



# YOUNG ENTREPRENEURS PROGRAMME

## “Developing an Entrepreneurship Mindset”

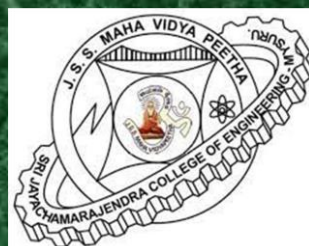
DATE: 19.09.2022

TIME: 10:00 AM TO 01:00 PM

VENUE: MAHAJANA PUBLIC SCHOOL

NAME OF INSTITUTION AND LOGO

SRI JAYACHAMRAJENDRA COLLEGE OF ENGINEERING



KARNATAKA INNOVATION & TECHNOLOGY SOCIETY

DEPARTMENT OF ELECTRONICS, IT & BT

GOVERNMENT OF KARNATAKA



# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



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# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



### Event Name:

<b>Event Name:</b>	Young Entrepreneurs Programme
<b>Date:</b>	19.09.2022
<b>Venue:</b>	Mahajana Public School
<b>Duration of Event:</b>	3 Hours
<b>No. of Participants:</b>	131

### Event Agenda:

TIME	TOPIC	SPEAKER
10:00 AM to 10.05 AM	Introduction by ACS Sir/MD Madam	NAIN Coordinator KITS
10:05 AM to 10:35 AM	Introduction to Entrepreneurship (Foster creativity and innovation)	Local Mentor/Faculty
10:35 AM to 11:10 AM	Startup Life Cycle (Generating a business idea and plan)	Local Mentor Mr. Srinath (Thinksonic Global Solutions Pvt Ltd)
11:10 AM to 11:25 AM		Break
11:25 AM to 12:00 PM	Case Study: Journey of a startup/success stories	Mr. Srinath (Thinksonic Global Solutions Pvt Ltd)
12:00 PM to 12:20 PM	Question and Answers with student Entrepreneurs	Speaker CC, DIA, Mentors
12:20 PM to 12:40 PM	Meet and Greet with Student Entrepreneurs	Speakers and other officials
12:40 PM to 01:00 PM	Group Photo with school/College Students alongside NAIN & Startup Banners, GOK, Startup and K-Tech Logos	Principal, CC, DIA, Speaker, Participants

### Event Overview:



The Department of Electronics, IT, Bt and S&T, Government of Karnataka (GoK), being the nodal Department for Startups in the state, conducted the **'Young Entrepreneurs Programme (YEP)** for students of Mahajana Public School on 19<sup>th</sup> September '22, in collaboration with Startup Karnataka and New Age Innovation Network (NAIN) college – Sri Jayachamarajendra College of Engineering (SJCE). The event witnessed a participation of 131 students.


The programme's objective was to make students independent and self-reliant and expose them to the need for entrepreneurship, identifying a problem, product development, and building business plans. This event encourages students to be innovative and take their innovation to the market.

The program started with a brief introduction to entrepreneurship by M.S Rajawswari Iyer, Principal of Mahajana Public School. Dr M.P Pushpalatha, Professor and Head of the Department – of Computer Science, encouraged the students to provide solutions to local social problems. She also highlighted the support given by the district innovation centre for young entrepreneurs to refine and nurture their ideas.

Mr. Srikanth from Thinksonic Global Solutions Pvt Ltd conducted the next session on Startup Life Cycle and explained to students on how to generate business ideas and develop a business plan. She also shared the success story of her startup company and the practical problems she faced while establishing the startup.

The program was concluded with a group photo session with M.S Rajawswari Iyer, Dr. M.P Pushpalatha and Mr. Srikanth, along with students from JSS college of women.

### Event Outcome:



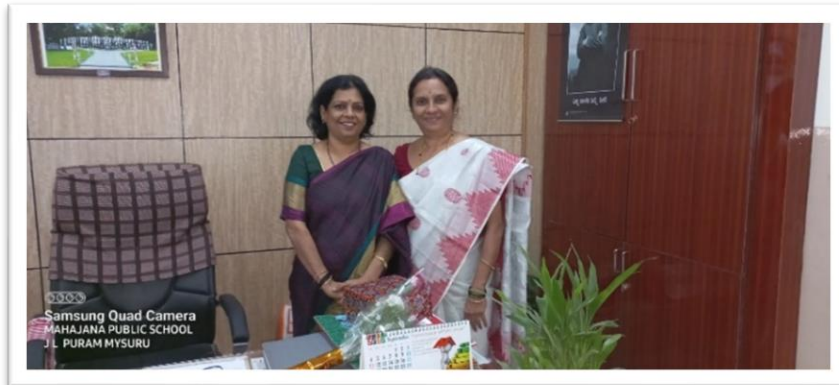
The session helped students understand the benefits of becoming an entrepreneur and the skills and characteristics required to succeed in their journey. The programme included a case study discussion, examples of success stories, a Q&A session, and a meet and greet with local entrepreneurs and mentors. By the end of the session, all the students were trained to be exceptional problem solvers and motivated to be aspiring entrepreneurs.

### Snapshots from the Event:



GPS Map Camera

**Mysuru, Karnataka, India**  
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 Lat 12.325057°  
 Long 76.625928°  
 19/09/22 11:24 AM GMT +05:30





# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



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# Young Entrepreneurs Programme

## Developing an Entrepreneurship Mindset



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