



YOUNG ENTREPRENEURS PROGRAMME

“Developing an Entrepreneurship Mindset”

DATE: 15.09.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: JSS COLLEGE OF WOMEN, SARASWATHIPURAM

NAME OF INSTITUTION AND LOGO

SRI JAYACHAMRAJENDRA COLLEGE OF ENGINEERING



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



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Young Entrepreneurs Programme

Developing an Entrepreneurship Mindset



Event Name:

Event Name:	Young Entrepreneurs Programme
Date:	15.09.2022
Venue:	JSS College for women, Saraswathipuram
Duration of Event:	3 Hours
No. of Participants:	173

Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10.05 AM	Introduction by ACS Sir/MD Madam	KITS
10:05 AM to 10:35 AM	Introduction to Entrepreneurship (Foster creativity and innovation)	Local Mentor/Faculty
10:35 AM to 11:10 AM	Startup Life Cycle (Generating a business idea and plan)	N Vidyashree (Co-founder Triphase Pharmaceuticals)
11:10 AM to 11:25 AM		Break
11:25 AM to 12:00 PM	Case Study: Journey of a startup/success stories	N Vidyashree (Co-founder Triphase Pharmaceuticals)
12:00 PM to 12:20 PM	Question and Answers with student Entrepreneurs	CC, DIA, Mentor & Innovators
12:20 PM to 12:40 PM	Meet and Greet with Student Entrepreneurs	Speakers and other officials
12:40 PM to 01:00 PM	Group Photo with school/College Students alongside NAIN & Startup Banners, GOK, Startup and K-Tech Logos	Principal, CC, DIA, Speaker, Participants

Event Overview:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme (YEP)** for students of JSS College for Women, Sarawathipuram on 15th September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – Sri Jayachamarajendra College of Engineering (SJCE). The event witnessed a participation of 173 students.


The programme's objective was to make students independent and self-reliant and expose them to the need for entrepreneurship, identifying a problem, product development, and building a business plan. This event encourages students to be innovative and take their innovation to the market.

The program started with a brief introduction to entrepreneurship by Dr.Suresh H.B, Principal of JSS Women's College. Dr M.P Pushpalatha, Professor and Head of the Department – of Computer Science, encouraged the students to provide solutions to local social problems. She also highlighted the support given by the district innovation centre for young entrepreneurs to refine and nurture their ideas.

Ms.Vidyashree, CO-Founder Triphase Pharmaceutical, conducted the next session on Startup Life Cycle and explained to students how to generate business ideas and develop a business plan. She also shared the success story of her startup company and the practical problems she faced while establishing the startup.

The program ended with a group photo session with Dr Suresh H.B, Dr. M.P Pushpalatha and Mrs N Vidyashree, along with students from JSS college of women.

Event Outcome:



The session helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, all the students were trained to be exceptional problem solvers and motivated to be aspiring entrepreneurs.

Snapshots from the Event:





List of Participants:

S No	Student Name	Student Email ID	Student Mobile Number
1	Rakshitha M.P	Rakshithamprakash@gmail.com	+91-7899177628
2	Sinchana M	ssinchanam371@gmail.com	+91-6366474873
3	Sanjana MN	ssanjanamngowda@gmail.com	+91-6366285709
4	Yogashree. R	Yogashreer7411@gmail.com	+91-7411959512
5	Rakshitha R	raksjithar@gmail.com	+91-9901483076
6	Sunitha S	sunithassuni924@gmail.com	+91-9008979847
7	Thrisha K.B	thrishakb039@gmail.com	+91-9591972072
8	Nischitha	nischithaarun330@gmail.com	+91-9482262659
9	Tejashwini. MK	tejashwinigowda963@gmail.com	+91-8123317203
10	Chaithra A.C	Chaithrachowdegowda266@gmail.com	+91-9591523451
11	Kuruma Anand	Kurhigowda037@gmail.com	+91-9741167707
12	M Chandana	Chandanachandanam977@gmail.com	+91-7975751637
13	Gangamma	nbganga@gmail.com	+91-8050737573

S No	Student Name	Student Email ID	Student Mobile Number
14	Bhoomika	Bhoomiacharya24@gmail.com	+91-9019878828
15	Aishwarya M	Aishwaryagowdaaishu700@gmail.com	+91-7204332245
16	Banupriya K	Banupriya200517@gmail.com	+91-9686287581
17	Aishwarya GS	Aishuaishu2824@gmail.com	+91-9019660093
18	Dhanya Prasad	chandrikaprasad@gmail.com	+91-7795913717
19	Nisarga URS	Nisarganisarga927@gmail.com	+91-6362173336
20	Akshatha C S	akshathacschalla@gmail.com	+91-7899923886
21	Avani S prasad	Avanipmuysore12@gmail.com	+91-7899923886
22	Priya M	Priyamahadevswamy143@gmail.com	+91-6362619346
23	Vaishnavi K	Konnursrikant123@gmail.com	+91-8310718808
24	Jeevitha S	Jeevitha2127@gmail.com	+91-9108374214
25	Sheetal I R	sheethalkushi@987@gmail.com	+91-7676270755
26	Impana S	Impanas21022004@gmail.com	+91-8296747216
27	Priya SB	Sbpriya325@gmail.com	+91-8792028648
28	Divya M	2003mdivya@gmail.com	+91-9844618266
29	Anusha M	Aanusham403@gmail.com	+91-8431873235
30	Shalima MB	shalimabadrudin@gmail.com	+91-7204035279
31	Mythri S	ashwinmythri@gmail.com	+91-9591776181
32	Gagana PU	Gaganaumashankar18@gmail.com	+91-8792533973
33	Yashawini KN	Yashuprema2003@gmail.com	+91-9148363045
34	Nandini G	Nandubharathi809@gmail.com	+91-9632382886
35	Sanjana C	Sanjanacs0604@gmail.com	+91-8867493475
36	Kavya G	kavyagudadagi@gmail.com	+91-8971970447
37	Bhavana M	Bhavanabhavana2004@gmail.com	+91-9353591556
38	Varalakshmi Y	vararalakshmi@varugmail.com	+91-9353770876
39	Anju GA	anju40869@gmail.com	+91-9535379579
40	Bhavadharani.RR	rrbhavadharani30@gmail.com	+91-9962849660
41	Rachana. TH	rachanayarhodha@gmail.com	+91-8296491112
42	Priyanka	priyankapriya5486@gmail.com	+91-8951046513
43	Sahana S	sahana281204@gmail.com	+91-6360275296
44	Sinchana M	sinchusinchanamdd@gmail.com	+91-7090489046
45	Kanchana	ravimamatha915@gmail.com	+91-6363933062
46	Subhiksha	subhikshaannappa@gmail.com	+91-7899038489
47	Manya R	manyar2004@gmail.com	+91-7795317207
48	Manya Shree S	Shreemanya239@gmail.com	+91-9731618421
49	Divya C.P	Cpprakash128@gmail.com	+91-7676498201
50	Maheshwari MS	maheshwarihsm@gmail.com	+91-7090368788
51	Thanu G.R	thanurthanugr@gmail.com	+91-8310687470
52	K.M Sushmitha	Kmsushmitha27@gmail.com	+91-6363128900
53	Ananya A	anuulad27@gmail.com	+91-9449733132

S No	Student Name	Student Email ID	Student Mobile Number
54	Monika P	Monikapm05@gmail.com	+91-9742554966
55	Chandrika N	Chandrikanagesh75@gmail.com	+91-9019502030
56	Harshitha.B	Harshitha5rbl123@gmail.com	+91-8088848210
57	Deepika M.P	Mpdeepika23@gmail.com	+91-9108863009
58	Sneha M	Sneharoopa123@gmail.com	+91-8431529545
59	Shreya HG	shreyahgshreya@gmail.com	+91-7349039037
60	Bhavyashree KA	Bhavyashree71530@gmail.com	+91-6366286834
61	Asha G.C	gcasha2004@gmail.com	+91-8197592036
62	Varsha H	Varsha.H780@gmail.com	+91-9902082213
63	Ruchitha M.N	Ruchitha.27@gmail.com	+91-9900121007
64	Sindhu M.R	Sindusandhya123@gmail.com	+91-7483401913
65	Rakshitha H.S	Rrakshith06883@gmail.com	+91-9945486029
66	Manya K.R	Manyakr2022@gmail.com	+91-9353728955
67	Keerthana Y.M	Keerthanarenkat413@gmail.com	+91-7411169209
68	Varshita L	Varsha123@gmail.com	+91-7019731116
69	SinchanaK.V	Sinchanasinchanavenkatesh74@gmail.com	Not Available
68	Sharada	Sharadassidar34@gmail.com	+91-9632775537
69	Nithya S	Nithyas200417@gmail.com	+91-7411262055
70	Siri. R	Rsiri4801@gmail.com	+91-9353552630
71	Yashaswini.S		+91-8904638640
72	Vijayalakshmi	Vijayalakshminraj@gmail.com	+91-8904849298
73	D.Champaka	champakachintu@gmail.com	+91-9113891177
74	Kalpana.S	Kskalangi2003@gmail.com	+91-7348826911
75	S.Sindhu	s.sindhubatani@gmail.com	+91-9460423967
76	Vasani T.M	vasuvarsha@gmail.com	+91-7899873232
77	Tejaswini H	Tejashrees9926@gmail.com	+91-9731306917
78	Chandana	Chandana598090@gmail.com	+91-8105015492
79	Bhoomika	Bhoomikagb7@gmail.com	+91-6360425193
80	Ranjitha B	kantharanjith@gmail.com	+91-6362313010
81	Keerthana B	Rejappap14@gmail.com	+91-9880315542
82	Pavithra	Pp7924631@gmail.com	+91-8310375704
83	Hamsa.N.S	Hamsanswamy304@gmail.com	+91-8792098678
84	Ananya Yadav V.S	Rajrajeshwari1982@gmail.com	+91-8792922888
85	Bhumika S	Bhoomikasshaivai54@gmail.com	+91-8861572283
86	Yashaswini. G	roopabn725@gmail.com	+91-8123561638
87	Aishwarya. R	aishu495@gmail.com	+91-8431123583
88	Prakruthi. C	gowdaprakruthi390@gmail.com	+91-8747852411
89	Shivaranjini. S.	ranjiniranjini184@gmail.com	+91-6363362085
90	Rishitha. T.	mangalamanu94@gmail.com	+91-998020528

S No	Student Name	Student Email ID	Student Mobile Number
91	Kruthika. L. S.	kruthikruthi2311@gmail.com	+91-7204812982
92	Kavya. K. Dhama	kavyakdhami22@gmail.com	+91-7795272581
93	Keerthana. B. M.	keerthana.6364.b.m@gmail.com	+91-9353128633
94	Arpitha. S	arpithasthanik@gmail.com	+91-7019796791
95	Harshitha. H. M.	harshithaharshitha35904@gmail.com	+91-7795489935
96	Vijaya Lakshmi H. B	vijayalakshmihb37@gmail.com	+91-7411206382
97	Parinitha. D.	parinithad6@gmail.com	+91-8431579662
98	Khushi. S	khushisatishchandra@gmail.com	+91-7204135476
99	Minchu. SP.	minchugowdasp@gmail.com	+91-9110247988
100	Amoolya Vikram	amoolyavikramamoolya2327@gmail.com	+91-9513876440
101	Bhoomika. G. S.	bhoomikasgowda1815@gmail.com	+91-9060137779
102	Sana Fathima	sanafathima2341@gmail.com	+91-9999899196
103	Thanushree. R	thanushreer213@gmail.com	+91-8277303285
104	Anju. G. A.	anju40869@gmail.com	+91-9535379579
105	Bhavadarani R. R.	rrbhavadarani30@gmail.com	+91-9962849660
106	Rachana. T. H.	rachanayashodha@gmail.com	+91-8296491112
107	Priyanka	priyankapriya5486@gmail.com	+91-8951046513
108	Sahana. S	sahana281204@gmail.com	+91-6360275296
109	Sinchana. M	sinchusinchanamoo@gmail.com	+91-7090489046
110	Kanchana. R.	ravimamatha915@gmail.com	+91-6363933062
111	Subhiksha. S. A.	subhikshaannappa@gmail.com	+91-7899038489
112	Manya. R.	manyar2004@gmail.com	+91-7795317207
113	Manya Shree S.	shreemanya239@gmail.com	+91-9731618421
114	Maheshwari MS.	maheshwarihsm@gmail.com	+91-7090368788
115	Divya. C. P.	cpprakash128@gmail.com	+91-7676498201
116	Thanu. G. R.	thanurthanugr@gmail.com	+91-8310687470
117	K. M. Sushmitha	kmsushmitha27@gmail.com	+91-636312890
118	Ananya. A	anulad27@gmail.com	+91-9449733132
119	Monika P	monikapm05@gmail.com	+91-9742554966
120	Chandrika. N.	chandrikanagesh75@gmail.com	+91-9019502030
121	Harshitha. B.	harshithasrb123@gmail.com	+91-8088848210
122	Deepika. M. P.	mpdeepika23@gmail.com	+91-9108863009
123	Sneha. M.	sneharoopa123@gmail.com	+91-8431529545
124	Shreya. H. G.	shreyahgshreya@gmail.com	+91-7349039037
125	Bhavyashree KA	bhavyashree71530@gmail.com	+91-6366286834
126	Asha GC	gcasha2004@gmail.com	+91-8197592036
127	Varsha H.	varsha.h780@gmail.com	+91-9902082213
128	Ruchitha M.N.	ruchitha.27@gmail.com	+91-9900121007

S No	Student Name	Student Email ID	Student Mobile Number
129	Sindhu M. R.	sindusandhya123@gmail.com	+91-7483401913
130	Rakshitha H. S.	rrakshitha6883@gmail.com	+91-9945486029
131	Manya. K. R.	manyakr2022@gmail.com	+91-9353728955
132	Keerthana V. M.	keerthanavenkat413@gmail.com	+91-7411169209
133	Thanu. S. M.	thanupragna@gmail.com	+91-6362918177
134	Keerthana M.P.	mpkeerthana8@gmail.com	+91-9611144635
135	Sharada S.	sharadasridhar34@gmail.com	+91-9632775537
136	Varshitha. L	varsha123@gmail.com	+91-7019731116
137	Sinchana KV	sinchanavenkatesh74@gmail.com	+91-8123614386
138	Nithya. S	nithyas200417@gmail.com	+91-7411262055
139	Snehashree. S	snehashree295@gmail.com	+91-9019175156
140	Prakruthi. M	prakruthiprakruthi731@gmail.com	+91-8553187974
141	Nisha. N.	nishanagendra2004@gmail.com	+91-7411288971
142	Siri R.	rsiri4801@gmail.com	+91-9353552630
143	Vasantha. E.	earama88614@gmail.com	+91-7411480886
144	Darshini		+91-9880996727
145	Sneha. R.	snehakushi@gmail.com	+91-7795275542
146	Tejashwini.R. Bhat	teju69363@gmail.com	+91-9113071487
147	Vidya. V.	vidyahasita2024@gmail.com	+91-7259931559
148	M.B. Darshitha	darshitha2498@gmail.com	+91-9482075252
149	Sanjana. G.	sanjugowda1018@gmail.com	+91-7975177807
150	Sahana.M	Not Available	+91-7348884569
151	Harshitha. V.	jarshithanayak70@gmail.com	+91-9972623407
152	Harshitha. SJ.	Not Available	+91-7892059662
153	Jahanavi Urs P	Not Available	+91-9972416683
154	Amshi Arvind	jahanaviprakashurs@gmail.com	+91-8618558741
155	Harshitha. S	amshiarvind03@gmail.com	+91-7483494866
156	Lahari. KB	harshuu0320@gmail.com	+91-7892167592
157	Ranjitha	pinithabasavegowda@gmail.com	+91-7019819540
158	Swarna S. R.	ranjitha190@gmail.com	+91-9880298516
159	Pragna G.S.	swarnasr2410@gmail.com	+91-7892211732
160	Sangeetha G.	pragnadevramane@gmail.com	+91-8970679257
161	Deepika.I.	sangeethagheba@gmail.com	Not Available
162	Rashmitha.S	deedpika99@gmail.com	+91-8660055185
163	Shree Anagha. H	rs6610039@gmail.com	Not Available
164	Prarthana. K	shreenagha2327@gmail.com	+91-8861984802
165	Shree Varshini	prathanak7131@gmail.com	+91-9353002992
166	Bhoomika. S	Not Available	+91-8904946398
167	Mahalakshmi. C	bhoomika19052003@gmail.com	+91-9164779020

S No	Student Name	Student Email ID	Student Mobile Number
168	Thejashwini R P	tejashwinitejashwini161@gmail.com	+91-8792113341
169	Chandana B	chandanachandu4979@gmail.com	+91-8904003310
170	Lavanya Spoorthi	malathispoorthi@gmail.com	+91-9741201250
171	Ananya. M	gowdaananya34@gmail.com	+91-9980338257
172	Sonu. J	sonugowda2808@gmail.com	+91-9591020306
173	Thejaswini R	thejaswiinthehaswini77@gmail.com	+91-8217686940

-----*