



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 09.09.2022

TIME: 02:00 PM TO 05:00 PM

VENUE: JAIN PU COLLEGE, MOODABIDRI

NAME OF INSTITUTION AND LOGO

MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	09.09.2022
Venue:	Jain PU College
Duration of Event:	3 Hours
No. of Participants:	110

Event Agenda:

TIME	TOPIC	SPEAKER
01:45 PM to 02.00 PM	Introduction to KITS, NAIN & Startup Karnataka	Mr. Swaroop DIA-MITE
02:00 PM to 02.30 PM	Introduction to Entrepreneurship (Foster Creativity & Innovation)	Mr. Dony D'Souza, Local Mentor & Mr. Ramalingam H M , Local Mentor
02:30 PM to 03.00 PM	Startup lifecycle (Generating a Business Idea & Plan) & Ecosystem	Dr. Shreekumar T S, Local Mentor
03:00 PM to 03.15 PM		Break
03:15 PM to 04.00 PM	Case Study: Journey of a startup	Mr. Manjunath H, Director, Hebbit Technologies LLP
04:00 PM to 04.15 PM	Questions & Answers with student Entrepreneurs	Mr. Swaroop DIA-MITE
04:15 PM to 04.30 PM	Meet & greet with student Entrepreneurs	Mr. Manjunath H, Director, Hebbit Technologies LLP
04:30 PM to 05.00 PM	Photo session with Local Mentors, Entrepreneurs & MITE students, and the Prototypes.	

Event Overview:



The Department of Electronics, IT, Bt and S&T Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the 'Young Entrepreneurs Programme (YEP) for XI and XII class students of Jain PU College on 9th September'22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – Mangalore Institute of Technology and Engineering (MITE). The event witnessed a participation of 110 students.

MITE is one of the District Innovation Centers supported by the Government of Karnataka, through which 20 ideas got incubated in the last three years. Also, five Startups have graduated from this ideation phase, of which one of the Startups also received further grants of Rs 25 Lakhs funding from ELEVATE program of the Govt of Karnataka.

The programme's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying the problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

Mr. Swaroop, Incubation Manager, MITE, initiated the program on "How to generate ideas using the knowledge of Science & Technology". He also briefed on the initiatives from the Department of IT, BT, S&T Government of Karnataka (GoK) and the district Innovation Hub, which provides an impetus to student entrepreneurs.

Mr. Dony D'Souza, a local Mentor, briefed students about his project Walatron. He also explained to students how to think towards simple innovations and technology support provided by district innovation hubs.

Mr. Ramalingham, a local Mentor, briefed students on his project Kitchen Yantra. He emphasized that creativity comes with innovative thinking and innovative thinking comes from the courage to learn new things and do them correctly.

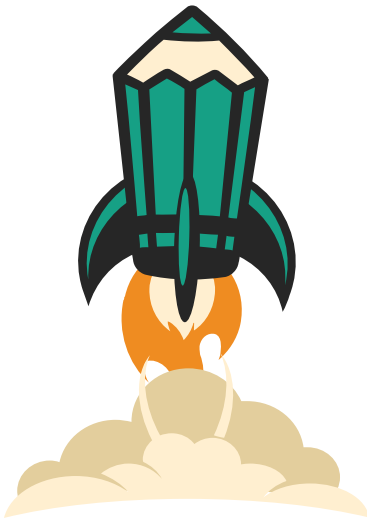
Dr. Shreekumar TS, a local Mentor, briefed students on his project, Quadcopter, Drone developed for pesticide spraying in agricultural fields.

Mr. Akash explained the concept of team building from the school level and highlighted a few points on project selection under science & technology and how to scale up products used by kids to the market level.

Mr. Sheraz Shaikh, a successful young entrepreneur and alumni of MITE, was another speaker for the day. He taught students how to think of innovative ideas at school and work beyond academics at a young age. Mr. Shaikh also quoted the importance of becoming an entrepreneur at a young age.

Mr. Manjunath, a successful young entrepreneur and founder of Hebbit Technologies LLP, was another speaker for the day. He briefed students on Innovation & Entrepreneurship and discussed Karnataka's flagship Scheme ELEVATEIdea2PoC, which helps identify innovative Startups across the state and "Elevate" them to the next level by providing them with Grant-in-Aid.

Event Outcome:



The event helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. The Young minds showed a keen interest in learning innovative things and the importance of Drone Technology, the Internet of things, and Mobile application development. This program nurtured student's mindset to think innovatively and become a great supporters for a State of job creators instead of being a State of job seekers

Snapshots from the Event:



Figure 1: Mr. Swaroop G District Innovation Associate MITE



Figure 2: '110 PU college students attended the Innovation Boot camp



Figure 3: Mr Dony D'Souza briefing on his project Walkatron



Figure 4: Mr.Ramalingham briefing on his project 'Kitchen Yantra'



Figure 5: Drone Startup_Equinox – Quadcopter in Agriculture



Figure 6: Online Food Delivery Startup – HOMECHEF



Figure 7: Mr. Manjunath H - Director, Hebbit Technologies LLP



Figure86: Group Photo

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