



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

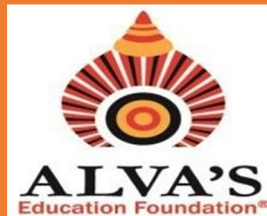
DATE: 06.09.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: ALVA'S ENGLISH MEDIUM HIGH SCHOOL, PUTTIGE

NAME OF INSTITUTION AND LOGO

ALVA'S COLLEGE



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	06.09.2022
Venue:	Activity room, Alva's English Medium High School, Puttige
Duration of Event:	3 Hours
No. of Participants:	150

Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10:05 AM	Introduction to ACS sir/MD Madam	
10:05 AM to 10:35 AM	Introduction to Entrepreneurship	Dr Dattathreya, Dean of Planning, NAIN-DIH Main Coordinator, AIET
10:40 AM to 11:20 AM	Introduction to Product Development Cycle	Mr Mohan Rao, Snr. Assistant Professor IIC Ambassador, AIET
11:20 AM to 11:40 AM		Break
11:40 AM to 12:15 PM	Case Study: Journey of Start-up/Success stories	Mr. Srujan Das, Alumni, AIET CEO, Homza Cart, Startup
12:15 PM to 12:30 PM	Question and Answers with student entrepreneurs	Mr Guruprasad, Assistant Professor, ECE Department, AIET
12:30 PM to 12:50 PM	Meet and greet	Local Entrepreneur
12:50 PM to 01:00 PM	Group Photo with School Students	

Invitation and Agenda:

ALVA'S Institute of Engineering and Technology
Moodbidri.
&
STARTUP KARNATAKA | NAIN
KARNATAKA INNOVATION AND TECHNOLOGY SOCIETY (KITS)
DEPARTMENT OF ELECTRONICS, IT, BT AND S&T, GOVT. OF KARNATAKA

in association with

ALVA'S High School, Puthige


organizes

Young Entrepreneurs Program (YEP)
Developing an Entrepreneurship Mindset

Venue: Activity Room, ALVA'S High School, Puthige
Date: 06-09-2022
Time: 10.00am - 1.00 pm

All are cordially invited

Dr. Peter Fernandes Principal, AIET	Dr. Dattathreya NAIN Main coordinator, AIET	Mrs Vijaya Murphy HM, AHS
Prof. Roshan Shetty IIC Ambassador, AIET	Prof. Guruprasad B IIC Ambassador, AIET	Prof. Mohan Rao K IIC Ambassador, AIET





K-tech
INNOVATION HUB
POWERED BY IKP

STARTUP
KARNATAKA

NEW AGE
INNOVATION
NETWORK

ALVA'S
Education Foundation

Young Entrepreneurs Program (YEP)

Developing an Entrepreneurship Mindset

Venue: Activity Room, ALVA'S High School, Puthige

Date: 06-09-2022

Time: 10.00am - 1.00 pm

Program Schedule

10.00am to 10.05 am : Introduction by ACS sir /MD Madam

10.04am to 10.35am : Introduction to Entrepreneurship

10.30am to 11.10am : Introduction to Product development Cycle

11.10am to 11.25am : Break

11.25am to 12.00pm : Case Study: Journey of Startup/ Success Stories

12.00pm to 12.20pm : Question and Answers with student Entrepreneurs

12.20pm to 12.40pm : Meet and greet with student Entrepreneurs

12.40pm to 1.00pm : Group Photo with School Students

Event Overview:

Objective:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme (YEP)** for school students of Alva's High School on 6th September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college - Alva's Institution of Engineering and Technology (AIET). The event witnessed a participant of 150 school students.

The programme's objective was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying problem, product development, and building business plan. This event encouraged students to be innovative and take their innovation to the market.


The program started with a brief introduction to entrepreneurship by Dr Dattatray, Dean of planning, DIH Main Coordinator, AIET. He addressed the students on the importance of innovative thoughts and how to think about problem statements by providing examples of a real-time ceiling fan as an innovative product.

Mr. Mohan Roa conducted the next session on entrepreneurship's objectives, the need for entrepreneurship, positives in entrepreneurship, limitations, the importance of time freedom, financial freedom, and risk factors to become a successful entrepreneur. He concluded the speech with the example of successful entrepreneurs.

Mr. Srujan Das, a successful young entrepreneur and alumni of AIET, was another speaker for the day. Mr. Das explained the success story of his startup company practical problems he faced while establishing the startup. He quoted many inspirational personalities to enlighten the interest of students.

Mr. Guruprasad, Asst. Professor ECE dept, AIET demonstrated circuit studying for Ohm's law, Bluetooth sensor and robotic car. Students actively participated in this programme and cleared their doubts.

Event Outcome:



The session helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, all the students were trained to be exceptional problem solvers and motivated to be aspiring entrepreneurs.

Snapshots from the Event:







List of Participants:

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