



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 09.09.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: MMDR PU COLLEGE, RAMANAGARA

NAME OF INSTITUTION AND LOGO

GHOUSIA COLLEGE OF ENGINEERING, RAMANAGARA



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	09.09.2022
Venue:	MMDR PU College, Ramanagara
Duration of Event:	3 Hours
No. of Participants:	112

Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10.10 AM	Talking Points of ACS Sir	Dr. N S Kumar, College Coordinator, GCE NAIN Center
10:10 AM to 10:30 AM	Introduction to KITS, NAIN & Karnataka Startup	Mr. Mohamed Sadiq, DIA@GCE NAIN Center of KITS
10:30 AM to 11:00 AM	Introduction to Entrepreneurship (Foster Creativity & Innovation)	Dr. Javid Akhtar, Prof. & Head, Dept. of E&E, GCE, Ramanagara
11:00 AM to 11:30 AM	Startup Life Cycle(Generatinga Business Idea & Plan) & Ecosystem	Dr. Javid Akhtar, Prof. & Head, Dept. of E&E, GCE, Ramanagara
11:30 AM to 11:45 AM	High Tea Break	
11:45 AM to 12:15 PM	Case Study: Journey of a Startup / Success Stories	Dr. N S Kumar, College Coordinator, GCE NAIN Center Ramanagara
12:15 PM to 12:30 PM	Question & Answers with Student Entrepreneurs	Dr. N S Kumar, CC, & Mr. Mohamed Sadiq, DIA@GCE NAIN Center of KITS
12:30 PM to 12:50 PM	Meet & Greet with Student Entrepreneurs	Dr. Javid Akhtar, Prof. & Head, Dept. of E&E, GCE, Ramanagara
12:50 PM to 01:00 PM	Group Photo	

Event Overview:

Objective:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the, conducted the '**Young Entrepreneurs Programme (YEP)** for school students of MMDR PU college on 9th September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – Ghousia College of Engineering (GCE). The event witnessed a participant of 112 school students.

The programme's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, thinking about problem statements, product development, and business plan. This event encourages students to be innovative and take their innovation to the market.

Mr. Mohammed Sadiq conducted the session on the objectives and importance of the NAIN centre. His speech encouraged students to solve local problems through the NAIN centre by sharing their innovative ideas. Students were shown prototypes built at the GCE NAIN centre to help them understand various technologies like IoT, ML & AI.

Professor Dr Javid Akthar interacted with the students on the importance of entrepreneurship and the need for innovation. He also explained various design thinking processes to students on converting Ideas to Prototypes. The session concluded with stories of successful entrepreneurs and their innovations.

Event Outcome:



The session helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included concepts on Entrepreneurship, Innovation, Design Thinking, Idea Creation, Business Model and finally, how to build a prototype. By the end of the session, students were trained to be exceptional problem solvers and decided to start their careers as entrepreneurs.

Snapshots from the Event:



Figure 1: Introduction to KITS, NAIN and its Objectives by Dr. N S Kumar & Mr. Mohamed Sadiq

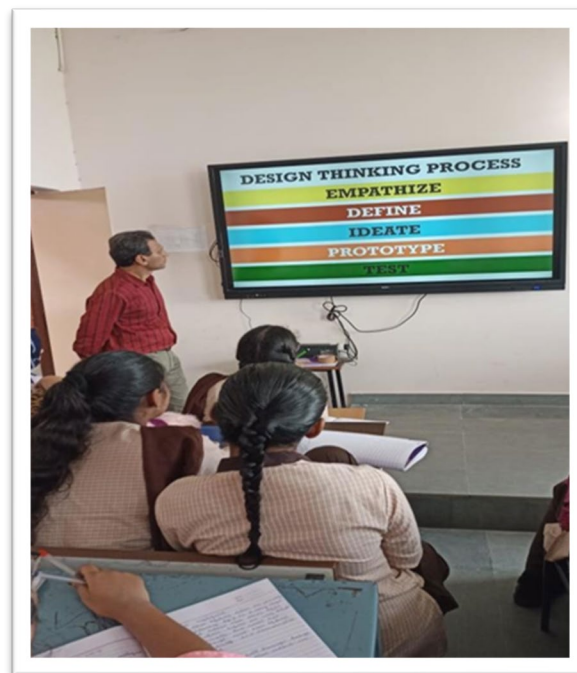


Figure 2: Introduction to Entrepreneurship & Innovation by Professor Dr. Javid Akhtar



Figure 3: Examples on Success stories of Startups and their innovation by DR. NS Kumar



Figure 4: Group photo with student entrepreneur

List of Participants:

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