



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 30.08.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: KANACHUR PRE UNIVERCITY COLLEGE FOR WOMEN

NAME OF INSTITUTION AND LOGO

P.A COLLEGE OF ENGINEERING, MANGALURU



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	30.08.2022
Venue:	Kanachur Pre University College – Multipurpose Hall
Duration of Event:	3 Hours
No. of Participants:	110

Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10.05 AM	Introduction by ACS / MD, KITS	Dr. Sandhya Anvekar, KITS, Bengaluru
10:05 AM to 10:35 AM	Introduction to Entrepreneurship (Foster creativity and innovation)	Dr. Ramis MK, Principal, P. A. College of Engineering, Mangaluru
10:35 AM to 11:10 AM	Startup Life Cycle (Generating a Business Idea and plan) & Ecosystem	Dr Krishna Prasad N P. A. College of Engineering, Mangaluru
11:10 AM to 11:25 AM		Break
11:25 AM to 12:00 PM	Case Study: Journey of a Startup/ Success Stories	Mohammed Sadiq, Director, Tech-Graylogix, Mangaluru
12:00 PM to 12:20 PM	Question and Answers Student Entrepreneurs	CC, DIA, Mentors & Innovators
12:20 PM to 12:40 PM	Meet and Greet with Student Entrepreneurs	Prof. Habeeb Ur Rehman And team
12:40 PM to 01:00 PM		Group Photo

Event Overview:

The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme (YEP)** for students of Kanachur Pre University College for women on 30th August'22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – P. A College of Engineering (PACE), Mangaluru. The event witnessed a participation of 110 school students.



The programme's objective was to make students independent and self-reliant and expose them to the need for entrepreneurship, identifying a problem, product development, and building a business plan. This event encouraged students to be innovative and take their innovation to the market.

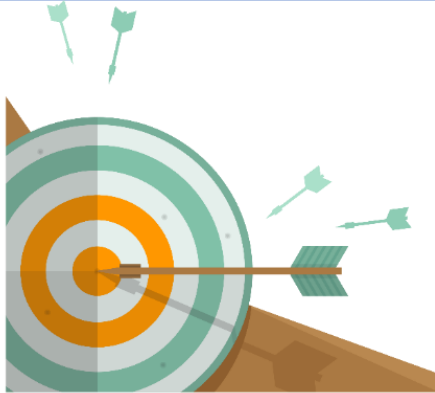
The program started with a brief introduction to entrepreneurship by Dr Sandhya Anvekar, Head Skilling – Karnataka Innovation Technology & Society, Bengaluru. She inspired students to take entrepreneurship as their primary goal and how to think about problem statements by providing examples.

Dr Ramis MK, Principal, P.A College of Engineering, Mangaluru, conducted the next session on entrepreneurship's objectives, the need for entrepreneurship, positives in entrepreneurship, limitations, the importance of time freedom, financial freedom, and risk factors to become a successful entrepreneur.

Dr Krishna Prasad, Professor, P. A College of Engineering explained to students on the startup life cycle from idea generation to executing a business plan. Mr. Mohammed Sadiq, Director of Tech Graylogix, was another speaker for the day. He explained the success story of his startup company practical problems he faced while establishing the startup. He quoted many inspirational personalities to enlighten the interest of students.

Professor Habeeb Rehman and his team concluded the session by interacting with students and clarifying their doubts about the topics covered.

Event Outcome:



The session helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, all the students were trained to be exceptional problem solvers and motivated to be aspiring entrepreneurs.

Snapshots from the Event:





List of Participants:

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