



# YOUNG ENTREPRENEURS PROGRAMME

## “Developing an Entrepreneurship Mindset”

DATE: 15.09.2022

TIME: 02:00 PM TO 05:00 PM

VENUE: INDEPENDENT PU COLLEGE, BALLARI

NAME OF INSTITUTION AND LOGO

RAO BAHADUR Y MAHABALESHWARAPPA ENGINEERING COLLEGE



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



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### Event Name:

<b>Event Name:</b>	Young Entrepreneurs Programme
<b>Date:</b>	15.09.2022
<b>Venue:</b>	Independent PU College, Ballari
<b>Duration of Event:</b>	3 Hours
<b>No. of Participants:</b>	103

### Event Agenda:

TIME	TOPIC	SPEAKER
02:00 PM to 02.15 PM	Talking Points of Additional Chief Secretary, Department of Electronics, IT, Bt and S&T, Government of Karnataka	Dr S Kotresh CC-NAIN RBYMEC,BALLARI
02:15 PM to 02.40 PM	Introduction to Entrepreneurship (Foster creativity and innovation)	Mr V M R Hiremath Asst Professor MBA, Member-NAIN
02:40 PM to 03.15 PM	Startup Life Cycle (Generating Business Idea and Plan) & Ecosystem	Mr Srinivas Local Mentor, Founder S SR Enterprise
03:15 PM to 03.45 PM	Break	
03:45 PM to 04.30 PM	Case Study : Journey of Startup/Success Stories	Mr Srinivas Local Mentor, Founder S SR Enterprise
04:30 PM to 04.40 PM	Question and Answers with student entrepreneurs	Mr Srinivas, Dr S Kotresh, Vinaya k Kumar K S, Sanjay
04:45 PM to 05.00 PM	Meet and greet	Sanjay, Mr Srinivas
05:00 PM to 05.15 PM	Group Photo with School Students	

### Event Overview:




The Department of Electronics, IT, Bt and S&T Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme (YEP)** for students of Independent PU College, Ballari, on 15<sup>th</sup> September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college -Rao Bahadur Mahabaleswarappa Engineering College. The event witnessed a participation of 103 school students.

The programme's motive was to make students independent and self-reliant and expose them to topics on the need for entrepreneurship, identifying the problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

The program started with a brief introduction to entrepreneurship by Mr. VMR Hiremath, Assistant Professor – MBA, NAIN - Member. Mr. Srinivas conducted the next session on the Startup lifecycle and explained to students how to generate innovative ideas and transform that into a business plan and idea. He also presented a case study on the journey of startups and shared stories of successful startups.

The program ended with a question-and-answer session with student entrepreneurs hosted by M. Srinivas, Dr S. Kotresh. Mr. Vinayak and Mr. Sanjay met aspiring young entrepreneurs and explained the practical problems faced while establishing the startup.

### Event Outcome:



The session helped students understand the definition of startup and entrepreneurship, the difference between invention and innovation, the Lifecycle of the entrepreneurship journey, How to identify problems of different sectors, How to make a business plan and What are the various funding schemes in Karnataka for startups. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors.

### Snapshots from the Event:



### List of Participants:

S No	Name	Class	District Innovation Associate (DIA) Name	District Innovation Associate (DIA) Mobile Number	District Innovation Associate (DIA) Email ID
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