







# YOUNG ENTREPRENEURS PROGRAMME

"Developing an Entrepreneurship Mindset"

DATE: 13.09.2022

TIME: 10:30 AM TO 01:00 PM

**VENUE: GOVERNMENT PU COLLEGE, PUTTUR** 

NAME OF INSTITUTION AND LOGO

**SAHYADRI COLLEGE OF ENGINEERING & MANAGEMENT** 



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



# Young Entrepreneurs Programme Developing an Entrepreneurship Mindset



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## **Developing an Entrepreneurship Mindset**

### **Event Name:**

Event Name:	Young Entrepreneurs Programme	
Date:	13.09.2022	
Venue:	Government PU College, Puttur	
<b>Duration of Event:</b>	3 Hours	
No. of Participants:	82	

## Event Agenda:

TIME	TOPIC	SPEAKER
10:30 AM to 10.45 AM	Talking Points of Additional Chief Secretary, Department of Electronics, IT, Bt and S&T, Government of Karnataka	Mr. Duddela Sai Prashanth, Asst. Professor & CC – NAIN, SCEM, Mangaluru
10:45 AM to 11:20 AM	Introduction to Entrepreneurship (Foster creativity and innovation)	Mr. Sarath Chandra N R Managing Director Samanvaya Sahyadri Tech LLP
11:25 AM to 12:00 AM	Startup Life Cycle (Generating a Business Idea and plan) & Ecosystem	Ms. Pranamya A Y Educator Sahyadri EDU Dreamers Pvt Ltd
12:00 AM to 12:15 AM	Break	
12:15 AM to 12:45 PM	Case Study: Journey of his company in ERP Solution	Mr. Sawan J Kotian Co-Founder, Effinity Technologies Pvt Ltd.
12:45 PM to 01:00 PM	Group Photo with School Children & Meet and greet with student entrepreneurs	Mr. Sawan J Kotian Co-Founder, Effinity Technologies Pvt Ltd.





#### **Developing an Entrepreneurship Mindset**

#### **Event Overview:**



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the 'Young Entrepreneurs Programme (YEP) for school students of Government PU College, Puttur, on 13<sup>th</sup> September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college -Sahyadri College of Engineering and Management. The event witnessed a participation of 82 school students.

The programme's objective was to make students independent and self-reliant and expose them to the need for entrepreneurship, identifying a problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

The program started with a brief introduction to entrepreneurship by Mr Sarath Chnadra NR, Managing Director, Samanvaya Sahyadri Tech LLP.

Ms. Pranamya AY, Educator, Sahyadri EDU Dreamers Pvt Ltd, conducted the next session on the startup life cycle from generating a business idea to a plan.

Mr.Sawan J Kotian, Co-Founder of Effinity Technologies Pvt Ltd, presented a case study on his company's journey in ERP solutions. He also took the opportunity to meet young entrepreneurs and motivated them to become aspiring entrepreneurs.

#### **Event Outcome:**



The session helped students understand the definition of Startup and Entrepreneurship, the difference between invention and innovation and how it leads to generating funds, how to identify problems from different sectors, and how to make a business plan for developed solutions and various funding schemes for startups in Karnataka. By the end of the session, all the students were trained to be exceptional problem solvers and motivated to be aspiring entrepreneurs.



# Young Entrepreneurs Programme Developing an Entrepreneurship Mindset



## Snapshots from the Event:











## **Developing an Entrepreneurship Mindset**







# Young Entrepreneurs Programme Developing an Entrepreneurship Mindset



# List of Participants:

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## **Developing an Entrepreneurship Mindset**

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