



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 26.08.2022

TIME: 02:00 PM TO 05:00 PM

VENUE: KARNATAKA PUBLIC SCHOOL, MIJAR

NAME OF INSTITUTION AND LOGO

MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	26.08.2022
Venue:	Karnataka Public School, Mijar
Duration of Event:	3 Hours
No. of Participants:	113

Event Agenda:

TIME	TOPIC	SPEAKER
01:40 PM to 02.00 PM	Introduction to KITS, NAIN & Startup Karnataka	Mr. Swaroop DIA-MITE
02:00 PM to 02.30 PM	Introduction to Entrepreneurship (Foster Creativity & Innovation)	Mr. Dony D'Souza, Local Mentor & Mr. Ramalingam H M , Local Mentor
02:30 PM to 03.00 PM	Startup lifecycle (Generating a Business Idea & Plan) & Ecosystem	Dr. Shreekumar T S, Local Mentor
03:00 PM to 03.15 PM		Break
03:15 PM to 04.00 PM	Case Study: Journey of a startup	Mr. Shaikh Sheraz, Proprietor Sunshine Traders Moodabidri
04:00 PM to 04.15 PM	Questions & Answers with student Entrepreneurs	Mr. Swaroop DIA-MITE
04:15 PM to 04.30 PM	Meet & greet with student Entrepreneurs	Mr. Shaikh Sheraz, Proprietor
04:30 PM to 05.00 PM	Photo session with Local Mentors, Entrepreneurs & MITE students, and the Prototypes.	

Event Overview:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the 'Young Entrepreneurs Programme (YEP) for IX and X class students of Karnataka Public School on 26th August'22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – Mangalore Institute of Technology and Engineering (MITE). The event witnessed a participation of 113 students.

MITE is one of the District Innovation Centers supported by the Government of Karnataka, through which 20 ideas got incubated in the last three years. Also, five Startups have graduated from this ideation phase, of which one of the Startups also received further grants of Rs 25 Lakhs funding from ELEVATE program of the Govt of Karnataka.

The programme's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying the problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

Mr. Swaroop, Incubation Manager, MITE, initiated the program on "How to generate ideas using the knowledge of Science & Technology". He also briefed on the initiatives from the Department of IT, BT, S&T Government of Karnataka (GoK) and the district Innovation Hub, which provides an impetus to student entrepreneurs.

MITE students under the NAIN demonstrated the below-mentioned ideas to the participants

1. Agriculture Drone to identify diseases among crops
2. Walktron – a shoe through which charging for mobile is done
3. Home chef – A Home delivery app for the Homemakers
4. Kitchen Yantra – an IoT-based device to track kitchen groceries smartly and efficiently were the four ideas that were demonstrated.

Mr. Sheraz Shaikh, a successful young entrepreneur and alumni of MITE, was another speaker for the day. He taught students how to think innovative ideas at school and work beyond academics at a young age. Mr. Shaikh also quoted the importance of becoming an entrepreneur at a young age.

Event Outcome:



The event helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. The Young minds showed a keen interest in learning innovative things and the importance of Drone Technology, the Internet of things, and Mobile application development. The participants also understand science and its application in the real world with practical examples.

Snapshots from the Event:



Figure 1: Mr. Swaroop G District Innovation Associate MITE



Figure 2: Mr. Dony D'Souza briefing on his project 'Walkatron'



Figure 3: Mr. Ramalingham briefing on his project 'Kitchen Yantra'



Figure 4: Drone Startup_Equinox – Quadcopter in Agriculture



Figure 5: Mr. Shaikh Sheraz, Proprietor – Sunshine Traders



Figure 6: Group Photo

List of Participants:

S No	Student Name	District Innovation Associate (DIA) Name	District Innovation Associate (DIA) Phone Number	District Innovation Associate (DIA) Email ID
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