



# YOUNG ENTREPRENEURS PROGRAMME

## “Developing an Entrepreneurship Mindset”

DATE: 14.09.2022

TIME: 02:00 PM TO 05:00 PM

VENUE: KARNATAKA PUBLIC SCHOOL (HIGH SCHOOL DIVISION)

NAME OF INSTITUTION AND LOGO

KLE DR. M.S SHESHGIRI COLLEGE OF ENGINEERING AND TECHNOLOGY



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



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# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



### Event Name:

<b>Event Name:</b>	Young Entrepreneurs Programme
<b>Date:</b>	14.09.2022
<b>Venue:</b>	Assembly Hall, Karnataka Public School
<b>Duration of Event:</b>	3 Hours
<b>No. of Participants:</b>	113

### Event Agenda:

TIME	TOPIC	SPEAKER
02:00 PM to 02:05 PM	Introduction about K-tech Innovation Hub, KITS, Dept. of IT, BT and S&T, GoK (Video)	Dr. Rajashree Khanai, College Coordinator, K-tech Innovation Hub
02:05 AM to 02:45 PM	Introduction to Entrepreneurship (Foster creativity and innovation)	Dr. Rajashree Khanai, College Coordinator, K-tech Innovation Hub
02:45 PM to 03:30 PM	Startup Life Cycle (Generating a Business Idea and plan) & Ecosystem	Ms. Chetana Sarang, Founder and CEO, Dattamsh EdTech LLP, Belagavi.
03:30 PM to 03:45 PM		Break
04:45 PM to 04:25 PM	Case Study: Journey of a Startup/ Success Stories	Mr. Abhinandan Tallur, Founder and CEO, ATIL, Belagavi
04:25 PM to 04:40 PM	Question and Answer session with students	Dr. Rajashree Khanai(CC), Ms. Umashree M S (DIA), Ms. Chetana Sarang (Mentor), Mr. Abhinandan Tallur (Student entrepreneur)
04:40 PM to 04:55 PM	Meet and Greet with Student Entrepreneurs	Ms. Chetana Sarang Mr. Abhinandan Tallur
04:55 PM to 05:00 PM	Group Photo with School Students	

### Event Overview:



The Department of Electronics, IT, Bt and S&T Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme'** (YEP) for school students of Karnataka Public School, Belagavi on 14<sup>th</sup> September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – KLM Dr. M.S Sheshgiri College of Engineering and Technology. The event witnessed a participation of 113 students.

The program's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying the problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

The program started with an introduction to K-Tech Innovation HUB, KITS, by Dr Rajashree Khanai, College Coordinator, K-tech Innovation Hub. Khanai gave a brief overview of Entrepreneurship (Fostering Creativity and Innovation)

Ms. Chetana Sarang, Founder and CEO of Dattamsh EdTech, conducted the next session on Startup Life Cycle, Startup Ecosystem and How to generate Business Ideas and Plans.

Mr. Abhinandan Tallur, Founder and CEO of ATIL, was another speaker for the day. Mr. Tallur presented a case study on the Journey of Startups and shared stories of successful startups.

Ms. Uma Shree and other speakers concluded the session with Q&A and mentoring student entrepreneurs. Students actively participated in this programme and cleared their doubts.

### Event Outcome:

The event helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, students knew the various options available to become a young entrepreneur, qualities of an entrepreneur, how to plan an

entrepreneurship journey, difference entrepreneur and a businessman and the prerequisite to having s startup.

### Snapshots from the Event:







### List of Participants:

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