



We successfully concluded our second edition of **NASSCOM XperienceAI Summit** scheduled from **3rd - 6th August**.

This year's key theme of **'AI as a Catalyst for a Better Normal'** focused on the role of AI as a catalyst of **IMPACT** in shaping our better world, scaling **ADOPTION** in India, and what are some of the future **INNOVATIONS** in AI which will create value for businesses.

The **4-day** summit had **30+** Sessions, **3** Deep Tech workshops, **2** Virtual shows and startup stories, **10** Exclusive Partners

One of the highlights this year was our inaugural **AI Gamechangers Awards**, supported by Microsoft

490

Unique Organisations

60+

Speakers

15+

AI Game Changers
Awardees



India's AI Potential - >\$500bn by 2025

This represents ~10% of the \$5 Trn aspiration pre-COVID-19. Economy can capture similar value by 2025

Sector	USD Bn
Consumer Goods and Retail	50-65
Agriculture	50-65
Banking and Insurance	50-65
Telecom, Media, and IT	50-65
Energy and Industrials	50-65
Transport and Logistics	50-65
Auto Manufacturing and Assembly	50-65
Public Sector	20-30
Healthcare	20-30
Total	450-500

Examples of highest value Advanced Analytics / Artificial Intelligence use cases

- Targeted personalized campaigns
- Product against counterfeit products
- Production planning using real mapping and crop prices
- Crop failure prediction
- AI-enabled risk assessments
- Custom pricing for self-employed customers
- Productivity improvement in IT service delivery
- Talent, energy, throughput maximization
- Production maximization
- AI-enabled network design
- Productive maintenance via IoT
- Delivery network optimization, asset utilization
- Productive maintenance via telematics
- AI-enabled adjustment of production
- Remote on-board diagnostics
- AI-enabled identification of audit cases for tax collection
- AI-enabled order management systems
- AI-enabled mitigation strategy to reach underserved patients
- Improve compliance in manufacturing of drugs

Speakers shown in video windows: Debjani Gosh, Don Tapscott, Vikram Chandra, Deep Nishar, Dr. Sangma Reddy, Anandhathi Bhattacharya.

Impressions



121.4M

Engagement

32.3K



416K

5.2K

30+ Countries



With an aim to quantum leap India's journey to be a Cloud-First Nation, our inaugural edition of

NASSCOM Cloud Summit held on **24th – 25th August** with the theme **“Unlocking Value from Cloud - Empowering India’s Digital Journey”**.

The Impact

2-day summit had **15+ Sessions**, **3 Deep Tech workshops**. **2 Report’s Launch**, **10 Exclusive Partners** , **50+ Speakers**

Highlights: **2 Report launch**

- a. **“Digital India: The Platformisation Play”** by Debjani Ghosh, Nandan Nilekani and Ajay Sawhney
- b. **The Cloud Skills Report**



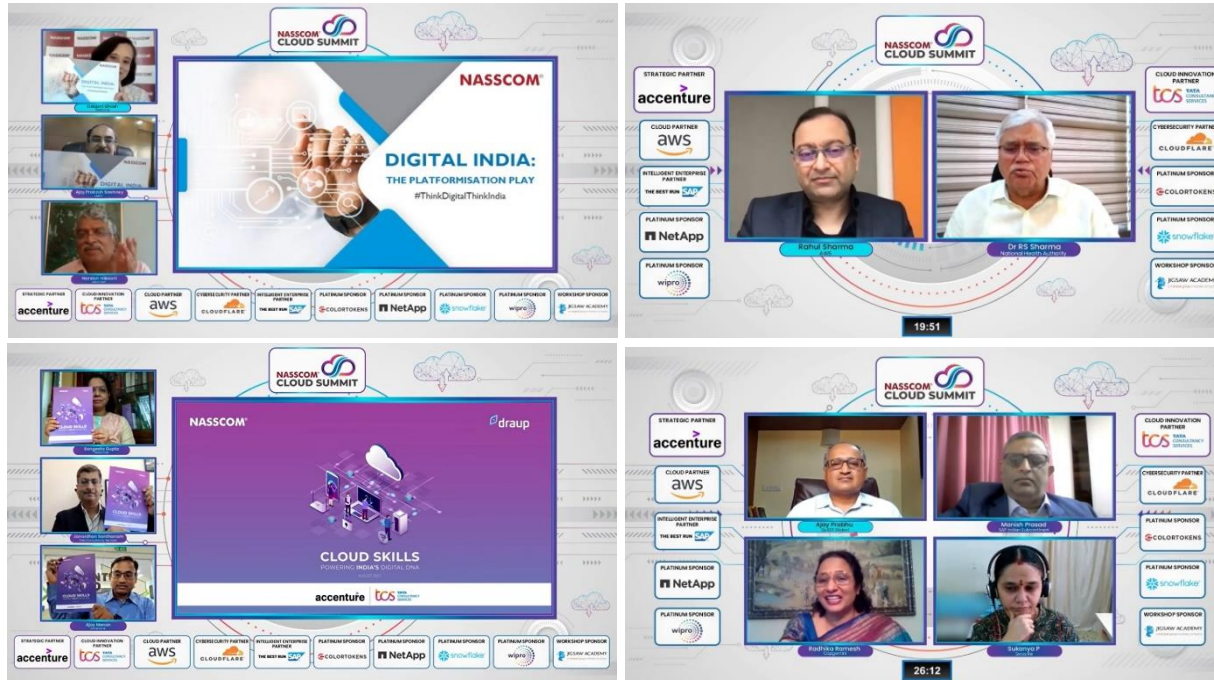
	Impressions	Engagement
	1.7M+	2.9K
	67K	994

490
Unique Organisations

1300+
Attendance

50+
Speakers

30+ Countries



We successfully concluded our 11th edition of NASSCOM GCC Conclave scheduled from 14th-15th September.

The Impact

- Unveiled GCC India Landscape Report 2021 and Beyond
- **4500+** Registrations | **2200+** Attendees | **48** Speakers | **20** Sessions | **29** Exclusive Partners | **25** GCC Excellence Award Winners | **2** Report Launch

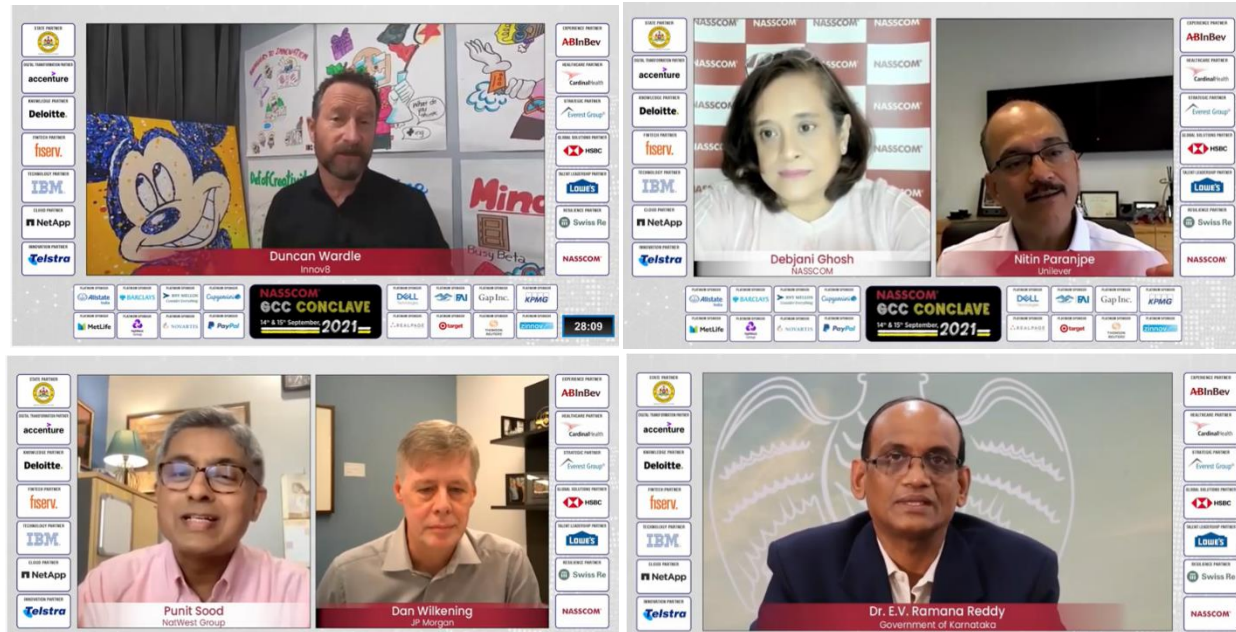


750+
Unique Organisations

2200+
Attendance

48
Speakers

35+ Countries



	Impressions	Engagement
	38,460	1,253
	124K	2.33K
	3,544	16





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TECHNOLOGY &

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16th – 18th February 2022

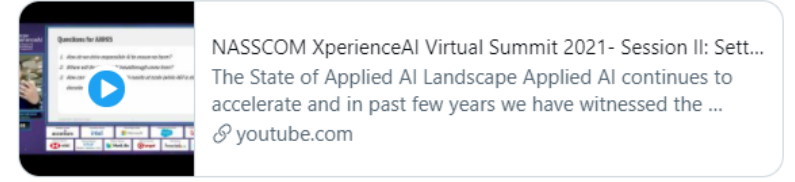
IDC India @IDCInd · Aug 6
3417726/2021/KITS-EVPR started a workshop early this week for attendees at **#NASSCOMXperienceAI** Virtual Summit sharing what should be the **#blueprint** for enterprise **#AI** adoption in India. Snapshot of **#Keytakeaways** below 📌
[@NasscomR](#) [@NasscomEvents](#) [@nasscom](#)

Nasscom Events @NasscomEvents · Aug 3
As the deeply perspicacious session comes to an end, Rishu Sharma (@rishu_IDC) of @IDCInd gives insightful takeaways with emphasis on recruiting the right talent, empowering data scientists, and much more. Register for #NASSCOMXperienceAI Virtual Summit nasscom.in/aisummit



Fractal @fractalai
fractalai

At the recent **@NASSCOM** Xperience AI Summit, **@srikanth** charts the Applied **#AI** landscape and discusses how organizations can successfully deploy AI. Watch the full video to know the 3 key formulas to scale AI for results.



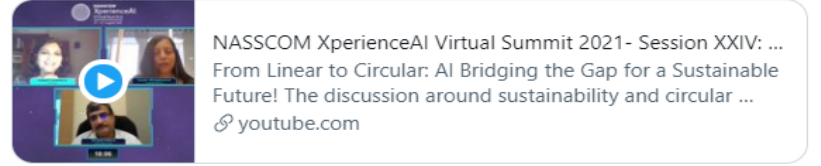
NASSCOM XperienceAI Virtual Summit 2021- Session II: Sett...
The State of Applied AI Landscape Applied AI continues to accelerate and in past few years we have witnessed the ...
[youtube.com](https://www.youtube.com)

TCS Digital Transformation @TCSDigitalTech · Aug 6
Don't miss our session at **#NasscomXperienceAI** today to discover how enterprises are leveraging **#AI**-led innovations to fuel a **#sustainable** future. Register: nasscom.in/aisummit/
[@nasscomevents](#)



SE Energy-Sustain @SchneiderESS
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How does AI drive the **#CircularEconomy**? Our President of Sustainability Business Division, Susan Uthayakumar spoke at the NASSCOM Xperience AI Virtual Summit on how AI can play a pivotal role in helping businesses move toward more circular strategies.



NASSCOM XperienceAI Virtual Summit 2021- Session XXIV: ...
From Linear to Circular: AI Bridging the Gap for a Sustainable Future! The discussion around sustainability and circular ...
[youtube.com](https://www.youtube.com)

Wadhvani AI @WadhvaniAI · Aug 5
Thank you [@nasscom](#) for recognising our work in the **#AIGamechangers** for Public Services category!

Thank you to our amazing team and partners for being a part of our mission to use **#AIforsocialimpact**. **#NasscomXperienceAI**



McKinsey India @McKinseyIndia · Aug 9
Dr. Michael Chui, partner, McKinsey Global Institute (MGI) shared an address on the key ethical principles that can be operationalized across organizations in relation to AI, at the **NASSCOM Xperience AI** Summit

[@nasscom](#) [@McKinsey_MGI](#) **#NASSCOMXperienceAI** **#artificialintelligence**



Intel India @IntelIndia · Aug 6
Drop by at the **@IntelIndia** booth for the **@Nasscom** Xperience AI summit and find out how **#AI** solving real-world challenges today. Register here: intel.ly/1673
[@awscloud](#) [@AWS_Gov](#) [@AkankshaBilani](#) [@Cloud4Cservices](#) [@debjani_ghosh_](#) [@SandeepBahl6](#)



Xperience AI Summit Media Coverage

3417726/2021/KITS-EVPR



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AGNEXT WINNER
NASSCOM AI Game Changers

AgNext Technologies, India's leading agritech start-up, has been awarded the NASSCOM "AI Game Changers" award in agriculture.

TECHNOLOGY

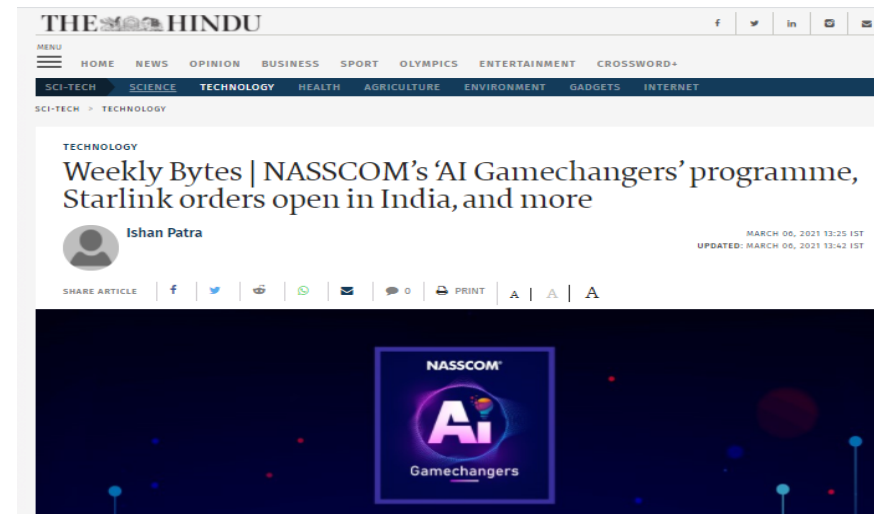
AgNext wins NASSCOM AI Game Changers award in agriculture

By [Nandika Chand](#)

Published on August 9, 2021

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AgNext Technologies, India's leading agritech start-up, has been awarded the NASSCOM "AI Game Changers" award in agriculture in



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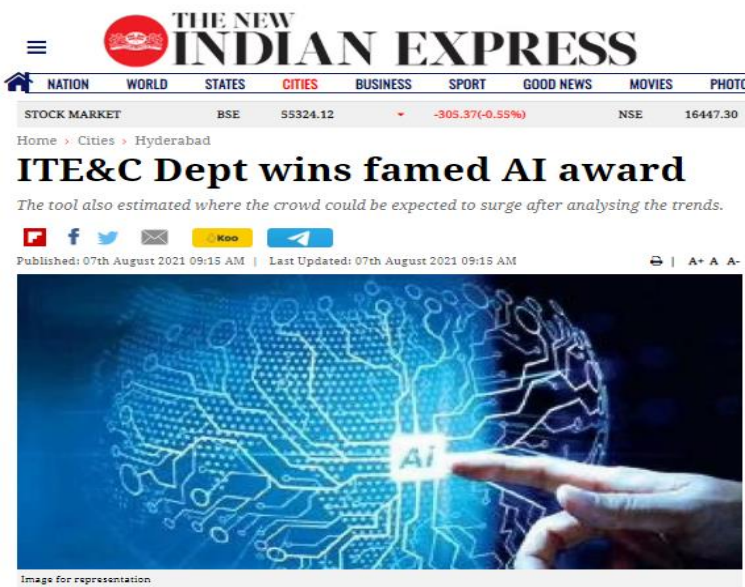
TECHNOLOGY

Weekly Bytes | NASSCOM's 'AI Gamechangers' programme, Starlink orders open in India, and more

[Ishan Patra](#)

MARCH 06, 2021 13:25 IST
UPDATED: MARCH 06, 2021 13:42 IST

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THE NEW INDIAN EXPRESS

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Home > Cities > Hyderabad

ITE&C Dept wins famed AI award

The tool also estimated where the crowd could be expected to surge after analysing the trends.

[f](#) [t](#) [w](#) [s](#) [e](#) [p](#) [r](#) [i](#) [n](#) [t](#)

Published: 07th August 2021 09:15 AM | Last Updated: 07th August 2021 09:15 AM

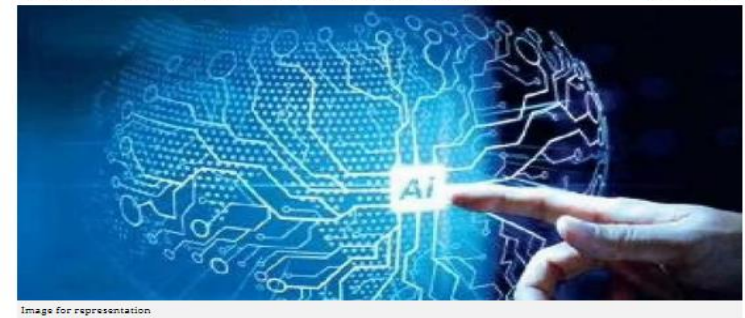


Image for representation

By [Express News Service](#)

HYDERABAD: The Information Technology, Electronics and Communications Department (ITE&C) of the Telangana government won the AI Gamechanger Award in the Xperience-AI Summit organised by the National Association of Software and Services Companies (NASSCOM).



UNI BREVITY ACCURACY SPEED

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India's Multi Lingual News Agency

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Telangana govt wins AI Gamechanger Award

Hyderabad, Aug 6 (UNI) Information Technology, Electronics & Communication (ITE&C) Department of Telangana government has won the AI Gamechanger Award in the Xperience-AI Summit 2021 organised by NASSCOM (National Association of Software and Services Companies).

After announcing the award on Friday, NASSCOM on social media platform Twitter, congratulates Telangana government for winning the title of an exemplar of the #AIGamechangers Awards 2021 for their use-case : Real Time Crowd Density Estimation and Monitoring using #AI.

Cloud Summit Buzz

3417726/2021/KITS-EVPR

Ministry of Electronics & IT @Go_MeITy

Join #NASSCOMCloudSummit For a New Report Launch. Digital India: The Platformisation Play

Along with a power packed session by @NandanNilekani, @SecretaryMEITY, @debjani_ghosh

Broadcast link: twitter.com/i/broadcasts/1...

Digital India @DigitalIndia

Join #NASSCOMCloudSummit For a New Report Launch. Digital India: The Platformisation Play

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Broadcast link: twitter.com/i/broadcasts/1...

Capgemini India @CapgeminiIndia

Radhika Ramesh, Executive Vice President - Global Delivery Center Head, CIS India, Capgemini, was a part of #NASSCOMCloudSummit where she shared her insights on 'Strategic Partnerships for Cloud Success While Scaling'. Here's a glimpse of the event. #LifeAtCapgemini

NetApp India @NetAppIndia

As proud partners of #NASSCOMCloudSummit, we believe this is a platform that will demystify the true value of #cloud. And a chance to engage with our leader @ravi_c, VP Engg, MD @NetApp India & understand his views on unlocking cloud-native era Register: nasscom.in/cloudsummit

INDIAai @OfficialIndiaAI - Aug 24

Join #NASSCOMCloudSummit For the report launch of Digital India: The Platformisation Play Along with a power packed session by @NandanNilekani @SecretaryMEITY @Go_MeITy @debjani_ghosh

Broadcast link: twitter.com/i/broadcasts/1...

#ThinkDigitalThinkIndia #DigitalTransformation



National Public Digital Platforms at the forefront of Digital India Story

INDIAai @OfficialIndiaAI - Aug 24

Join #NASSCOMCloudSummit For the report launch of Digital India: The Platformisation Play Along with a power packed session by @NandanNilekani @SecretaryMEITY @Go_MeITy @debjani_ghosh

Broadcast link: twitter.com/i/broadcasts/1...

#ThinkDigitalThinkIndia #DigitalTransformation



National Public Digital Platforms at the forefront of Digital India Story



Nasscom Events

Nasscom Events @NasscomEvents - Aug 20

We're proud to announce NetApp as a Platinum Sponsor for the #NASSCOMCloudSummit 2021. Register today and interact with thought leaders from across the world to discuss a wide variety of topics on #cloud and its growing importance. nasscom.in/cloudsummit Aug 24-25 @ravi_c



TCS Digital Transformation @TCSDigitalTech

Join Janardhan Santhanam, Global head, Talent Development, @TCS at the launch of #cloud skills report at #NASSCOMCloudSummit 2021. Register now: nasscom.in/cloudsummit/#r...



Cloud Skills Report is an interesting study that highlights the importance of Cloud, not just as a transformation enabler but also as an innovation engine.

Janardhan Santhanam, Global Head, Talent Development, Tata Consultancy Services

4:30 PM · Aug 24, 2021 · Twitter Web App

3 Retweets 10 Likes

R "Ray" Wang 王瑞光 #1A #RuleTheWorld #DigitalGiants @rwang0

MypOV: Watch live Wed 8:35AM ET/6:05PM IST #NASSCOMCloudSummit

Tomorrow's Edge: Building The Future on Partnerships. Learn how crucial the ecosystem collaboration is to building effective edge service offerings @constellationr @Nasscom #Cloud



NASSCOM Cloud Summit 2021: Session XVII: Closing Key... View more about this event at NASSCOM Cloud Summit 2021 nasscomcloudsummit2021.sched.com

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ColorTokens @ColorTokenInc

We are excited to be partnering with @nasscom for the #NASSCOMCloudSummit Catch Vats Srivatsan speaking about the need for #ZeroTrust to improve overall cloud security posture & secure dynamic workloads. Register & join the session: nasscom.in/cloudsummit/

Nasscom Events @NasscomEvents - 21h

Proud to announce that @ColorTokenInc is a Platinum Sponsor for the #NASSCOMCloudSummit. Join us to empower India's digital journey by harnessing the power of #cloud. Register for the summit: nasscom.in/cloudsummit



TCS Digital Transformation @TCSDigitalTech

Reimagine all aspects of your business and accelerate time to value by harnessing the full power of #cloud. Join us at the #NASSCOMCloudSummit 2021 to learn more. Register: nasscom.in/cloudsummit/



TCS at NASSCOM Cloud Summit

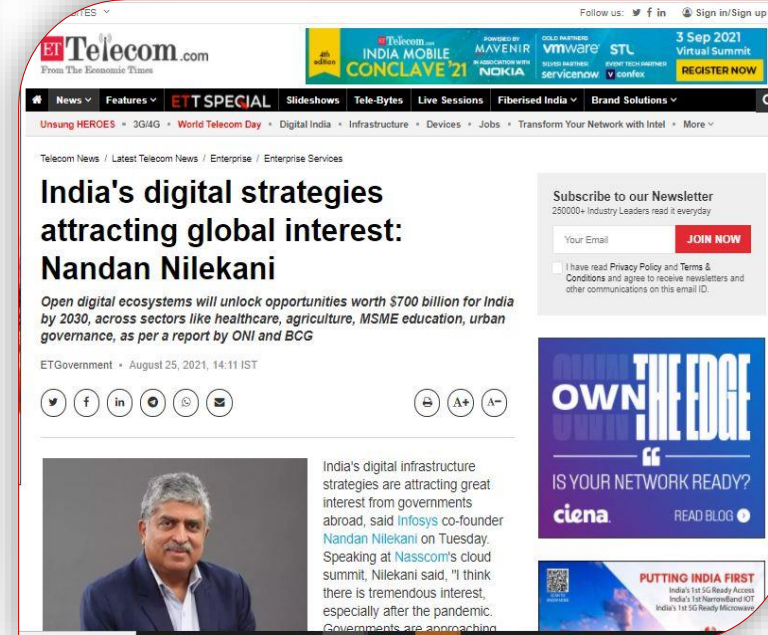
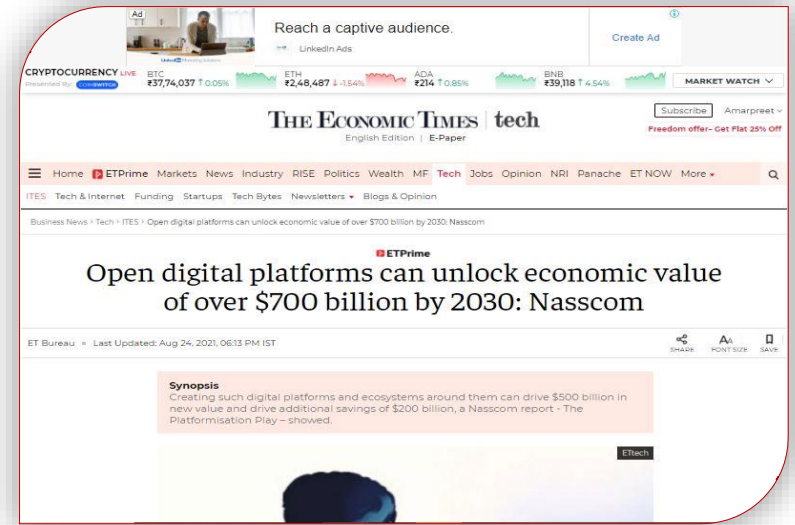
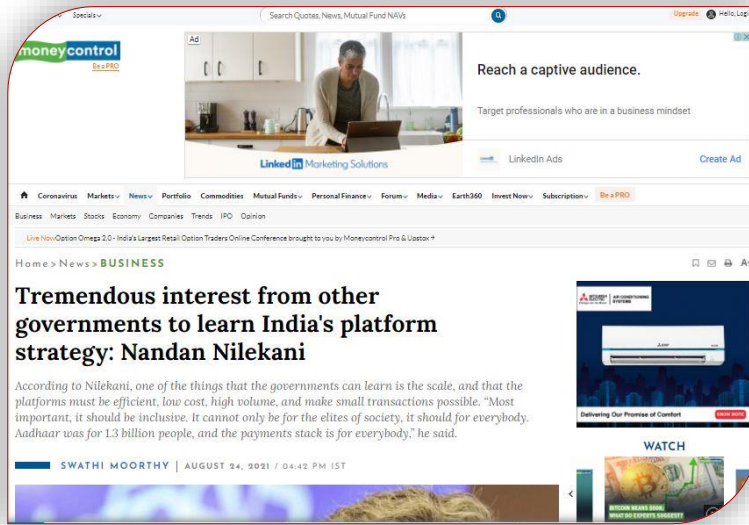
Join us to discover how we're helping enterprises harness the cloud to deliver sustainable, purpose-driven value

7:44 AM · Aug 25, 2021 · Twitter Media Studio

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Cloud Summit Media Coverage

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GCC Conclave Buzz

NetApp India @NetAppIndia · Sep 14
 Join our managing director @ravi_c along with the other industry experts to understand the key to crack the code of efficient #datamanagement.
 #NASSCOMGCC

Nasscom Events @NasscomEvents · Sep 13

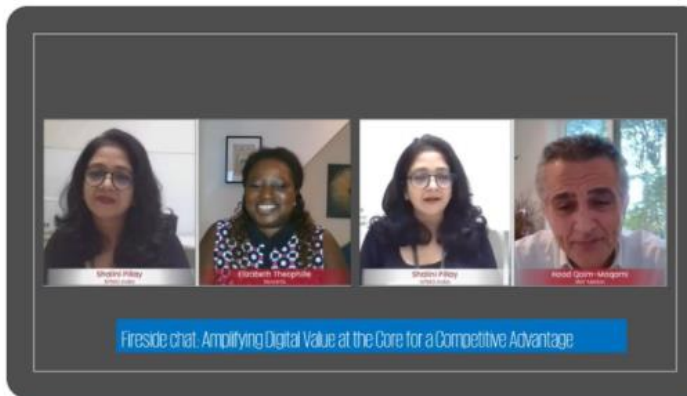
Leaders from the GCC industry will be joining the #NASSCOMGCC Conclave to talk about optimizing data strategies, building network and cracking the success code.

Join us on September 14-15.

Make sure to register at nasscom.in/gcc



KPMG India @KPMGIndia · Sep 14
 #Technology is shrinking the degree of separation between the end customer and the GCC, driving tech innovation at the GCC and the ability to make significantly greater impact: @SPillay_KPMG, @KPMGIndia while moderating a fire-side chat at #NASSCOMGCC Conclave 2021 #GCCs



Cappgemini India @CappgeminiIndia · Sep 14
 Catch @ananth_chandra, Managing Director Cappgemini India Business Unit in a conversation on "Technology and Platform Choices to Open up Innovation" on Sep 15 at 4:50 p.m. at #NASSCOMGCC. Click the link to know more: bit.ly/2Vw9dae
 @nasscom @NasscomEvents



RealPage @RealPage · Sep 10
 Don't miss "The Leaders' Discussion: Platform and Data Strategy - Building Network" session with RealPage's Chief Product Officer Jon Pastor at this year's @nasscom GCC Conclave. Learn more: ow.ly/XKnJ50G7ep1
 #NASSCOMGCC #IT #Technology



ANSR @ansrglobal · 2h
 Thank you for joining us at the 11th edition of the #NASSCOMGCC Conclave 2021.
 @Blackhawk | @GiantEagle
 #ANSRThoughtLeadership

Nasscom Events @NasscomEvents · Sep 15

"We have 5 strategic development centers globally, with one in Bangalore. Treating them equally & enabling them to drive innovation individually and in collaboration has been a priority."
 Shares Leila Pourhashemi, @Blackhawk Network.
 #NASSCOMGCC
 Register: nasscom.in/gcc



Conduent @Conduent · Sep 11
 How can companies get smarter with the data they already have? Learn best practices for building integrated platforms and building the right models to ensure a consistent customer experience across all platforms.
 #NASSCOMGCC @nasscom @NasscomEvents



Register for free virtual event
nasscom.in