



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 05.09.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: GOVERNMENT PRE-UNIVERSITY COLLEGE

NAME OF INSTITUTION AND LOGO

KLE DR. M.S SHESHGIRI COLLEGE OF ENGINEERING AND TECHNOLOGY



KLE
Dr. M.S. Sheshgiri
College of Engineering and Technology

KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	05.09.2022
Venue:	Assembly Hall, Government PUC
Duration of Event:	3 Hours
No. of Participants:	101

Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10:05 AM	Introduction about K-tech Innovation Hub, KITS, Dept. of IT, BT and S&T, GoK (Video)	Dr. Rajashree Khanai, College Coordinator, K-tech Innovation Hub
10:05 AM to 10:45 AM	Introduction to Entrepreneurship (Foster creativity and innovation)	Dr. Rajashree Khanai, College Coordinator, K-tech Innovation Hub
10:45 AM to 11:30 AM	Startup Life Cycle (Generating a Business Idea and plan) & Ecosystem	Ms. Chetana Sarang, Founder and CEO, Dattamsh EdTech LLP, Belagavi.
11:30 AM to 11:45 AM		Break
11:45 AM to 12:25 PM	Case Study: Journey of a Startup/ Success Stories	Mr. Abhinandan Tallur, Founder and CEO, ATIL, Belagavi
12:25 PM to 12:40 PM	Question and Answer session with students	Dr. Rajashree Khanai(CC), Ms. Umashree M S (DIA), Ms. Chetana Sarang (Mentor), Mr. Abhinandan Tallur (Student entrepreneur)
12:40 PM to 12:55 PM	Meet and Greet with Student Entrepreneurs	Ms. Chetana Sarang Mr. Abhinandan Tallur
12:55 PM to 01:00 PM	Group Photo with School Students	

Event Overview:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme'** (YEP) for students of Government Pre-University College, Belagavi on 5th September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – KLM Dr. M.S Sheshgiri College of Engineering and Technology. The event witnessed a participation of 101 students.

The program's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying the problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

The program started with an introduction to K-Tech Innovation HUB, KITS, by Dr Rajashree Khanai, College Coordinator, K-tech Innovation Hub. Khanai gave a brief overview of Entrepreneurship (Fostering Creativity and Innovation)

Ms. Chetana Sarang, Founder and CEO of Dattamsh EdTech, conducted the next session on Startup Life Cycle, Startup Ecosystem and How to generate Business Ideas and Plans.

Mr. Abhinandan Tallur, Founder and CEO of ATIL, was another speaker for the day. Mr. Tallur presented a case study on the Journey of Startups and shared stories of successful startups.

Ms. Uma Shree and other speakers concluded the session with Q&A and mentoring student entrepreneurs. Students actively participated in this programme and cleared their doubts.

Event Outcome:

The event helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, students were trained on how to become an entrepreneur, how they can start planning towards it and the necessary prerequisites to have a startup.

Snapshots from the Event:







List of Participants:

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