet accessory company, said, "I moved to Kanpur, a Tier 2 city where you have a better entrepreneurship ecosystem."

However, when it came to giving quality time to family, women entrepreneurs said they had feelings of guilt initially. Says Naidu, "I was guilty of not spending enough quality time with my daughter and when I conceived to have our second child there was hesitation in deciding this to our loved ones."

Shivani Poddar says she had to attend board meetings and had to leave her young one back at home. However, Mehta said, "I'm now proud for a woman who is expecting to raise finances or venture capital funding rounds," she said.

# Indian EV market set to lead globally; may peak \$200 bn by 2030

**EN'S ECONOMIC BUREAU**  
@Bengaluru

**THE** electric vehicle market in India is poised to emerge as the leading market in the world, and it might be over \$200 billion by 2030.

Electric vehicle manufacturers and experts in the field said that the country needs to focus on renewable energy, charging stations and strengthening its supply chain.

Given the number of EV manufacturers in India and also consumers' readiness for EV adoption, the mobility landscape has been evolving over the years. A report by India Energy Storage Alliance estimated that the EV market in India is likely to increase at a CAGR of 36% until 2026. Also, the EV battery market is forecast to expand at a CAGR of 30% during the same period.

Speaking at the Bengaluru Tech Summit (BTS 2021), CEO Her Energy Ventures C

# 'ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ'

**ಬೆಂಗಳೂರು:** ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ. ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ. ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ.

ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ. ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ. ಕೃಷಿ ಸಂಶೋಧನೆಯ ದೇಶದ ಪ್ರಗತಿಗೆ ಸೂಚಕ.

# ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ

**ಬೆಂಗಳೂರು:** ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ. ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ. ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ.

ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ. ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ. ರಾಜ್ಯದಲ್ಲಿ ಹೂಡಿಕೆಗೆ ಉದ್ದೇಶಿಸಿ ಆಹ್ವಾನ.



**VENUE INFRASTRUCTURE & BRANDING**

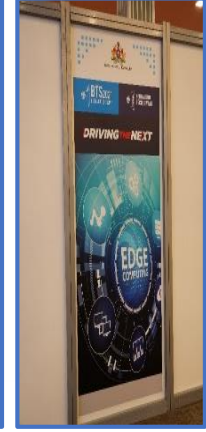
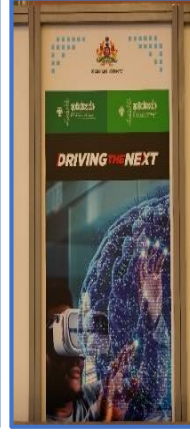
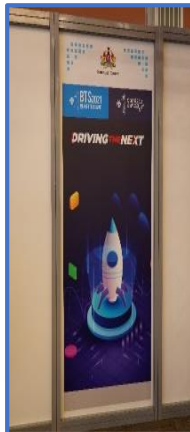
At Taj West End





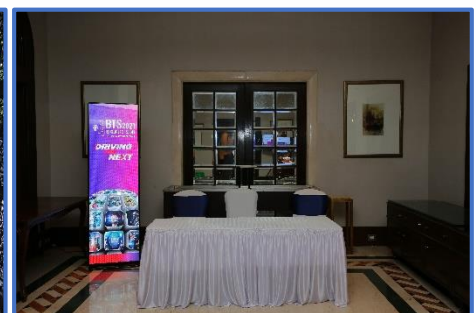
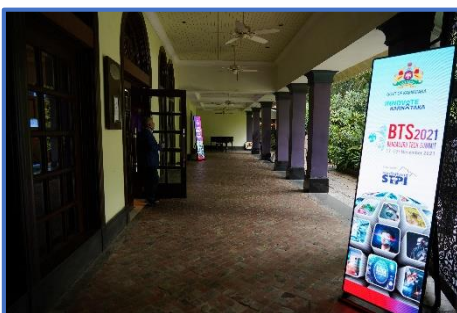
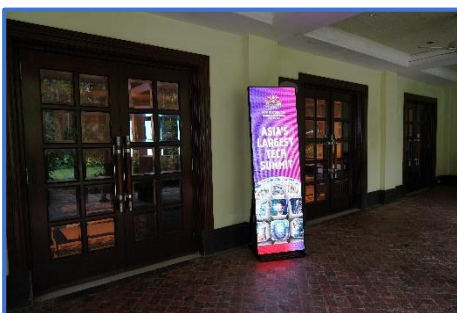


**INAUGURAL HALL BRANDING**





**MINISTER'S, ACS & MD OFFICE**





PR & SOCIAL MEDIA CENTRE, PRESS MEET & VENUE BRANDING



GBR HALL Press Meet Stage



GBR HALL Console



Media Seating Plan











# Sessions from Global Innovation Alliance Partners



AUSTRALIA



CANADA



DENMARK



EU



FINLAND



FRANCE



GERMANY



ISRAEL



JAPAN



LITHUANA



NETHERLANDS



SWEDEN



SWITZERLAND



VIETNAM



UK

## ACKNOWLEDGEMENTS



### Association Partners



### International Partners



### Event Partner

